



City of Denton

City Hall
215 E. McKinney St.
Denton, Texas 76201
www.cityofdenton.com

AGENDA INFORMATION SHEET

DEPARTMENT: Parks and Recreation

DCM: Bryan Langley

DATE: March 20, 2018

SUBJECT

Consider approval of a resolution allowing Mi Casita to sell alcoholic beverages for the Cinco de Mayo Festival, on Saturday, May 5, 2018, at Quakertown Park upon certain conditions; authorizing the City Manager or his designee to execute an agreement in conformity with this resolution; and providing for an effective date. The Parks, Recreation and Beautification Board recommends approval (4-0).

BACKGROUND

Denton Cinco de Mayo Festival is a volunteer led event that includes live music, children games, a parade, and food booths.

Denton Cinco de Mayo Festival is requesting permission to sell beer and wine and has partnered with Mi Casita.

Mi Casita will be responsible for rental of the booth space, obtaining the temporary license for selling alcohol, securing the temporary permit for selling alcohol, and providing comprehensive liability insurance in the amount of \$500,000. In addition, Denton Cinco de Mayo Festival agrees to indemnify the City of Denton against any liability incident to the selling of alcoholic beverages at the Denton Cinco de Mayo Festival. The Cinco de Mayo Festival will have police security at the event.

RECOMMENDATION

Staff recommends approval.

PRIOR ACTION/REVIEW (Council, Boards, Commissions)

On April 3, 2017, the Parks, Recreation and Beautification Board recommended approval 4-1 for Mi Casita to sell alcoholic beverages; and on April 18, 2017, the City Council approved to allow Mi Casita to sell alcoholic beverages at the Cinco de Mayo Festival under Resolution R2017-013

STRATEGIC PLAN RELATIONSHIP

The City of Denton's Strategic Plan is an action-oriented road map that will help the City achieve its vision. The foundation for the plan is the five long-term Key Focus Areas (KFA): Organizational Excellence; Public Infrastructure; Economic Development; Safe, Livable, and Family-Friendly Community; and Sustainability and Environmental Stewardship. While individual items may support multiple KFAs, this specific City Council agenda item contributes most directly to the following KFA and goal:

Related Key Focus Area: Safe, Livable & Family-Friendly Community
Related Goal: 4.4 Provide outstanding leisure, cultural, and educational opportunities

EXHIBITS

Exhibit 1 Agenda Information Sheet
Exhibit 2 Resolution and Contract
Exhibit 3 Letter of Request

Respectfully submitted:
Laura Behrens
Parks and Recreation, Interim Director

Prepared by:
Janie McLeod
Community Events Coordinator