



City of Denton

City Hall
215 E. McKinney Street
Denton, Texas
www.cityofdenton.com

AGENDA INFORMATION SHEET

DEPARTMENT: Utilities Admin/Sustainability

CM/ DCM/ ACM: Mario Canizares

DATE: January 8, 2018

SUBJECT

Receive a report, hold a discussion, and give staff direction regarding proposed Green Business Program.

BACKGROUND

Sustainability and Solid Waste/Recycling have successfully created education and recognition programs for schools and students through the Sustainable Schools program. We hope to build on this success by creating a Green Business program. The Green Business program was an action item included in the 2012 Sustainability Plan that has not yet been achieved. Though we have looked at various models, including challenges with funding opportunities, we have not yet launched a program. Staff has drafted a Green Business Program model for the Committee on the Environment to review. There are various levels of commitment and strategies for improvement to allow for progress through steps and higher ratings. This plan includes using existing resources and staff for education and incentives. The model also allows for suggestions so that the program can improve overtime. The hope is to provide business with the opportunity to show case their commitment to sustainable practices and provide them with direction on how they can improve.

We look forward to committee input on the appropriateness of the levels and action items and additional comments and feedback.

RECOMMENDATION

Refine plan based on discuss and feedback, bring final draft back to COE for review in Feb/March.

STRATEGIC PLAN RELATIONSHIP

The City of Denton's Strategic Plan is an action-oriented road map that will help the City achieve its vision. The foundation for the plan is the five long-term Key Focus Areas (KFA): Organizational Excellence; Public Infrastructure; Economic Development; Safe, Livable, and Family-Friendly Community; and Sustainability and Environmental Stewardship. While individual items may support multiple KFAs, this specific City Council agenda item contributes most directly to the following KFA and goal:

Related Key Focus Area: Sustainable & Environmental Stewardship

Related Goal: 3.3 Promote a business-friendly environment

EXHIBITS

1. AIS
2. Green Business Program

Respectfully submitted:
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Sustainability and Customer Initiatives Manager

Prepared by:
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