



Incentive Programs Updates

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September 16, 2025



Today's Focus

- Incentive Programs Fiscal Year 2024-2025
 - GreenSense
 - Electric Vehicle and E-Bike
 - Electric Lawn Equipment
- Minor Updates for 2025-2026



GreenSense

- Funded by Denton Municipal Electric \$1,000,000
 - 2024-2025 shift to only energy efficiency (shifted EV and E-Bike to Framework Fund)
 - Includes energy audit, fan giveaway, and efficiency kits
 - \$749,727 expended through September 1, 2025



GreenSense Applications Accepted

FY 2023-2024 v. FY 2024-2025

Applications Accepted	FY 2023-2024	FY 2024-2025 (9-1-25)	Decrease in Accepted
HVAC	326	245	-25%
Windows	72	45	-37%
Insulation	53	51	-4%

Electric Vehicle and E-Bike

- Funded through Sustainability Framework Fund \$250,000
- Electric Vehicle \$150,000
- E-Bike \$100,000

Electric Vehicle and E-Bike

Program	Funding	Number of Applications	Amount Paid and Pending (9-1-25)
Electric Vehicle	\$150,000	85	\$85,000
E-Bike	\$100,000	77	\$48,921

Electric Lawn Equipment Pilot

- Funded through Sustainability Framework Fund \$50,000
- Lawn Mower, String Trimmer, Blower, Edger, Saw, Batteries
- Increased lawn mower incentive for recycling gasoline lawn mower

Electric Lawn Equipment Pilot

Program	Funding	Number of Applications	Amount Paid and Pending (9-1-25)
Electric Lawn Equipment Pilot	\$50,000	302	\$48,790

Electric Lawn Equipment Pilot

- 155 Lawnmowers
- 88 String trimmers
- 57 Leaf blowers
- 17 Saws
- 14 Edgers
- 14 Other tools
- 57 Additional batteries



Fiscal Year 2024-2025 Incentive Advertising and Awareness

- Citizen Connection
- Social Media
- Classes
- Events
- Installer Emails
- Flyers
- Sustainability Incentives page on City website



Next Steps

- Continue improving awareness of incentives
- Monitor program applications and expenses
- Implement minor changes to application process

Questions?

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