



City of Denton

City Hall
215 E. McKinney Street
Denton, Texas
www.cityofdenton.com

AGENDA INFORMATION SHEET

DEPARTMENT: Environmental Services & Sustainability

ACM: Frank Dixon, Assistant City Manager

DATE: April 25, 2025

SUBJECT

Receive a report and hold a discussion regarding Fiscal Year 2024-2025 GreenSense Incentive Program.

BACKGROUND

GreenSense Incentive Program energy efficiency applications and expenditures through the second quarter of FY 2024-2025 are trending lower than the same time period in FY 2023-2024.

	FY 2023-2024	FY 2024-2025
HVAC	130	92
Windows	38	8
Insulation	21	25

Staff has been monitoring GreenSense applications and though there was an influx of applications for older installations when the new rebate levels were introduced in October 2023, we do not see this as the only cause for reduction in applications. Staff is not seeing the number of multi-unit HVAC change outs, proactive change outs that were seen in 2024, and window applications are significantly decreased.

To ensure full utilization of GreenSense funding staff has advertised the program in the Citizen Connection, which is sent to every City of Denton Utility Customer, social media posts, and at classes and tabling. Staff will ensure information about programs is available at City Facilities and at other locations throughout the community.

Staff is working with Customer Service to reach out to customers with consistently high electric bills to offer energy audits and build awareness of GreenSense incentives. Staff is considering how to further encourage Insulation projects and how to further assist customers with upfront cost reduction.

Staff is seeking Committee input for advertising and prioritization of Energy Efficiency Program funds.

EXHIBITS

1. Agenda Information Sheet
2. Presentation

Submitted By:
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Sustainability Manager