

Traffic Calming - Art

Pritam Deshmukh – Capital Projects

March 21, 2018



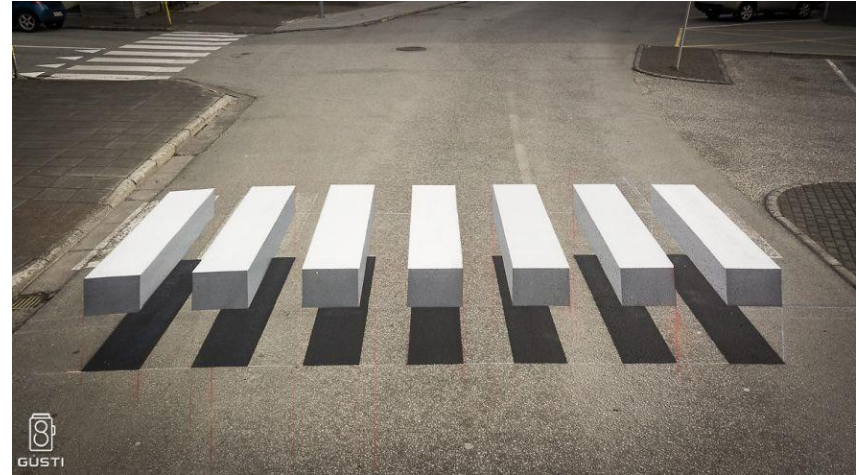
Traffic Calming Art - Concept

- ▶ Three-Dimensional objects painted on the pavement
- ▶ Typically drivers react based on their initial perception and slow down
- ▶ Traffic Calming effect achieved by the surprise and novelty factor



Traffic Calming Art - Pros

- ▶ Helps slow traffic
- ▶ Can be installed quickly
- ▶ Low cost alternative
- ▶ Effective tool
 - ▶ Initially for reducing speed
 - ▶ Later for education



Traffic Calming Art - Cons

- ▶ Temporary solution
- ▶ Short life span
 - ▶ Effectiveness
 - ▶ Paint wears fast
- ▶ Night time visibility/compliance
- ▶ Federal Guidelines – pavement colors



Questions?