

Legislation Text

#### File #: ID 14-0483, Version: 1

### **Agenda Information Sheet**

**DEPARTMENT:** Economic Development

CM/ ACM: John Cabrales, Jr.

Date: September 16, 2014

#### **SUBJECT**

Consider approval of a resolution allowing DI2-Denton I, LLC, to be the sole participant allowed to sell alcoholic beverages at Oaktopia, September 20, 2014, from 2 pm until 11 pm, upon certain conditions, authorizing the City Manager or his designee to execute an agreement in conformity with this resolution; and providing for an effective date. Staff recommends approval.

#### BACKGROUND

The Oaktopia Festival is an outdoor concert that will be held on City property in the Williams Trade Square. Matt Battaglia, festival organizer, submitted a request (Exhibit 1) to sell alcoholic beverages during the festival that will be provided by DI2-Denton I, LLC.

The Williams Trade Square is City owned property bordered by E. Hickory and Mulberry Streets; east of Wells Fargo Bank; and west of 210 E. Hickory. Event organizers expect a total attendance of approximately 2,000 - 3,000 paid attendees.

#### **RECOMMENDATION**

Staff recommends approval of the resolution and agreement as submitted, which is consistent with agreements for other events serving alcoholic beverages.

#### PRIOR ACTION/REVIEW (Council, Boards, Commissions)

Other event organizer's request (35 Denton) to allow the sale and consumption of alcohol on City property for this location was approved at the February 15, 2011, and February 21, 2012, City Council meetings. Oaktopia was allowed the sale and consumption of alcohol on City property at this location, and was approved at the October 1, 2013 City Council meeting.

#### FISCAL INFORMATION

None

# <u>EXHIBITS</u>

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- 1. Letter of Request
- 2. Resolution

Respectfully submitted: Aimee Bissett Director, Economic Development

Prepared by: Julie Glover Economic Development Program Administrator