



# DENTON AREA RUNNING CLUB

August 28, 2017

Janie McLeod  
City of Denton  
Community Events Coordinator  
601 E. Hickory St. Suite B  
Denton, TX 76205

Dear Janie:

I am contacting you on behalf of the Denton Area Running Club (DARC) regarding a unique in kind sponsorship opportunity for the City of Denton.

On November 23, 2017 the Denton Area Running Club, a 501(c)(3) nonprofit organization, will be hosting the *3<sup>rd</sup> Annual Downtown Denton Turkey Trot*

Last year the 2nd Downtown Denton Turkey Trot and Kids' Gobble Wobble attracted over 2000 registrants, including over 700 residents of Denton and over 80 registrants from 23 other states. The U.S.A. Track and Field Certified Course, showcased Downtown Denton and TWU to the over 1300 registrants from outside of Denton.

The Denton Area Running Club, an organization with the goal of promoting health and wellness through running and runner/pedestrian safety, was able to donate a large portion of the proceeds from the event to the Denton Community Food Center. This donation totaled \$10,000 and was one of the top single donations to the Denton Community Food Center in 2016.

This event is run in a professional manner providing participants an opportunity to enjoy the sights and sounds of Denton in a safe and secure environment. In an effort to provide a safe and secure event for participants, a large number of law enforcement officers are required to keep the streets on the course closed and free of traffic.

The Denton Area Running Club is requesting in kind support services and resources, and waiving associated operations fees. This includes police support, Fire/EMS, parking lot rental fee, and any other required permits. I would be happy to provide further information or answer any questions that you or the City Council may require.

Thank you for your consideration.

Very Respectfully,

Tony Roman  
President, Denton Area Running Club  
Race Director, Downtown Denton Turkey Trot  
(734)945-2734  
dentonarearc@gmail.com

Enclosure:  
2016 Downtown Denton Turkey Trot Report  
USATF Course Certification (Map)