



From 500 feet west of Cindy Lane/N. Western Boulevard to Masch Branch Road 50 mph  
From Masch Branch Road to Western City Limits 65 mph

City staff has reviewed the TxDOT speed study and finds the overall results and recommendations acceptable and consistent with state and federal guidelines. As such, staff requests the City Council to approve the updated speed limits on W. University Drive (US 380) from IH 35 to the Western City limits. Traffic Safety Commission agreed on the revised speed limits and recommended 7-0 that Council consider updating the speed limits along US 380 between IH 35 and Western City Limits.

**OPTIONS:**

1. Approve the updated speed limits on W. University Drive (US 380) from IH 35 to the Western City limits.
2. Reject the proposed speed limits on W. University Drive (US 380).

**RECOMMENDATION**

The Traffic Safety Commission considered this item at the February meeting and recommends Option 1 (7-0).

**ESTIMATED SCHEDULE OF PROJECT**

As this segment of W. University Drive (US 380) is under TxDOT jurisdiction and was recently opened to traffic as a six lane facility, the speed limits have been updated by TxDOT.

**PRIOR ACTION/REVIEW (Council, Boards, Commissions)**

The Traffic Safety Commission considered this item at the February meeting.

**FISCAL INFORMATION**

The project will be funded by TxDOT.

**STRATEGIC PLAN RELATIONSHIP**

The City of Denton’s Strategic Plan is an action-oriented road map that will help the City achieve its vision. The foundation for the plan is the five long-term Key Focus Areas (KFA): Organizational Excellence; Public Infrastructure; Economic Development; Safe, Livable, and Family-Friendly Community; and Sustainability and Environmental Stewardship. While individual items may support multiple KFAs, this specific City Council agenda item contributes most directly to the following KFA and goal:

**Related Key Focus Area: Public Infrastructure**  
**Related Goal: 4.1 Enhance public safety in the community**

**EXHIBITS**

1. TxDOT Speed Study
2. Map of W. University Drive (US 380)
3. Ordinance

Respectfully submitted:  
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