



## Legislation Text

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**File #:** ID 17-487, **Version:** 1

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### AGENDA INFORMATION SHEET

**DATE:** April 18, 2017

**DEPARTMENT:** Parks and Recreation

**DCM:** Bryan Langley

#### **SUBJECT**

Consider approval of a resolution allowing Mi Casita's Mexican Food to sell alcoholic beverages for the Cinco de Mayo Festival to be held in Quakertown Park beginning Saturday, May 6, 2017, upon certain conditions; authorizing the City Manager or his designee to execute an agreement in conformity with this resolution; and providing for an effective date.

#### **BACKGROUND**

The 19th Annual Cinco de Mayo Festival held in Quakertown Park, is a Hispanic cultural celebration co-sponsored by the City of Denton. The event runs from 10 a.m. to 10 p.m. Activities include a parade, local vendors, children's activities, and entertainment. Last year's event hosted approximately 5,000 participants with 50 vendors and an entertainment stage.

The Cinco de Mayo Committee made up of community volunteers, voted to support the sale of alcohol at the event. Mi Casita was selected as the vendor and will be responsible for obtaining a temporary license and permit for selling alcoholic beverages, and providing comprehensive liability insurance in the amount of \$500,000. In addition Mi Casita agrees to indemnify the City of Denton against any liability incident to the selling of alcoholic beverages at the Cinco de Mayo Festival. Cinco de Mayo Festival sponsors will provide police security at the event.

#### **RECOMMENDATION**

Staff recommends approval.

#### **PRIOR ACTION/REVIEW (Council, Boards, Commissions)**

On April 3, 2017, the Parks, Recreation and Beautification Board recommended approval 4-1. On April 5, 2016, the City Council approved a resolution to allow Mi Casita Restaurant to sell alcoholic beverages for the Cinco de Mayo Festival.

#### **STRATEGIC PLAN RELATIONSHIP**

The City of Denton's Strategic Plan is an action-oriented road map that will help the City achieve its vision. The foundation for the plan is the five long-term Key Focus Areas (KFA): Organizational Excellence; Public Infrastructure; Economic Development; Safe, Liveable, and Family-Friendly Community; and Sustainability and Environmental Stewardship. While individual items may support multiple KFAs, this specific City Council agenda item contributes most directly to the following KFA and goal:

Related Key Focus Area: Safe, Liveable & Family-Friendly Community

Related Goal: Provide and support outstanding leisure, cultural, and educational opportunities.

**EXHIBITS:**

1. Letter of Request
2. Parks, Recreation and Beautification Board Excerpt of April 3, 2017 Draft Minutes
3. Resolution/Contract

Respectfully submitted:

Emerson Vorel

Director of Parks and Recreation

Prepared By:

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