



# City of Denton

City Hall  
215 E. McKinney Street  
Denton, Texas  
[www.cityofdenton.com](http://www.cityofdenton.com)

## AGENDA INFORMATION SHEET

**DEPARTMENT:** Finance  
**DCM:** Bryan Langley  
**DATE:** November 14, 2017

### **SUBJECT**

Consider adoption of an ordinance authorizing the City Manager to execute an agreement between the City of Denton and the Denton Holiday Festival Association, Inc. for the payment and use of hotel tax revenue; and provide an effective date. (\$18,231 – Hotel Occupancy Tax Committee recommends approval 3-0)

### **BACKGROUND**

This organization is recommended to receive funding from the Hotel Occupancy Tax funds. This contract is for a thirteen month term beginning January 1, 2018 through midnight January 31, 2019. Allocations are dependent upon requests for funding, as well as availability of revenues.

### **PRIOR ACTION/REVIEW (Council, Boards, Commissions)**

The Hotel Occupancy Tax Committee reviewed all budget applications and recommended allocations to the City Council as part of the FY 2017-2018 budget development process.

### **FISCAL INFORMATION**

The Hotel Occupancy Tax allocation for this organization is \$18,231 for FY 2017-2018 and has been included in the Annual Program of Services.

### **STRATEGIC PLAN RELATIONSHIP**

The City of Denton's Strategic Plan is an action-oriented road map that will help the City achieve its vision. The foundation for the plan is the five long-term Key Focus Areas (KFA): Organizational Excellence; Public Infrastructure; Economic Development; Safe, Livable, and Family-Friendly Community; and Sustainability and Environmental Stewardship. While individual items may support multiple KFAs, this specific City Council agenda item contributes most directly to the following KFA and goal:

**Related Key Focus Area:** Organizational Excellence  
**Related Goal:** 1.1 Manage financial resources in a responsible manner

### **EXHIBITS**

1. Agenda Information Sheet

2. Ordinance

Respectfully submitted:  
Chuck Springer, 349-8260  
Director of Finance

Prepared by:  
Randee Klingele  
Treasury Services Specialist