



City of Denton

City Hall
215 E. McKinney Street
Denton, Texas
www.cityofdenton.com

AGENDA INFORMATION SHEET

DEPARTMENT: City Manager's Office

CM: Todd Hileman

DATE: May 8, 2018

SUBJECT

Receive a report from staff and the Denton Parks Foundation, hold a discussion, and give staff direction regarding 1) the implementation of recommendations related to a review of the relationship between the Parks Foundation and the City of Denton, and 2) potential options for future partnership opportunities between the Foundation and City.

BACKGROUND

In October 2017, the City of Denton suspended our activities with the Parks Foundation so that a comprehensive review of the contractual relationship and business practices could be examined. The City also requested that the Parks Foundation cease any fundraising activities until this review could be completed. The City hired the law firm of Lynn, Ross, and Gannaway, LLP, and the accounting firm of BKD, LLP, to conduct the review, and the findings of this assessment were presented to the City Council in February 2018. Attached in Exhibit 2 is a summary of the recommendations that were identified in the review, and in Exhibit 3, a copy of the February 2018 recommendations that were outlined in a presentation to the City Council.

Following the completion of the above described review, the City of Denton resumed discussions with the Parks Foundation regarding their fundraising activities, and staff has held several productive meetings with the leadership of the Foundation on these efforts. Attached as Exhibit 4 is a copy of the letter that was sent to the Parks Foundation in March to resume these discussions, and attached as Exhibit 5 is a letter from the Parks Foundation to City Management requesting several items be considered. Additionally, copies of recently approved policies by the Foundation related to Donors, Gifts, and Ethics have been included as Exhibits 6 and 7.

The purpose of this work session discussion is to update the City Council on the status of our progress in implementing the attached recommendations. Additionally, staff and the Denton Parks Foundation will discuss some items the Foundation has proposed and request direction on how to proceed.

STRATEGIC PLAN RELATIONSHIP

The City of Denton's Strategic Plan is an action-oriented road map that will help the City achieve its vision. The foundation for the plan is the five long-term Key Focus Areas (KFA): Organizational

Excellence; Public Infrastructure; Economic Development; Safe, Livable, and Family-Friendly Community; and Sustainability and Environmental Stewardship. While individual items may support multiple KFAs, this specific City Council agenda item contributes most directly to the following KFA and goal:

Related Key Focus Area: Safe, Liveable & Family-Friendly Community

Related Goal: 4.4 Provide outstanding leisure, cultural, and educational opportunities

EXHIBITS

Exhibit 1 – Agenda Information Sheet

Exhibit 2 – Summary of Parks Foundation Review Recommendations

Exhibit 3 – February 2018 Presentation

Exhibit 4 – Letter to Parks Foundation

Exhibit 5 – Letter from Parks Foundation to City Management

Exhibit 6 – Parks Foundation Donor and Gift Policy

Exhibit 7 – Parks Foundation Ethics Policy

Exhibit 8 – Presentation

Respectfully submitted:
Bryan Langley
Deputy City Manager