# City of Denton



City Hall 215 E. McKinney St. Denton, Texas 76201 www.cityofdenton.com

## **Legislation Text**

File #: ID 16-1127, Version: 1

#### AGENDA INFORMATION SHEET

**AGENDA DATE:** September 20, 2016

**DEPARTMENT:** Parks and Recreation Department

**ACM:** John Cabrales, Jr.

### **SUBJECT**

Consider adoption of an ordinance approving a City sponsorship in an amount not to exceed \$3,500 of in-kind services and resources for the Denton County Veterans Coalition's Stand Down event, to be held in the Civic Center and Quakertown Park located at 321 E. McKinney on October 20, 2016; and providing an effective date.

## **BACKGROUND**

The Denton County Veterans Coalition's Stand Down is organized by the Denton County Veterans Coalition and community volunteers. The Stand Down will provide an opportunity for homeless and low income veterans to receive services and supplies. Free services to be provided include: food, clothing, personal hygiene kits, haircuts, legal services, faith-based services, housing and employment information. Other non-profit and local/state agencies plan to provide information to veterans who may benefit from their services. The in-kind services provided to the Denton County Veterans Coalition include the use of the Civic Center facility.

The actual cost to support the 2015 Denton County Veterans Coalition's Stand Down event was \$3,705. The difference of \$205 was paid by the event organizers (Exhibit 2).

To support this event at the current level, the 2016 cost will be approximately \$3,500. The Denton County Veterans Coalition's Stand Down expects to have several vendors and estimates 100 people will attend the Stand Down event.

### RECOMMENDATION

Staff recommends supporting the in-kind request up to \$3,500.

## PRIOR ACTION/REVIEW

On September 15, 2015, City Council authorized an amount not to exceed \$3,500 under Ordinance 2015-276.

## **FISCAL INFORMATION**

In 2015, the Denton County Veterans Coalition's Stand Down did not receive Hotel Occupancy Tax (HOT) funds. The estimated cost to the City to provide the requested in-kind use of facilities is not to exceed \$3,500. The total cost of in-kind services and resources for 2016 is \$3,500 for which the City is recognized as a sponsor at the appropriate level.

#### File #: ID 16-1127, Version: 1

Including this event, in Fiscal Year 2015-16, the City Council will have authorized a total of \$435,843 (including HOT funds) in City support to seven of the eight previously sponsored events (Exhibit 3).

The Legal Department has advised that the City Council has authority to gift City resources. Any cosponsorship request to use City facilities or services at a free or reduced rate requires City Council approval.

#### STRATEGIC PLAN RELATIONSHIP

The City of Denton's Strategic Plan is an action-oriented road map that will help the City achieve its vision. The foundation for the plan is the five long-term Key Focus Areas (KFA): Organizational Excellence; Public Infrastructure; Economic Development; Safe, Livable, and Family-Friendly Community; and Sustainability and Environmental Stewardship. While individual items may support multiple KFAs, this specific City Council agenda item contributes most directly to the following KFA and goal:

Related Key Focus Area: Safe, Livable & Family-Friendly Community

Related Goal: Provide and support outstanding leisure, cultural, and educational opportunities

## **EXHIBITS**

- 1. Letter of Request
- 2. Authorized Versus Actual Costs
- 3. Running Total of In-Kind Support
- 4. Proposed Ordinance

Respectfully submitted: Emerson Vorel, Director Parks and Recreation

Prepared by: Janie McLeod Community Events Coordinator