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Title: Receive a report, hold a discussion, and nominate an award recipient for the Business Awards Breakfast.

Sponsors: Michelle Cunningham

Indexes:

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Attachments: 1. Exhibit 1 - Economic Development Business Recognition Criteria.pdf, 2. Exhibit 2- 2017 Award Nomination Matrix

Date	Ver.	Action By	Action	Result
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Agenda Information Sheet

DEPARTMENT: Economic Development

CM/ DCM/ ACM: Bryan Langley

Date: August 16, 2017

SUBJECT

Receive a report, hold a discussion, and nominate an award recipient for the Business Awards Breakfast.

BACKGROUND

Each year the Economic Development Partnership (EDP) Board recognizes a local business for its contribution to the economic growth and prosperity of the Denton community with a focus on public private partnership investment in the City of Denton. Recipient selection criteria previously adopted by the Board is utilized to aid in the nomination and selection of a recipient company. The EDP Board Chair confers the award on behalf of the EDP Board at the annual Mayor and City Council Business Awards Breakfast; this year tentatively scheduled for Thursday, September 7, 2017.

Past Denton Economic Development Partnership Board Business Award recipients include:

2008 Peterbilt Motors

2009 Business Air

2010 Philip Baker and Rayzor Company

2011 U.S. Aviation Group

2012 Mayday Manufacturing
2013 Denton Regional Medical Center
2014 Tetra Pak
2015 Flowers Baking
2016 Safran (Labinal) Electrical and Power

STRATEGIC PLAN RELATIONSHIP

The City of Denton's Strategic Plan is an action-oriented road map that will help the City achieve its vision. The foundation for the plan is the five long-term Key Focus Areas (KFA): Organizational Excellence; Public Infrastructure; Economic Development; Safe, Livable, and Family-Friendly Community; and Sustainability and Environmental Stewardship. While individual items may support multiple KFAs, this specific City Council agenda item contributes most directly to the following KFA and goal:

Related Key Focus Area: **Economic Development**

Related Goal: **3.4 Encourage development, redevelopment, recruitment, and retention**

EXHIBITS

Exhibit1 - Economic Development Business Recognition Criteria
Exhibit 2- 2017 EDP Business Award Nominee Matrix

Respectfully submitted:
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Director of Economic Development

Prepared by:
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