



## Legislation Text

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**File #:** HOT17-002, **Version:** 1

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### Agenda Information Sheet

**DEPARTMENT:** Finance

**DCM:** Bryan Langley

**Date:** April 20, 2017

#### **SUBJECT**

Receive a report, hold a discussion and provide direction regarding the Hotel Occupancy Tax Program Year 2018 for FY 2017-18.

#### **BACKGROUND**

Staff created program guidelines based on Tax Code 351.001 to guide the administration of the hotel occupancy tax program. Staff has also developed an application to assist the Hotel Occupancy Tax (HOT) Committee in determining an applicant's ability to meet or exceed the purpose of the program. The Committee reviewed, discussed and approved the program guidelines and application in 2003. Each April, the committee reviews the current program and makes any necessary changes to the guidelines or application before adopting it for use in the next program year.

Staff has made no changes since the program guidelines and application were previously approved on May 3, 2016.

Once the guidelines and application are approved, staff will electronically distribute them to current and past recipients, and any other interested organizations on April 24, 2017. The completed hotel occupancy tax applications will be due back to the City on May 19, 2017.

#### **RECOMMENDATION**

Staff recommends the program guidelines and application be approved as written.

#### **STRATEGIC PLAN RELATIONSHIP**

The City of Denton's Strategic Plan is an action-oriented road map that will help the City achieve its vision. The foundation for the plan is the five long-term Key Focus Areas (KFA): Organizational Excellence; Public Infrastructure; Economic Development; Safe, Livable, and Family-Friendly Community; and Sustainability and Environmental Stewardship. While individual items may support multiple KFAs, this specific City Council agenda item contributes most directly to the following KFA and goal:

**Related Key Focus Area:** Organizational Excellence

**Related Goal:**                    **1.1 Manage financial resources in a responsible manner**

**EXHIBITS**

1. Program Guidelines
2. Program Application
3. Program Timeline

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