



# City of Denton

City Hall  
215 E. McKinney Street  
Denton, Texas  
[www.cityofdenton.com](http://www.cityofdenton.com)

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## AGENDA INFORMATION SHEET PUBLIC ART COMMITTEE

**DEPARTMENT:** Economic Development

**CM/ DCM/ ACM:** Bryan Langley

**DATE:** May 9, 2018

### **SUBJECT**

Staff Reports:

1. Follow up on TWU Women in Business Grants
2. Follow up on amphitheater inquiry
3. March 2018 STaND Report
4. April 2018 City RFI Activity Summary
5. Year-to-Date City Direct Lead Summary
6. May 2018 Chamber Activity Report

### **BACKGROUND**

#### *1. Follow up on TWU Women in Business Grants*

Texas Woman's University's Center for Women in Business initiated the Women's Enterprise Training and Micro Grant Program grant this year to help women business owners — current or aspiring — to undertake new and innovative projects. Ten business owners were selected to each receive a \$5,000 grant. Here are the businesses that were selected:

New businesses:

1. Heather Gregory, Bloom NTX, Gainesville
2. Artashia Johnson, Impromptu Hair Extensions, LLC, Houston
3. Pamela Gilland, costmetic scissor sharpening, Denton
4. Chrissy Mallouf, M Squared Real Estate, Inc., Denton
5. Faith Camp, Steps of Faith, Houston

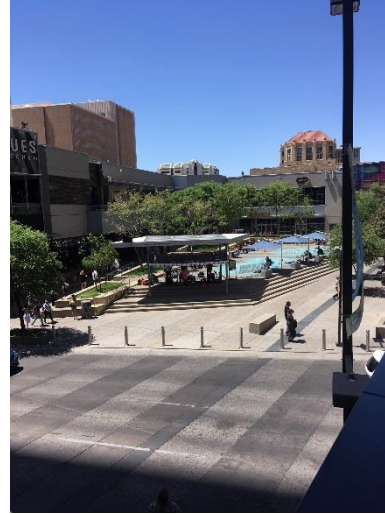
Existing businesses that are expanding:

1. Carolyn Phillips, Alchemy Pops, Forth Worth
2. Tawney Laney, Picture This!, Aubrey
3. LaMonica Birmingham, KLAK Freight Services, LLC, McKinney
4. Antoinette Henthorne, Insignia Public Safety, Denton
5. Juliana Cutrer, A Rare Jewel Apparel, Dallas

The recipients finished their training course on April 17 and a “graduation ceremony” will be held in the near future.

## *2. Follow up on amphitheater inquiry*

Parks and Recreation Department staff confirmed that an amphitheater is not on any of their project lists. Rayzor Ranch Town Center is planning a central courtyard with a raised performance stage and seating. The space will be programmed by RED Development and will offer performance opportunities for a wide variety of groups and artists from Denton and surrounding areas. The photos below show a similar performance space at RED Development's CityScape mixed-use project in Phoenix.



3. March 2018 STaND Report (Exhibit 2)
4. April 2018 City RFI Activity Summary (Exhibit 3)
5. Year-to-Date City Direct Lead Summary (Exhibit 4)
6. May 2018 Chamber Activity Report (Exhibit 5)

## **STRATEGIC PLAN RELATIONSHIP**

The City of Denton's Strategic Plan is an action-oriented road map that will help the City achieve its vision. The foundation for the plan is the five long-term Key Focus Areas (KFA): Organizational Excellence; Public Infrastructure; Economic Development; Safe, Livable, and Family-Friendly Community; and Sustainability and Environmental Stewardship. While individual items may support multiple KFAs, this specific Public Art Committee agenda item contributes most directly to the following KFA and goal:

**Related Key Focus Area: Economic Development**

**Related Goal: 4.4 Provide and support outstanding leisure, cultural, and educational opportunities**

## **EXHIBITS**

Exhibit 1 – Agenda Information Sheet

Exhibit 2 – March 2018 STaND Report

Exhibit 3 – April 2018 City RFI Activity Summary

Exhibit 4 – Year-to-Date City Direct Lead Summary

Exhibit 5 – May 2018 Chamber Activity Report

Respectfully submitted:  
Caroline Booth  
Director of Economic Development