



Legislation Text

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Agenda Information Sheet

DEPARTMENT: City Manager's Office

CM/ ACM: Bryan Langley

Date: September 20, 2016

SUBJECT

Consider approval of a resolution approving the City of Denton's Strategic Plan for FY 2016-17; and providing for an effective date.

BACKGROUND

In April 2011, the City Council approved the first city-wide strategic plan for the City of Denton. The strategic plan was a product of the input generated from the 2008/2009 Citizen Survey, two City Council Planning Sessions, two Leadership Retreats, and a special appointed Strategic Planning Steering Committee.

Following this effort, staff created a Strategic Plan Performance Report. This report was first published in March 2012, and it is updated on a periodic basis as part of the quarterly financial report. This report is sent to the City Council in a hard copy format, and it is also published electronically on the city's website for public viewing. The purpose of the report is to provide staff, the City Council, and the general public with information regarding the city's progress in achieving targeted levels of performance related to our goals and objectives identified in the strategic plan.

This year, the City participated in the What Works Cities initiative, partnering with the Johns Hopkins University Center for Government Excellence to enhance the performance management elements of the Strategic Plan. On April 26, 2016, staff made a presentation to the City Council summarizing these efforts. Staff provided a draft of the Plan in an informal staff report on July 8, 2016.

In Exhibit 1, you will find a revised draft of the FY2016-17 Strategic Plan, including the Strategic Outcomes, Key Action Steps, and Key Performance Indicators proposed for the next fiscal year based on direction and feedback from the City Council. The proposed Key Action Steps are accommodated within the proposed FY2016-17 budget. While the terms and process may seem complex, this project, at its core, is about setting priorities for the City Council, taking specific actions, and then measuring our progress in achieving these outcomes.

RECOMMENDATION

Staff recommends adoption of the City of Denton Strategic Plan for FY2016-17 as described in the attached resolution.

STRATEGIC PLAN RELATIONSHIP

The City of Denton's Strategic Plan is an action-oriented road map that will help the City achieve its vision. The foundation for the plan is the five long-term Key Focus Areas (KFA): Organizational Excellence; Public Infrastructure; Economic Development; Safe, Livable, and Family-Friendly Community; and Sustainability and Environmental Stewardship. While individual items may support multiple KFAs, this specific City Council agenda item contributes most directly to the following KFA and goal:

Related Key Focus Area: **Organizational Excellence**
Related Goal: **1.2 Develop a high-performance work force**

EXHIBITS

Exhibit 1 - Resolution

Respectfully submitted:
Bryan Langley
Assistant City Manager