



Denton Chamber of Commerce Economic Development

EDP Board Report

January 2018

Economic Development Program Activity

- Hosted a broker from Colliers International's Dallas office, a global site selection firm, in Denton for an industrial tour and overview
- Hosted consultants from Ridge Development in Denton for an industrial tour and overview
- Attended the Consultant Connect ECONOMIX forum where there were 26 site location consultants in attendance. A few key contacts include Kupperman Location Solutions who brought the WinCo distribution center and cold storage project to Denton, a representative from the Office of the Governor/ State of Texas, Mohr Partners who represented the recent Victor Technologies expansion in Denton, CBRE Chicago who represented the recent Sally Beauty expansion in Denton, and Colliers International in Dallas who is representing two projects that are currently considering Denton as their final site location
- Attended the DFW Marketing Team FAM tour where 5 site location consultants from across the country were hosted
- Met with several area economic development organizations
- Met with Worth Commercial Real Estate brokers in Fort Worth
- Met with KBD Group, a global building and design company
- Met with an economic development marketing company, Site Location Partnership, that the Denton EDP works with to help in marketing Denton to qualified prospects
- Continued updating and redesign of the DentonEDP.com website
- Attended the Chamber Membership Luncheon
- Attended the Convention and Visitors Bureau Advisory Board meeting
- Attended the Economic Development Partnership board meeting
- Attended Planner's Zone at the new Embassy Suites Convention Center
- Attended the Downtown Task Force meeting
- Attended the Chamber Membership Mixer
- Met with private economic development investors
- Attended several Open House and Special Events for private investors and Chamber members

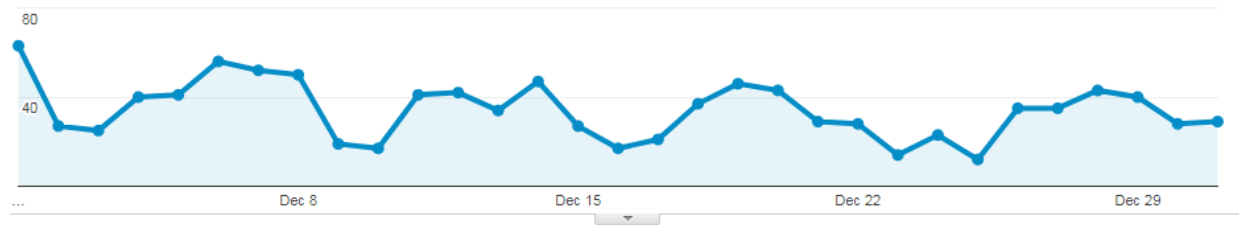
Project Updates/Lead Activity

Project Name	Company Type	Source of Lead	Site Needs	Capital Investment	Jobs Created	Proposal Submitted
No new prospect activity in December						

Lead Type	Month	Fiscal YTD
Aviation		
Data Center/Call Center		
Distribution		1
Energy		
Hotel/Conference Center		
Housing/Residential		
Manufacturing		5
Misc. Inquiry		
Office		
Retail		1
Service		
Technology		
TOTAL	0	7
RFP's Unable to Respond to **	Month	Fiscal YTD
Lack of Building		
Lack of Land		
Not Targeted or Undesired Industry		
Inability to meet other project criteria		
Lead Source	Month	Fiscal YTD
Company		
Brokers/Consultants		6
City of Denton		
Denton Chamber of Commerce		
Denton County		
Team Texas		1
TexasOne™		
ED Website		

DentonEDP.com:

Page view Summary:



Sessions

1,061



Users

911



Pageviews

1,874



Pages / Session

1.77



Avg. Session Duration

00:01:02



Bounce Rate

74.74%

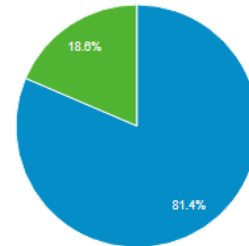


% New Sessions

81.43%



■ New Visitor ■ Returning Visitor



Top Referral Sources:

1.	google	706
2.	(direct)	251
3.	bing	31
4.	bxjmag.com	26
5.	yahoo	20
6.	facebook.com	6
7.	duckduckgo.com	3
8.	m.facebook.com	3
9.	tgs.unt.edu	3
10.	l.facebook.com	2

Top Keyword Searches:

1.	(not provided)	752
2.	(not set)	303
3.	http://www.eteamz.com/ntyba_basketball/	2
4.	assistance and incentives of edp's	1
5.	monetize your site: www.bit.ly/2ctucer	1
6.	natureal gas providers in denton tx	1
7.	residential gas pressure denton texas	1

Social Media Activity

LinkedIn: 1,368 Connections

<https://www.linkedin.com/in/denton-economic-development-partnership-86637121>

December Profile Views: 85

December Post Views: 1,037

December Search Appearances: 83

Top Post from LinkedIn This Quarter:



Denton Economic Development Partnership
Economic Development at Denton Chamber of Commerce
4w

...

Med-Trans Corporation: Welcome to Denton and Denton Enterprise Airport. The newly constructed 31,500 SF facility has 24,000 SF of office and training classroom space and 7,500 SF of hanger space that will continue Med-Trans growth ...see more



Med-Trans Now Operating From New Headquarters in Denton, Texas
aviationpros.com

18 Likes

Like Comment Share

1,037 views of your post in the feed

Med-Trans Now Operating From New Headquarters in Denton, Texas (18 likes)

1,037 views 5 reshares



22 people from City of Denton viewed your post

First United Bank	14
First State Bank	7
University of North Texas	4
North Central Texas College	4



68 people who have the title Salesperson viewed your post

CEO / Executive Director	33
Business Owner	27
Project Manager	16
Business / Corporate Strategist	15



Your biggest audience is from Dallas/Fort Worth Area

Sherman/Denison, Texas Area	14
Houston, Texas Area	6
Austin, Texas Area	5
San Antonio, Texas Area	4

Facebook: 712 Page Likes

<http://www.facebook.com/dentonedp>

December "Reach": 918

December "Page Views": 78

December's Top Post:



Denton Economic Development Partnership

Published by Karen Boenker [?] · December 15, 2017 at 10:43am ·

Are you looking forward to Alamo Drafthouse Cinema's opening Rayzor Ranch Town Center in 2018?



Denton Is Getting Its Own Alamo Drafthouse. | Central Track

North Texas' Fifth Alamo Drafthouse Location Will Open In Denton In 2018 (After, Presumably, The Third And Fourth Area Locations Do).

CENTRALTRACK.COM



Get More Likes, Comments and Shares

Boost this post for \$3 to reach up to 760 people.



746 people reached

Boost Post



Mary Willard, Veronica Ponce-Maldonado and 5 others

3 Shares



Like



Comment



Share



746 People Reached

22 Reactions, Comments & Shares

17

Like

6

On Post

11

On Shares

1

Wow

1

On Post

0

On Shares

0

Comments

0

On Post

0

On Shares

4

Shares

3

On Post

1

On Shares

49 Post Clicks

0

Photo Views

36

Link Clicks

13

Other Clicks

NEGATIVE FEEDBACK

0 Hide Post

0 Hide All Posts

0 Report as Spam

0 Unlike Page

Twitter: 1,361 Followers

@DentonEDP

DEC 2017 SUMMARY

Tweets

5

Tweet impressions

1,587

Profile visits

101

Mentions

3

New followers

8

Top Tweet for December:

Denton Economic Dev. @DentonEDP

Congratulations to Professor Raj Banerjee in the **#UNT** College of Engineering Department of Material Science and Engineering for winning the Air Force Office of Scientific Research award.

#UNT building a better Denton, University and country.

<http://bit.ly/2jC4Pzk>

Impressions 438

Total engagements 5

Likes 2

Link clicks 2

Retweets 1

Budget and Financials

Denton Chamber Economic Development – Operations Profit & Loss Budget Performance – 2017/2018

	Dec 17	Actual Expenses	Annual Budget
Ordinary Income/Expense			
Income			
2100 - Revenue			
202 - City of Denton - General Fund	0.00	62,897.00	238,836.00
205 - Denton Municipal Utilities	0.00	175,939.00	
Total 2100 - Revenue	0.00	238,836.00	238,836.00
Total Income	0.00	238,836.00	238,836.00
Expense			
6100 - Operations			
3000 - Salaries/Benefits	18,660.02	45,502.49	174,358.00
3100 - Accounting/Technical Services			
304 - Accounting	225.00	675.00	2,700.00
400 - Audit	0.00	0.00	1,750.00
401 - Telephone / DSL	425.70	1,212.57	4,800.00
412 - Computer	358.07	1,189.21	7,000.00
Total 3100 - Accounting/Technical Services	1,008.77	3,076.78	16,250.00
3200 - Materials/Supplies			
402 - Postage	0.00	118.37	500.00
403 - Office Supplies	456.86	1,463.58	6,100.00
Total 3200 - Materials/Supplies	456.86	1,581.95	6,600.00
3300 - Economic Development Partnership			
514 - Meetings	0.00	0.00	1,200.00
Total 3300 - Economic Development Partnership	0.00	0.00	1,200.00
3400 - Professional Development			
404 - Training	0.00	0.00	7,664.00
406 - IEDC	0.00	934.93	
408 - TEDC	638.90	1,511.97	
Total 3400 - Professional Development	638.90	2,446.90	7,664.00
Total 6100 - Operations	20,764.55	52,608.12	206,072.00
6200 - Marketing			
501 - Target Marketing			
Team Texas	0.00	0.00	3,206.00
Team Texas	0.00	0.00	3,206.00
Type 1 Marketing	0.00	0.00	1,346.00
Advanced Manufacturing Expo	0.00	0.00	1,644.00
SEDC - Annual	0.00	0.00	1,498.00
DFW Marketing Team	0.00	85.98	1,847.00
DFW Marketing Team	0.00	0.00	1,847.00
502 - Client Site Visits	0.00	0.00	1,000.00
507 - NTCAR Trade Show Exhibit	0.00	0.00	3,170.00
512 - Property Search Web Base	0.00	0.00	3,000.00
Total 6200 - Marketing	0.00	85.98	21,764.00
6300 - Small Business Development Ctr			
504 - Small Business Development Ctr	0.00	2,750.00	11,000.00
Total 6300 - Small Business Development Ctr	0.00	2,750.00	11,000.00
6900 - Other Expenses			
607 - Due From ED Private	0.00	0.00	
598 - Special Projects/Marketing	0.00	0.00	
Total 6900 - Other Expenses	0.00	0.00	0.00
Total Expense	20,764.55	55,444.10	238,836.00
Net Income	-20,764.55	183,391.90	0.00

**** NOTE: THESE FINANCIALS ARE NOT RECONCILED TO DATE AND HAVE NOT BEEN APPROVED
BY THE DENTON CHAMBER BOARD OF DIRECTORS.**