

July 29, 2017

Dear Denton City Council,

I am writing on behalf of Backing The Blue - Denton. Backing the Blue - Denton is a local non-profit 501(c)(3) that raises money for injured and fallen officers and their families in Denton County. Our group was formed the weekend after the Dallas shootings in July 2016. Since then, we've hosted and participated in dozens of fundraising events throughout Denton County. As a result, we have been able to help over 20 police officers and or law enforcement families in financial need.

Our board members are five passionate and committed City of Denton and DCSO law enforcement wives. We are dedicated to making a difference in the lives of our men and women in Blue, especially in times of financial crisis. We work very hard to rally support for law enforcement in Denton County. Over the past year, we have created a healthy and robust reputation within our community. Our goal is to continue fostering support and raising awareness. One way we do this is by continuously hosting fundraisers and participating in events throughout Denton County.

We are currently planning a holiday shopping event to be held in November or early December 2017 to raise money for our officers in need. We will invite vendors and independent consultants from all over Denton County and North Texas to sell their services, merchandise and or goodies. This event will be open to the public. To participate, each vendor will pay a small fee and contribute a portion of their sales which will be donated to Backing The Blue – Denton. Backing The Blue - Denton will have a booth set up to sell our famous T-shirts, 30 oz. tumblers, car decals, and other merchandise. We are also considering charging a small entrance fee to attendees. Net proceeds will benefit injured and fallen officers and their families within Denton County.

We anticipate 500+ guests and hope to raise more money than ever before. In order to maximize donations and host this event, we humbly request the City Council consider donating use of the Denton Civic Center to Backing The Blue – Denton on a Saturday or Sunday to be determined in November or early December for approximately 6 hours. We know this is a bold request, but we would not ask if it wasn't for a worthy cause. Our local men and women in Blue make so many sacrifices to keep Denton safe, please help us show our appreciation for all they do.

On behalf of the Backing The Blue – Denton, thank you for your time and consideration in this matter. If you have any further questions contact me at 918-407-6818.

Sincerely,

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Julie Landolfo - President Backing The Blue – Denton

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