



City of Denton

City Hall
215 E. McKinney Street
Denton, Texas
www.cityofdenton.com

AGENDA INFORMATION SHEET

DEPARTMENT: Finance
DCM: Bryan Langley
DATE: November 14, 2017

SUBJECT

Consider adoption of an ordinance authorizing the City Manager to execute an agreement between the City of Denton and the Denton Central Business District Association, Inc., d/b/a Denton Main Street Association for the payment and use of hotel tax revenue; and providing an effective date. (\$31,280 - Hotel Occupancy Tax Committee recommends approval 3-0)

BACKGROUND

This organization is recommended to receive funding from the Hotel Occupancy Tax funds. This contract is for a thirteen month term beginning January 1, 2018 through midnight January 31, 2019. Allocations are dependent upon requests for funding, as well as availability of revenues.

PRIOR ACTION/REVIEW (Council, Boards, Commissions)

The Hotel Occupancy Tax Committee reviewed all budget applications and recommended allocations to the City Council as part of the FY 2017-2018 budget development process.

FISCAL INFORMATION

The Hotel Occupancy Tax allocation for this organization is \$31,280 for FY 2017-2018 and has been included in the Annual Program of Services.

STRATEGIC PLAN RELATIONSHIP

The City of Denton's Strategic Plan is an action-oriented road map that will help the City achieve its vision. The foundation for the plan is the five long-term Key Focus Areas (KFA): Organizational Excellence; Public Infrastructure; Economic Development; Safe, Livable, and Family-Friendly Community; and Sustainability and Environmental Stewardship. While individual items may support multiple KFAs, this specific City Council agenda item contributes most directly to the following KFA and goal:

Related Key Focus Area: Organizational Excellence
Related Goal: 1.1 Manage financial resources in a responsible manner

EXHIBITS

1. Agenda Information Sheet
2. Ordinance

Respectfully submitted:
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