



## Legislation Details (With Text)

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<b>Type:</b>	Ordinance				
<b>File created:</b>	7/27/2016	<b>In control:</b>	City Council		
<b>On agenda:</b>	8/16/2016	<b>Final action:</b>			
<b>Title:</b>	Consider approval of a resolution adopting the City of Denton Public Art Master Plan for the City of Denton, TX; and providing an effective date. The Public Art Committee recommends approval (7-0).				
<b>Sponsors:</b>	Legistar System				
<b>Indexes:</b>					
<b>Code sections:</b>					
<b>Attachments:</b>	1. Exhibit 1 - Public Art Master Plan, 2. Exhibit 2 - Excerpt: Public Art Committee Minutes dates 4-17-16, 3. Exhibit 3 - Public Art Inventory, 4. Exhibit 4 - Resolution				

Date	Ver.	Action By	Action	Result
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## AGENDA INFORMATION SHEET

**AGENDA DATE:** August 16, 2016

**DEPARTMENT:** Parks and Recreation

**ACM:** John Cabrales, Jr.

### SUBJECT

Consider approval of a resolution adopting the City of Denton Public Art Master Plan for the City of Denton, TX; and providing an effective date. The Public Art Committee recommends approval (7-0).

### BACKGROUND

The City of Denton contracted Margaret Chalfant of Chalfant Consulting to develop a data-driven Public Art Master Plan. Meetings were held with focus groups, stakeholders, civic organizations; the Denton Parks Foundation, Public Art Committee, Convention and Visitor's Bureau, and the Parks, Recreation and Beautification Board. The online survey questionnaire solicited citizen input from September 15 through November 30, 2016, and elicited a total of 1,672 responses.

### RECOMMENDATION

Staff recommends adoption of the Public Art Master Plan consistent with the Public Art Committee's unanimous vote in support.

### PRIOR REVIEW

July 26, 2016: Work Session presentation to City Council. Emerson Vorel, Director of Parks and Recreation, shared the historical background regarding the need for and commission of the Public Art Master Plan. Following that discussion, members of City Council directed that the Public Art Master Plan be calendared for consideration via the City Council consent agenda.

June 7, 2016: The proposed Public Art Master Plan was advanced for City Council consideration and adoption. Members of City Council requested the item be scheduled for a Work Session discussion prior to being advanced for future consideration.

May 20, 2016: Informal Staff Report published to City Council that summarized the history and purpose of the Public Art Master together with the completed Public Art Master Plan, which would be advanced for adoption on Jun 7, 2016.

April 7, 2016: Public Art Committee unanimously recommended adoption of the proposed Public Art Master Plan with a vote of 7-0.

Oct 5, 2015: Margaret Chalfant presented the Denton Public Art Questionnaire to the members at a City Council Work Session. Chalfant fashioned the survey to collect data to shape the Public Art Master Plan and encouraged City Council members to offer guidance and feedback at any point during that process.

April 7, 2015: City Council adopted Ordinance 2015-090 and allocated an \$80,000 Professional Services Agreement to Margaret Chalfant of Chalfant Consulting to develop a City of Denton Public Art Master Plan.

### **FISCAL INFORMATION**

City Council allocated \$80,000 for the Professional Services Agreement to develop a City of Denton Public Art Master Plan.

### **STRATEGIC PLAN RELATIONSHIP**

The City of Denton's Strategic Plan is an action-oriented road map that will help the City achieve its vision. The foundation for the plan is the five long-term Key Focus Areas (KFA): Organizational Excellence; Public Infrastructure; Economic Development; Safe, Livable, and Family-Friendly Community; and Sustainability and Environmental Stewardship. While individual items may support multiple KFAs, this specific City Council agenda item contributes most directly to the following KFA and goal:

Related Key Focus Area: Safe, Livable & Family-Friendly Community

Related Goal: Provide and support outstanding leisure, cultural, and educational opportunities.

### **EXHIBITS**

1. Proposed Public Art Master Plan
2. Public Art Committee Minutes dated April 7, 2016
3. City of Denton Public Art Inventory as of May 2016
4. Proposed Resolution

Respectfully submitted:

Emerson Vorel

Director of Parks and Recreation