

MINUTES
CITY OF DENTON
DENTON PUBLIC LIBRARY BOARD
NORTH BRANCH LIBRARY - APRIL 9, 2018

After determining that a quorum was present, the Denton Public Library Board convened on Monday, April 9, 2018, at 5:35 p.m. The meeting was held at the North Branch Library, Denton, Texas, 76201.

PRESENT: Sarah Gamblin , Laura Cantu, Amy Taylor, Sherry DeBorde

ABSENT: Sashenka Lopez, Kate Margolis, Alice Mankoff

STAFF PRESENT: Jennifer Bekker, Kerry Montz

GUESTS: None present

1. PRESENTATION FROM MEMBERS OF THE PUBLIC

None present

2. ITEMS FOR CONSIDERATION

- A. LB18-002** Consider approval of minutes form the March 12, 2018 meeting.
De Borde motion to approve. Cantu seconded. Unanimous approval.

- B. LB18-001** Received a report and held a discussion regarding:

1. Business Services at the Denton Public Library with Kerry Montz, Assistant Branch Manager at North Branch. Montz discussed the services the Library provides to local businesses and entrepreneurs.

- Reference USA-is free with library card 24/7. Patrons can mine information to determine whether to start businesses or where to locate such businesses. They also partner with indeed.com and include an options for job hunters. There is also a database of physicians for patrons looking for healthcare. Lynda.com offers video training for all types of topics including business, technology, customer service, and more. Montz also recommends that businesses use it to offer staff training.
- Library Programs, Events, and Services for small businesses
 - SCORE (Service Corps of Retired Executives)
 - Marketing Expert on Duty (Randy Simmans)
 - Small Business Support Group & Business Owners
 - Library Card
 - Free Scanning,
 - Printing

- Free Faxing and Copying
- Elevate-Women Finding and Sharing Success, Sat. Apr 21

C. LB18-003 Receive a report and hold a discussion regarding:

- Redesign of Classes and Events seasonal flier. Bekker provided sample pages of the new Classes and Events flier. It will be printed in color and feature a new layout.
- Sarah Ward, Teen Librarian at South Branch, received the S. Janice Kee Continuing Award from Texas Woman's University's School of Library and Information Science
- Online donations and e-card application processes. Bekker reported that both are now live. No donations had been received yet, but that was expected as there has been no promotion yet. There have been 5 e-cards applications submitted in the last week.
- The Adult Services Librarians have submitted a grant for the PBS/ALA "The Great American Read" grant, which includes \$2000 for programming and marketing funds.
- Bekker reported on the classes and sessions she attended at the Public Library Association and Texas Library Association Conferences. There were several sessions about Friends and Foundations, strategic planning, and funding.

Library Foundation Report: Bekker reported that the Foundation has a \$100,000 CD that has just matured. The Emily Fowler Library Foundation raises funds for large scale and capital projects. Bekker reported that the Foundation would be meeting April 11 to discuss their plans for the CD and their checking account. Sarah Gamblin is the liaison to the Foundation, but will be unavailable to attend the meeting on April 11.

Friends of the Library Report: The next Friends of the Library Board meeting is April 12. Bekker described the difference between the Friends and the Foundation by explaining that the Friends of the Library is focused on smaller fundraising, support, and advocacy. They provide funding for summer reading challenge prize books.

DeBorde asked about Brain Execute program and Jennifer Bekker will investigate.

Next meeting we will talk about strategic plan.

3. CONCLUDING ITEMS

The Meeting adjournment at 6:02 p.m.