

Non-profit Agencies

May 1, 2018
City Council

Overview

- ▶ Background information
- ▶ Discuss City's relationships with key non-profit agencies including:
 - ▶ Keep Denton Beautiful (KDB)
 - ▶ Denton Animal Support Foundation (DASF)
 - ▶ Friends of the Denton Public Library (Friends)
- ▶ Discuss contract recommendations and receive direction on drafting formal agreements

Background

- ▶ February 2018 – Audit report of the City’s relationship with the Parks Foundation
- ▶ General audit report recommendations:
 - Define the relationship between the City and the Foundation
 - Establish financial policies and procedures
 - Outline reporting requirements
- ▶ Broad elements of the recommendations apply to other relationships with non-profit agencies

Keep Denton Beautiful

- ▶ KDB, Inc. is governed by an 11 member board
- ▶ Partners with the City and community to achieve a vision of a clean, beautiful, vibrant city
- ▶ Develops programs enhancing the appearance and environment of the City
 - Programs include:
 - Great American Cleanup
 - Cigarette Litter Prevention
 - Adopt-A-Spot
 - Denton Redbud Festival
 - Tree Rebates & Community Tree Giveaway



Keep Denton Beautiful

- ▶ Programs are partially supported by corporate sponsorships, including the City of Denton
- ▶ The Solid Waste department provides \$10,000 annually
- ▶ The City funds 3.5 KDB positions:
 - Program Manager
 - Event & Outreach Coordinator
 - Program & Volunteer Coordinator
 - Intern (part-time)
- ▶ Staff roles and responsibilities are not clearly defined by ordinance
 - Ordinance 2015-239 most recent agreement (August 2015)
 - Amended previous Ordinance 2000-087 (March 2000)

Denton Animal Support Foundation

- ▶ Primarily a fundraising organization
- ▶ DASF mission is to save area animals through initiatives that promote adoption and prevent abandonment
- ▶ Support provided to the Linda McNatt Animal Care Adoption Center:
 - Fundraising for programs and facilities
 - Marketing and public awareness
 - Educational programs promoting animal welfare



Denton Animal Support Foundation

▶ Previous Ordinances and defined support:

- Ordinance 2007-187
 - One-time expenditure of \$1,000 to DASF for fundraising
 - Expired July 30, 2007
- Ordinance 2007-168
 - Committee and capital campaign for animal shelter design and construction
 - Expired upon completion of the Linda McNatt Animal Care and Adoption Center
- Ordinance 2010-144
 - One-time expenditure of \$1,050 to DASF for advertising, printing, educational programs, and the Trap, Neuter, Release Program
 - Expired September 30, 2010

▶ Current Practice, not defined by ordinance:

- DASF provides financial donations for adoption subsidies and veterinary equipment
 - Animal Services staff submit funding requests to DASF for consideration and approval
 - City budgeted \$55,000 for animal adoptions in FY 17-18, including DASF support

Friends of the Denton Public Library

- ▶ **Governed by a 17 member board**
 - Director of Libraries serves as liaison between board and the City
- ▶ **Promote Library programs throughout the community**
 - Emphasize importance of library services
 - Operate store at North Branch Library and donate proceeds to Library
 - Provide financial support for annual Summer Reading Challenge
 - Purchase equipment or furniture for Library, as funding allows
- ▶ **No formal agreement exists between the City and Friends of the Denton Public Library**



Recommendations

- ▶ KDB – Amend current agreement including:
 - Clearly define roles and responsibilities of City staff
 - Reflect recent organizational changes
 - Require financial reporting, including annual donations and sponsorships received
 - Report value of services, volunteers, and programs based on Keep America Beautiful model

Recommendations continued

- ▶ **DASF – Establish formal agreement outlining:**
 - Clearly define roles and responsibilities of City staff
 - Procedures for requesting donations from DASF
 - Require financial reporting by the City to DASF to ensure donations are expensed as requested
- ▶ **Friends of the Denton Public Library – Establish formal agreement including:**
 - Donate Library material to Friends in accordance with “Disposition of Material” policy
 - Use of space in North Branch Library for Friends store
 - Require financial reporting by the City to Friends for purchases made with donation funding