



City of Denton

City Hall
215 E. McKinney Street
Denton, Texas
www.cityofdenton.com

AGENDA INFORMATION SHEET PUBLIC ART COMMITTEE

DEPARTMENT: Economic Development

CM/ DCM/ ACM: Bryan Langley

DATE: March 1, 2018

SUBJECT

Receive a report, hold a discussion, and give staff direction regarding staff support provided to the Public Art Committee and feedback from committee members regarding potential improvements.

BACKGROUND

Since the establishment of Denton's first Public Art Policy and the Public Art Committee (PAC) in 2006, Denton has grown rapidly. Funds available for the acquisition and placement of public art have also grown commensurately since 2006. This funding growth provides the PAC additional opportunities to serve in its role as a catalyst in enriching lives through excellent aesthetic experiences and to celebrate and convey Denton's uniqueness as a community.

In 2017, the City of Denton renewed its focus on business process improvements designed to enhance transparency and efficiency in all aspects of its operations. Concurrently, the core values of integrity, fiscal responsibility, transparency and outstanding customer service were identified as the driving force behind each City department's activities.

Public Art Committee members recently have expressed the desire for enhanced support from the City to more efficiently advance its mission related to public art. Staff has met with committee members, and feedback from these meetings has helped to identify some initial ways staff can further support the PAC, including:

- *Economic Development staff support of the committee on an interim basis:* The Department of Economic Development is experienced in supporting advisory boards and committees and has the staff capacity to take over support of the PAC on an interim basis.
- *Agenda planning and preparation:* Staff's primary role in supporting the PAC is to assist in agenda planning and preparation. The committee chair and staff work together to identify items to be placed on an agenda, and staff prepares the background information on each item, including agenda information sheets and presentations (the "backup"). The goal is for agenda item backup to be clear, concise, and to assist the committee in having a focused, productive discussion with a clear conclusion or decision at the end. As such, PAC agendas will now be managed through Legistar, the software program that is used to create and share City Council agendas and the agendas for other boards and committees. PAC agendas and backup will be available on the City's Agendas and Minutes webpage in advance of the monthly meetings.
- *Meeting minutes and recordings:* At least two Economic Development staff members will be in attendance at the PAC meetings in order to support the chair and members, make presentations as needed, and document the meeting via audio recording and minutes.

Other consensus items staff heard during meetings with PAC members include the desire for mutually respectful and collegial conduct during the meetings, efficient use of time with meetings not lasting longer than an hour and a half except under special circumstances, the importance of strict adherence to City procurement policy and process, and enhanced transparency and visibility regarding the PAC's work and its mission.

Additionally, PAC members expressed a desire to have future discussions on the following topics:

- Opportunity for local artists to participate on projects
- Updates to the Public Art Master Plan
- Updates to the Public Art Policy, including development of an art-on-loan component

Over the next several meetings, staff will provide research and information on these topics to the PAC in support of its mission to the Denton community.

Staff is committed to assisting the PAC in process improvement and enhanced transparency, and looks forward to working with the committee to sustain and promote Denton's unique, creative identity through public art.

STRATEGIC PLAN RELATIONSHIP

The City of Denton's Strategic Plan is an action-oriented road map that will help the City achieve its vision. The foundation for the plan is the five long-term Key Focus Areas (KFA): Organizational Excellence; Public Infrastructure; Economic Development; Safe, Livable, and Family-Friendly Community; and Sustainability and Environmental Stewardship. While individual items may support multiple KFAs, this specific Public Art Committee agenda item contributes most directly to the following KFA and goal:

Related Key Focus Area: Economic Development

Related Goal: 3.4 Encourage development, redevelopment, recruitment, and retention

EXHIBITS

Exhibit 1 – Agenda Information Sheet

Respectfully submitted:
Caroline Booth
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