



City of Denton

Parks & Recreation
601 E. Hickory St. Suite B
Denton, TX 76205
www.cityofdenton.com

Meeting Minutes

Public Art Committee

Thursday, February 8, 2018

4 p.m.

Civic Center Community Room

After determining that a quorum is present, the Public Art Committee of the City of Denton, Texas, convened in a meeting on Thursday, Feb. 8, 2018, at 4 p.m. in the Denton Civic Center Community Room, 321 E. McKinney St., Denton, Texas, at which the following items will be considered:

Members present: Monet Franklin, Millie Giles, Joe Duncan, Gerry Veeder, Ed Steele, Michelle Lynn, Guy Bruggeman, and Brian Wheeler
Staff present: Janie McLeod, Laura Behrens, Maria Denison, Bryan Langley, and Karen Smith
Ex-officio: Georgina Ngozi, Executive Director, Greater Denton Arts Council

CONSIDER APPROVAL OF THE PUBLIC ART COMMITTEE (PAC) MINUTES FOR JAN. 4, 2017. The minutes were approved by a motion made by Lynn and seconded by Franklin.

DISCUSSION ITEM:

MLK Jr. Rec Center Public Art Bid. The agenda was adjusted to accommodate guest speakers attending the meeting. Karen Smith, purchasing manager, reviewed the Purchasing Department's responsibilities, purchasing methods, and the evaluation and criteria processes for a bid. The criteria needs to be clearly defined and a percentage assigned to each criteria. The bid process involves selection of an evaluation team from the PAC, signing a confidentiality statement, and making a recommendation to the whole committee, and the PAC's recommendation presented for Council's final approval. Smith discussed the difference between a Request for Proposals (RFP) and a Request for Qualifications (RFQ).

Bryan Langley, deputy city manager/COO, proposed that three members be recommended to serve on the selection committee for the MLK Jr. Rec Center project. Wheeler, Ngozi, and Lynn volunteered to serve on the evaluation committee to select an artist for the project.

Wheeler shared that Erin Clegg had submitted her resignation on the PAC due to her new employment position.

Wheeler said the 2017-18 Hotel/Motel Occupancy Tax (HOT) funds have been extended into the next budget year. Langley stated that future HOT funds could be extended as needed.

Laura Behrens, interim director for Parks and Recreation, discussed updating the evaluation criteria for the MLK Jr. Rec Center project with defined criteria and assign a percentage for each

criteria. She added that the Scope of Services needs to encompass the project and be broad but not vague. Behrens discussed challenges that the artist may have obtaining feed-back from community for the project as originally proposed. It was suggested that the citizen survey be provided rather than the artist soliciting community input. It was also suggested the PAC bring the proposal to the community group and solicit thoughts on the art selection.

PRESENTATION ON HISTORY OF DENTON'S PUBLIC ART. Wheeler reviewed the history of public art including the mission statement, board composition and terms, benefits of public art, definitions, vision statement, goals, roles, ordinances, policy, funding sources (including HOT Funds and Capital Improvement Projects (CIP) projects), the five year Master Plan, acquisition of art including the artist, costs, locations of art including the purchased or donated art, and art acquired before the public art committee was established.

The PAC discussed the five year plan which included a recommendation to hire a public art administrator. Wheeler commented that he didn't know the history as to how public art came to be under the Parks and Recreation Department. He added that in many other cities public art is under the Economic Development or the Planning Department. He didn't think it would make sense to have an art administrator under the Parks and Recreation Department. If an art administrator position is requested, the roles and goals will need to be discussed.

Langley distributed a handout that reviewed the past five years for HOT fund and CIP spending. He discussed the CIP funds that are available for the I-35 corridor. If the PAC decides that they want to continue using the same medallion as on I-35, other possible locations could be considered: Brinker Road, Loop 288, or Mayhill at 2499. Langley said that if Brinker Road is selected, he will need to know in the near future due to the Brinker project schedule.

PUBLIC ART POLICY

Wheeler discussed the Public Art Policy and asked how is the policy serving the city, how does PAC want to see it developed, and what is not working with the policy.

The PAC discussed the definition of public art and the need for clarification on what is considered visual art. It was suggested creating a space for the public to interact or engagement with art/artists. A recommendation was made to see where families gather or engage and consider those locations for art.

Some topics that need to be addressed include defining the criteria for loaning art to other locations; develop an annual report illustrating what has been completed for the year and show the need for an art administrator; and develop database on each artist that will reflect a percentage of artists that are local and how much each were paid.

Behrens suggested reviewing other city art policies and incorporate information as needed.

Wheeler asked for the PAC to submit their recommendations for revision to the Public Art Policy so that ideas could be collected and discussed at a future meeting.

There being no further discussion, the meeting was adjourned at 7:10 p.m.