



Legislation Details (With Text)

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| File #: | ID 17-414 | Version: | 1 | Name: | |
| Type: | Ordinance | | | | |
| File created: | 3/20/2017 | In control: | City Council | | |
| On agenda: | 4/25/2017 | Final action: | | | |
| Title: | Receive a report, hold a discussion, and give staff direction regarding the Water Works Park wave pool project schedule and associated admission fees. | | | | |
| Sponsors: | Legistar System | | | | |
| Indexes: | | | | | |
| Code sections: | | | | | |
| Attachments: | 1. Exhibit 1 - Wave Pool Presentation, 2. Exhibit 2 Marketing Advertisement | | | | |

| Date | Ver. | Action By | Action | Result |
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AGENDA INFORMATION SHEET

DEPARTMENT: Parks and Recreation

DCM: Bryan Langley

AGENDA DATE: April 25, 2017

SUBJECT

Receive a report, hold a discussion, and give staff direction regarding the Water Works Park wave pool project schedule and associated admission fees.

BACKGROUND

Voters approved the construction of a new wave pool and concession stand at Water Works Park as part of the 2014 CIP Bond election. This is the first addition to Water Works Park since its inception in 2003. On September 20, 2016 City Council approved an adjusted Fee Schedule for FY 2016-17 based on the addition of wave pool and concession stand amenities at Water Works Park. On November 8, 2016 Council approved an ordinance awarding the contract for construction of a 13,308 square foot wave pool and 1,425 square foot concession stand to Schmoldt Construction, Inc. in the not-to-exceed amount of \$2,630,310.70.

Staff had originally intended for the new amenities at Water Works Park to be open Memorial Day weekend. However, due to delays in construction, staff now estimates the wave pool and concession stand will not be open to the public until July 1, 2017. The construction of the project has been primarily delayed due to permit delays and inclement weather days.

RECOMMENDATION

Since the new amenities will not be open at the beginning of the summer season, staff recommends fees be offered at the prior year fee structure for daily admissions and preseason prices until the wave pool opens.

Below is a comparison of the FY 2015-16 Fee Schedule to what was approved in the FY 2016-17 budget process.

| Daily Admission Fees | FY 2015-16 | FY2016-17 | | |
|-----------------------------|-------------------|------------------|--|--|
| 48" and Above | \$11.00 | \$17.00 | | |
| Under 48" | \$7.00 | \$13.00 | | |

| Water Park Passes | FY 2015-16 | FY 2015-16 | FY 2016-17 | FY2016-17 |
|----------------------------|-------------------|-----------------------|-------------------|-----------------------|
| | Preseason | Regular Season | Preseason | Regular Season |
| Individual Season Pass | \$65.00 | \$75.00 | \$65(1-3)\$55(4+) | \$75(1-3)\$65(4+) |
| Individual Monthly Pass | N/A | \$30.00 | N/A | \$30(1-3)\$25(4+) |
| Family Season Pass up to 6 | \$200.00 | \$225.00 | N/A | N/A |

***Nonresidents add an additional \$5/pass**

Due to the delayed opening, staff recommends compensating pass holders who have pre-purchased 4 or more season passes for the 2017 season from options listed below.

- Refund the difference of the preseason FY 2015-16 pass fees vs. the preseason FY 2016-17 pass fees. See example below:

Resident purchased 4 preseason season passes at \$55/pass for a total of \$220. Staff will issue a partial refund of \$20.

Staff estimates a maximum amount of \$2,100 in partial refunds would be processed.

- Full refund for purchased passes if requested before June 3, 2017.

Additionally, staff is proposing that daily admission fees and the season passes be offered at the FY 2015-16 fees until the wave pool opens.

Since these fees are different from what was approved by Council, staff will need to bring back a new fee ordinance for consideration. This is tentatively planned to be considered by the Council on May 2, 2017.

ESTIMATED SCHEDULE OF PROJECT

Staff has worked diligently with the contractor to make up as much time as possible on this project. To compensate for delays, the contractor is currently working six days per week and has added an additional crew to improve progress on the project.

Project target dates are below:

- April 20 - Pool floor poured
- April 25 - Concession stand slab poured
- May 1 - Start to build concession stand
- May 1 - Start to build the wave pool equipment room

- June 1 - Wave pool equipment room complete
- June 6 - Start installation of shade structures
- June 16 - Concession stand complete
- June 20 - Fill wave pool, approximately 300,000 gallons of water
- June 20 - Final Inspections
- June 23 - CO issued for wave pool and concession stand
- June 24 - June 30 Water balance and staff training
- July 1 - Estimated opening day

* This schedule is subject to inclement weather delays

FISCAL INFORMATION

The Water Works Park wave pool and concession stand will only be open for a maximum of 53 days after the estimated project completion date of July 1, 2017. DISD approved an earlier back to school start date than staff had anticipated, which impacts the overall total revenue. Due to the revised calendar, staff is forecasting the following:

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| Budgeted increase in Operating Budget expenditures for Water Works Park: | \$608,076 |
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REDUCTION IN EXPENDITURES

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| Temp Seasonal Staffing Reduction if open July 1 | (\$102,602) |
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FT Staff Savings:

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| Salary savings due to current vacancy for Recreation Coordinator | (\$4,987) |
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| Reduction of Operational Costs as a result of July 1 opening | (\$66,540) |
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| TOTAL REDUCTION IN EXPENDITURES: | (\$174,129) |
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| Net Operating Costs as a result of July 1 opening | \$433,947 |
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REDUCTION IN REVENUE

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| Revenue Enhancement Submitted in FY 2016-17 Budget | \$610,000 |
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| Reduce Revenue by 50% due to delay and reducing fees | (\$305,000) |
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| NET ADDITIONAL REVENUE | \$305,000 |
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| NET ADDITIONAL EXPENDITURES | \$433,947 |
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| NET ADDITIONAL REVENUE | (\$305,000) |
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| ANTICIPATED WATER PARK DEFICIT DUE TO DELAY | \$128,947 |
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Staff recommends the additional estimated deficit be absorbed by the City so as not to impact the joint use agreement with DISD.

STRATEGIC PLAN RELATIONSHIP

The City of Denton's Strategic Plan is an action-oriented road map that will help the City achieve its vision. The foundation for the plan is the five long-term Key Focus Areas (KFA): Organizational Excellence; Public

Infrastructure; Economic Development; Safe, Livable, and Family-Friendly Community; and Sustainability and Environmental Stewardship. While individual items may support multiple KFAs, this specific City Council agenda item contributes most directly to the following KFA and goal:

Related Key Focus Area: Safe, Liveable & Family-Friendly Community

Related Goal: Provide and support outstanding leisure, cultural, and educational opportunities

EXHIBITS

1. PowerPoint
2. Marketing Advertisement

Respectfully submitted:
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Director of Parks and Recreation

Prepared by:
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