



City of Denton

City Hall
215 E. McKinney Street
Denton, Texas
www.cityofdenton.com

AGENDA INFORMATION SHEET PUBLIC ART COMMITTEE

DEPARTMENT: Economic Development

CM/ DCM/ ACM: Bryan Langley

DATE: May 3, 2018

SUBJECT

Receive a report, hold a discussion, and give staff direction regarding the development of detailed guidelines for site selection, eligible projects, art and artist selection, and a lending policy as specified in the Public Art Policy.

BACKGROUND

Resolution No. R2013-021 established a revised Public Art Policy for the City of Denton, which confirms Denton's commitment to sustaining and promoting its unique, creative identity.

Section III of the policy states that "The Public Art Committee will develop detailed guidelines outlining all aspects involved with the implementation of this policy." It goes on to specify four areas where detailed guidelines are to be created:

- VI. Site Selection: The Public Art Committee should adopt standards to guide the placement of art in public places such as landmarks, view corridors, pockets, traffic circles, and other locations of prominent nature.
- VII. Eligible Projects: The Public Art Committee will be responsible for the development of specific guidelines in making recommendations for eligible projects.
- VIII. Art and Artist Selection: The Public Art Committee will develop and adopt specific criteria for the selection of artists and artwork with final approval from the City Council.
- XIII. Lending Policy: The Public Art Committee will be responsible for recommending criteria for establishing a lending policy.

Staff is seeking direction from the committee regarding the method of development of the above standards, guidelines, or criteria. Options include:

- Determining the priority order in which the four items should be addressed and asking staff to research and develop draft versions for review by the full committee
- Naming a subcommittee to research and develop draft versions (with staff support) for review by the full committee
- Other method acceptable to the committee

RECOMMENDATION

Staff recommends addressing the topics in the following order: Art and Artist Selection, Eligible Projects, Site Selection, and Lending Policy. Further, we recommend staff research and develop drafts for review by the full committee.

STRATEGIC PLAN RELATIONSHIP

The City of Denton's Strategic Plan is an action-oriented road map that will help the City achieve its vision. The foundation for the plan is the five long-term Key Focus Areas (KFA): Organizational Excellence; Public Infrastructure; Economic Development; Safe, Livable, and Family-Friendly Community; and Sustainability and Environmental Stewardship. While individual items may support multiple KFAs, this specific Public Art Committee agenda item contributes most directly to the following KFA and goal:

Related Key Focus Area: Economic Development

Related Goal: 3.4 Encourage development, redevelopment, recruitment, and retention

EXHIBITS

Exhibit 1 – Agenda Information Sheet

Respectfully submitted:

Caroline Booth

Director of Economic Development