



City of Denton

City Hall
215 E. McKinney Street
Denton, Texas
www.cityofdenton.com

AGENDA INFORMATION SHEET

DEPARTMENT: Department of Development Services

CM: Todd Hileman

DATE: November 7, 2017

SUBJECT

Consider approval of a resolution authorizing the creation of a Steering Committee to guide the development of the Small Area Plan and Implementation Strategy for the area generally bounded by on the north by Panhandle Street, on the east by Fort Worth Drive/Carroll Boulevard, and on the west and south by Bonnie Brae Street and Interstate 35 East; and providing an effective date.

BACKGROUND

On August 1, 2017 the City Council approved a contract with Fregonese Associates to develop a Small Area Plan and Implementation Strategy. Attached as Exhibit 2 is a map illustrating the boundary of the study area.

As part of developing the Small Area Plan, the establishment of a Steering Committee is necessary. The Committee will work with staff and our consultant team over the next 10-12 months by building consensus and guiding the planning process. It is expected that Steering Committee members will attend a minimum of six meetings as well as several public workshops and open houses. Attached as Exhibit 3 is a copy of the Project Schedule.

Because the Steering Committee must represent a variety of community interest groups and stakeholders, the Planning Division staff recommends seeking interest from a large group of individuals. Fregonese Associates, our consultants working on the Small Area Plan, recommends that we create a Steering Committee with 21 – 24 members, which includes representation from the following:

- Residents
- Property Owners
- Neighborhood Association/Group Liaisons
- Business Owners
- UNT administrative staff members
- UNT students
- Local Builders
- Bicyclists
- Other Stakeholders

On October 10, 2017, the City Council determined that it would be advisable to create a Steering Committee composed of appointed individuals. If approved, the resolution would create a Small Area Plan Steering Committee, comprised of twenty-four (24) members. Twenty-one (21) members nominated by City Council (each Council member nominating three citizens) and three (3) members selected by staff.

Attached as Exhibit 4 is a draft of the resolution, which indicates the Small Area Plan Steering Committee will serve until the completion of the project, or until January 1, 2019. After the establishment of the Steering Committee, staff will host the first Committee meeting on Thursday, November 16, 2017.

OPTIONS

1. Approve as submitted.
2. Approve subject to conditions.
3. Deny.
4. Postpone consideration.
5. Table item.

PRIOR ACTION/REVIEW (Council, Boards, Commissions)

On August 1, 2017, the City Council approved a contract with Fregonese Associates to develop a Small Area Plan and Implementation Strategy.

October 10, 2017, the City Council gave direction to establish a Steering Committee.

STRATEGIC PLAN RELATIONSHIP

The City of Denton's Strategic Plan is an action-oriented road map that will help the City achieve its vision. The foundation for the plan is the five long-term Key Focus Areas (KFA): Organizational Excellence; Public Infrastructure; Economic Development; Safe, Livable, and Family-Friendly Community; and Sustainability and Environmental Stewardship. While individual items may support multiple KFAs, this specific City Council agenda item contributes most directly to the following KFA and goal:

Related Key Focus Area: Economic Development
Related Goal: 3.3 Promote a business-friendly environment

EXHIBITS

1. Agenda Information Sheet
2. Small Area Plan Boundary Map
3. Project Schedule
4. Draft Resolution
5. Presentation

Respectfully submitted:
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