



## Legislation Text

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### AGENDA INFORMATION SHEET

**AGENDA DATE:** March 7, 2017

**DEPARTMENT:** Parks and Recreation

**DCM:** Bryan Langley

**SUBJECT**

Consider a request for an exception to Section 17-20 (d) of the Noise Ordinance for the purpose of hosting the Ashes 420 Festival, a music festival hosted by Ashes Smoke Shop. The event will be held in the parking lot at 420 S. Carroll Blvd., on Thursday, April 20, 2017, from 11 a.m. to midnight. An exception is specifically requested to increase sound levels from 70 to 75 decibels, and for an extension of hours from 10 p.m. to midnight.

**BACKGROUND**

This is the third year Ashes Smoke Shop has hosted the festival in Denton. The 2017 event includes vendor booths and live music featuring several local performing artists. The festival supports Denton's artistic culture. Serve Denton and Playworks are being reached out to as the charities they would like to support.

In 2016, the festival reported a total attendance of approximately 1,500, and anticipates increased attendance for the 2017 event.

**RECOMMENDATION**

During the 2016 festival, the Police Department received seven citizen complaints regarding the noise, and instructed the band to stop playing at 11p.m. After consulting with the Police Department and reviewing the proximity of this festival to multi-family housing, Parks and Recreation does not recommend approval of the noise exception request for the 2017 Ashes 420 Festival.

**PRIOR ACTION/REVIEW (Council, Boards or Commissions)**

The past two years, the event organizers submitted the application for a special event but is the first time the event organizer have requested an exception to the noise ordinance.

**STRATEGIC PLAN RELATIONSHIP**

The City of Denton's Strategic Plan is an action-oriented road map that will help the City achieve its vision. The foundation for the plan is the five long-term Key Focus Areas (KFA): Organizational Excellence; Public Infrastructure; Economic Development; Safe, Livable, and Family-Friendly Community; and Sustainability and Environmental Stewardship. While individual items may support multiple KFAs, this specific City Council agenda item contributes most directly to the following KFA and goal:

Related Key Focus Area: Safe, Livable & Family-Friendly Community

Related Goal: Provide and support outstanding leisure, cultural, and educational opportunities

**EXHIBITS**

1. Request Letter from Ashes Smoke Shop

2. Excerpt from Noise Ordinance
3. Map of area

Respectfully submitted:  
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