September 2017



Welcome to the Statistical Trends and News of Denton (STaND) Report. The report compiles demographic, growth and economic information that is provided or tracked by various City of Denton departments. Under each chart or graph, you will find the source of the information along with a City of Denton contact e-mail address should you have any questions regarding the data.

Although the STaND Report is produced monthly, some of the data will be updated quarterly or annually. For example, population estimates are typically updated annually, and new annexations would only be changed when an annexation occurred. The most current edition is available online, www. cityofdenton.com/Business/Economic Development. Additionally, you can find the most current edition along with all previous issue at www.DentonEDP. com/monthlyannual-reports.





This report is complied by the Economic Development Department. General questions about this report can be directed to Christina Davis, (940) 349-7730, Christina.Davis@cityofdenton.com

Internal Distribution:
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ADA/EOE/ADEA www.cityofdenton.com TDD (800)735-2989

Demographics

Poverty Rate Change Due To Off-Campus College Student Population

Entity	Total	Poverty Rate All People	Poverty Rate Excluding Students not Living with Relatives	Percent Change
City of Denton	103.741	20.6%	13.9%	-6.7%
Denton County	655,269	8.7%	7.2%	-1.4%
State of Texas	24,639,906	17.8%	17.2%	-0.6%
United States	301,412,284	15.2%	14.5%	-0.7%

Sources: U.S. Census Bureau's Social, Economic & Housing Statistics Division; Poverty Statistics "Examining the Effect of Off-Campus College Students on Poverty"; U.S. Census Bureau, 2009-2011 ACS, 3-year Estimate., Erica.Sullivan@cityofdenton.com

Annual Population Change 2015 - 2016

Entity	2015 Census Estimate	2016 Census Estimate	Numerical Change 2015-2016	Percent Change 2015-2016
City of Denton	131,044	133,808	2,764	2.1%
Denton County	780,612	806,180	25,568	3.3%
State of Texas	27,469,114	27,862,596	393,482	1.4%

Source: U.S. Census Bureau, Erica.Sullivan@cityofdenton.com, updated May 2017

Decennial Population Change 2000 - 2010

Entity	2000 Census	2010 Census	Numerical Change 2000-2010	Percent Change 2000-2010
City of Denton	80,537	113.383	32,846	40.8%
Denton County	432,976	662,614	229,638	53.0%
State of Texas	20,851,820	25,145,561	4,293,741	20.6%

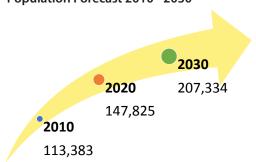
Source: U.S. Census Bureau, Erica.Sullivan@cityofdenton.com

Age and Economic Characteristics

Entity	Median Age	65 and Over	Median Family Income	Per Capita Income
City of Denton	28.7	11.9%	\$68,189	\$24,037
Denton County	34.8	9.1%	\$90,593	\$35,721
State of Texas	34.4	11.7%	\$65,316	\$28,210

Source: U.S. Census Bureau, 2015 American Community Survey (ACS), 1 Year Estimate. Erica. Sullivan@cityofdenton.com

Population Forecast 2010 - 2030



Source: University of North Texas' Center for Economic Development and Research, (1) 2010 U.S. Census Bureau data utilized for base year, Erica.Sullivan@cityofdenton.com

Population Forecast 2017 - 2020

Year	Population	Percent Change
2017	124,601	1.5%
2018	127,093	2.0%
2019	129,635	2.0%
2020	132,228	2.0%

Source: City of Denton, Erica.Sullivan@cityofdenton.com

Economic Characteristics



Source: U.S. Census Bureau, 2015 American Community Survey, 1 Year Estimate Prepared by: Erica.Sullivan@cityofdenton.com

Did You Know?

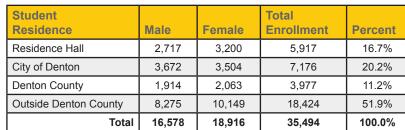
Denton Earns Gold-level Ranking in Prominent Scenic City Certification.

First recognized as a Bronze-level City in 2014, the City increased its ranking two levels due to improvements in codes, ordinances, and standards related to aesthetics and community appearance. Scenic Texas cited the following elements as key in earning this upgraded recognition: Denton's Main Street Program, strong unity of design standards, innovative waste management efforts, and emphasis on public parks, trails, and green spaces.

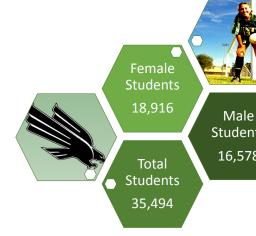
Source: City of Denton Press Release, Lindsey.Baker@cityofdenton.com

Demographics

Spring 2017 University of North Texas Enrollment by Residence*



Source: University of North Texas, Erica. Sullivan@cityofdenton.com
*Figures are for the Denton campus only



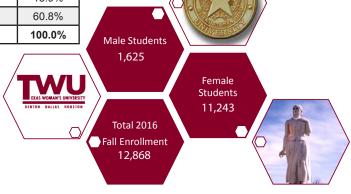
Students
16,578

Spring 2017 Texas Woman's University Enrollment by Residence*

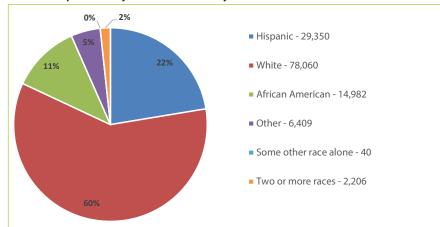
Student Residence	Male	Female	Total Enrollment	Percent
Residence Hall	128	1,894	2,022	17.0%
City of Denton ¹	155	594	749	6.3%
Denton County ²	377	1,520	1,897	15.9%
Outside Denton County	831	6,396	7,227	60.8%
Total	1,625	11,243	12,868	100.0%

Source: Texas Women's University, Erica.Sullivan@cityofdenton.com

The
City of Denton
encompasses a
landmass of 94.9 square
miles and is situated north of the
DFW metroplex where Interstate
35E and 35W intersect. According
to Census 2016 estimates and City
of Denton square mile figures, the
City has a population of 133,808
with a population density
of 1,410 persons per



Denton Population by Race and Ethnicity



Other includes: American Indian and Alaskan native; Asian Native Hawaiian; and other Pacific Islander Source: U.S. Census Bureau, 2015 American Community Survey, 1 Year Estimate, Erica. Sullivan@cityofdenton.com

¹ Outside Residence Hall *Figures are for the Denton campus only

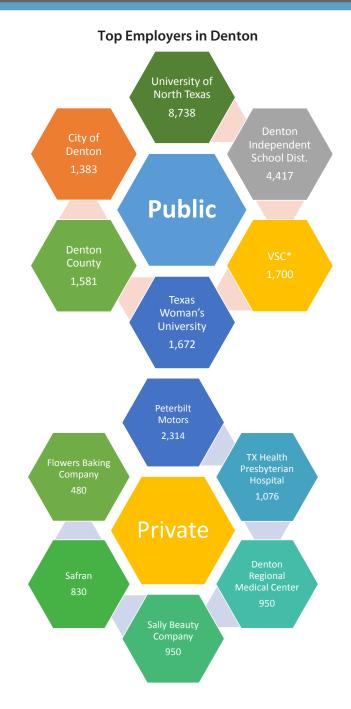
² Outside City of Denton

Labor Markets unununununununun

Employment Change by Industry Sector 2015 - 2016

	ANNUAL %	CHANGE
INDUSTRY	CITY OF DENTON	TEXAS
Agriculture, Forestry, Fishing and Hunting	3.5%	3.9%
Mining, Quarrying, and Oil and Gas Extraction	-19.5%	-19.9%
Utilities	3.7%	1.7%
Construction	5.7%	2.0%
Manufacturing	7.9%	-3.6%
Wholesale Trade	1.1%	2.0%
Retail Trade	7.1%	2.9%
Transportation and Warehousing	14.6%	2.0%
Information	5.9%	0.0%
Finance and Insurance	7.9%	2.6%
Real Estate and Rental and Leasing	8.8%	1.3%
Professional, Scientific, and Technical Services	4.9%	2.6%
Management of Companies and Enterprises	21.0%	4.6%
Administrative and Support and Waste Management and Remediation Services	7.5%	1.7%
Educational Services	0.5%	2.8%
Health Care and Social Assistance	1.5%	3.7%
Arts, Entertainment, and Recreation	-3.2%	4.5%
Accommodation and Food Services	5.0%	4.3%
Other Services (except Public Administration)	3.4%	0.9%
Public Administration	-1.4%	1.2%
Unclassified	2.9%	11.4%
Total - All Industries	4.4%	1.6%

Source: JobsEQ®, Erica.Sullivan@cityofdenton.com



VSC for DSSSLV is the Volunteer Service Council for Denton State School Supported Living Center. Source: Denton Chamber of Commerce Economic Development, edaa@dentonedp.com

Unemployment Rates

		September*			
Entity	2012	2013	2014	2015	2017
City of Denton	5.5%	5.0%	4.1%	3.3%	2.9%
Denton County	6.0%	5.5%	4.6%	3.5%	3.1%
State of Texas	6.8%	6.3%	5.2%	4.4%	4.0%

 $Source: Texas\ Workforce\ Commission,\ Erica. Sullivan@cityofdenton.com$

The rates are not seasonally adjusted. *Most current information available at time of publishing report.

Residential Growth and Housing

Housing Activity in the City of Denton

Year	Housing	g Units	New Residential		Demolition		Total	
	Single Family	Multi Family	Single Family	Multi Family	Single Family	Multi Family	Housing Units	Percent Increase
2016	28,480	20,583	570	607	32	0	49,063	2.38%
YTD 2017	29,137	21,131	675	548	18	0	50,268	2.46

Sources: Planning, Building Inspections Departments, Prepared by: Erica.Sullivan@cityofdenton.com Single Family includes two family dwelling, Includes issued and finalized permits

According to Denton's

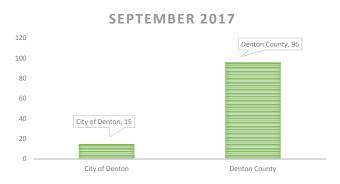
Building Inspection

Division, the average

valuation for a housing

permit is \$311,829

Foreclosures

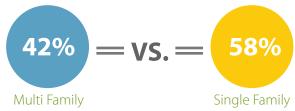


*Includes commercial properties, Source: Foreclosure Listing Service Inc. Prepared by: Erica.Sullivan@cityofdenton.com

Renter Occupied Units City of Denton 22,858 units \$935 Median Rent \$1,088 Denton County 95,792 units

Source: U.S. Census Bureau, 2015 American Commnity Survey, Year 1 Estimates Erica.Sullivan@cityofdenton.com

Housing Unit Composition



Single Family includes two family dwelling Sources: Planning, Building Inspections Departments, Prepared by: Erica.Sullivan@cityofdenton.com

Housing Occupancy

Entity	Occupied Housing Units	Vacant Housing Units	Total Housing Units
City of Denton	45,529	2,753	48,282
Denton County	274,338	13,981	288,319
State of Texas	9,421,412	1,166,824	10,588,236

 $Source: U.S.\ Census\ Bureau,\ 2015\ American\ Community\ Survey\ (ACS),\ 1\ Year\ Estimate \\ Prepared\ by: Erica. Sullivan@cityofdenton.com$

Residential Permits	Permits in Sep		Permi	mits YTD Value		n Sep Value YT		YTD
nesidential i enints	2017	2016	2017	2016	2017	2016	2017	2016
One-Family Dwelling	44	54	672	484	14,452,872	17,154,549	201,571,301	145,536,878
Two-Family Dwelling	0	0	3	16	0	0	806,261	5,647,373
Multi-Family Dwelling *	0	0	3	6	0	0	68,515,861	76,108,666
Total New Residential	44	54	678	506	14,452,872	17,154,549	270,893,423	227,292,917
Additions/Alterations	55	49	471	347	1,541,549	1,212,566	8,690,672	6,343,907
Total Residential Permits	99	103	1,149	853	15,994,422	18,367,115	279,584,096	233,636,824
* Multi-Family Units	0	0	548	597		*		

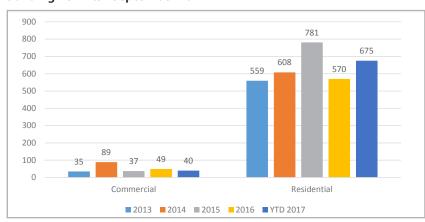
Source: Building Inspection, Emily.Loiselle@cityofdenton.com

Active Subdivisions

Active Subdivisions — September 2017

Data: Building Inspection Division, Emily.Loiselle@cityofdenton.com

Building Permits - September 2017



Includes Multi-Family as Commercial and Duplexes as Residential Source: Building Inspections Department, Prepared by: Erica.Sullivan@cityofdenton.com

Valuation Trends - September 2017



*Values given in Millions Source: Planning & Finance Department Prepared by: Erica.Sullivan@cityofdenton.com

Major Commercial Permits for August 2017

,	3			
Address	Project	Use	Square Feet	Value
2505 Scripture	Three Story Office Shell	Office	20,995	\$2,598,341
2000 Emery	New Medical Office-Dr. Talbot	Office	4,136	\$507,570
3220 Town Center Trl	Alamo Drafthouse Cinema	Entertainment	44,052	\$8,197,637
2216 Emery	Denton Area Teacher's Credit Union	Bank	4,376	\$537,023
1409 E. McKinney	Shell Building	Office	3,465	\$425,225
1317 E. McKinney	Shell Building B	Office	2,396	\$294,037

Source: Building Inspections Divison, Emily.Loiselle@cityofdenton.com

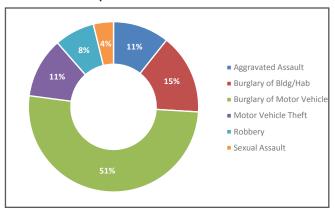
Commercial Permits

	Permits in Sep 2017	Permits in Sep 2016	Permits through Sep 2017	Permits through Sep 2016	Value in Sep 2017	Value in Sep 2016	Value YTD through Sep 2017	Value YTD through Sep 2016
Hotel	0	0	0	1	0	0	0	50,337,626
Hospital	0	0	1	1	0	0	12,715,849	1,672,417
Industrial	0	1	6	6	0	1,609,836	14,791,081	6,352,127
Restaurant	1	0	2	2	8,197,637	0	8,240,566	1,051,788
Office, Bank, Professional	5	1	20	17	4,362,196	511,431	25,975,049	8,886,008
Vehicle Sales Lot	0	0	0	0	0	0	0	0
Stores and Mercantile	0	0	8	3	0	0	28,985,526	2,205,735
Total New Commercial	6	2	37	30	12,559,832	2,121,267	90,708,071	70,505,700
City/County Buildings	0	0	5	7	0	0	6,650,139	1,078,514
Schools	0	0	1	0	0	0	20,009,060	0
Churches	0	0	0	0	0	0	0	0
Alterations	15	38	175	246	2,537,412	682,368	24,473,132	32,906,486
Total Commercial Permits	21	40	218	283	15,097,245	2,803,636	141,840,401	104,490,700
Total Comm & Res Permits	120	143	1,367	1,136	31,091,666	21,170,751	421,424,497	338,127,524

Source: Building Inspections Division, Emily.Loiselle@cityofdenton.com

STaND Alones uuuuuuuuuuuuuuuuu

Crime Rates — September 2017



Source: Police Department, Tiffany.Wei@cityofdenton.com

September Police Activity



Source: Police Department Tiffany.Wei@cityofdenton.com

September Fire Activity

Response Time: 5:04

Motor Vehicle Rescue: 69

uto 663

Haz Mat: 15

Auto Alarms: 51

51

Fire: 25

Source: Fire Department r.Ryan@cityofdenton.com

Sales Tax Collections Fiscal Years 2013/14 — 2016/17

Month	2013-2014	2014-2015	2015-2016	2016-2017
October	2,009,384	2,510,270	2,418,298	2,516,793
November	1,904,062	2,318,276	2,459,393	2,379,959
December	2,785,405	3,158,355	3,507,620	3,375,644
January	1,993,522	2,261,319	2,012,242	2,547,121
February	2,073,086	1,985,264	2,262,689	2,575,448
March	2,611,256	2,827,995	2,983,606	3,218,490
April	2,193,800	2,283,890	2,437,536	2,728,448
May	2,122,119	2,230,218	2,540,010	2,860,256
June	2,631,957	2,843,453	3,318,478	3,528,334
July	2,095,412	2,458,493	2,460,412	2,929,546
August	2,498,464	2,796,561	2,997,482	3,131,423
September	2,821,789	2,927,872	3,226,533	
TOTAL	\$27,764,113	30,601,966	32,624,299	33,062,063

Prepared By: City of Denton Finance Department, 09/17 Source: Texas Comptroller, City Finance Department, Mike.Halsema@cityofdenton.com

Real and Personal Property Tax Rates

Tax Per \$100 Valuation	
City of Denton	\$0.683340
Denton County	\$0.248409
Denton Independent School District	\$1.540000
Total	\$2.471749

Source: Denton Central Appraisal District, Erica. Sullivan@cityofdenton.com

Sales Tax Rates

Sales/Use Tax Rates				
State of Texas	6.25%			
Local (DCTA & City)	2.00%			
Denton County Transportation Authority (DCTA) .5%	5			
City of Denton 1.5%	5			
Tota	8.25%			

Source: Denton Central Appraisal District, Erica.Sullivan@cityofdenton.com

Major Transportation Projects

Major Transportation Project	cts			
Location	Limits	Proposed Date of Construction	Estimated Date of Completion	Description
FM 2499, Section 5 (TxDOT Project)	FM 2181 to State School Rd	July 2014*	2017 (ECD May 2017)	New Construction 6 lane divided roadway
US 380 (TxDOT Project)	Elm to Bonnie Brae	December 2014	Spring 2017 (ECD April 2017)	Add 2 lane on the inside median, update drainage & reconstruct pavement
Mayhill	US 380 to Colorado Blvd	July 2017	December 2019	Expand 2 lanes to 4, later to be 6 lanes divided
Bonnie Brae	I-35E to S. of Vintage Blvd.	Early 2015	Fall 2017	Expand 2 lanes to 4 lanes divided
US 380 (TxDOT Project)	I35E to West of FM 156	March 2013	Spring 2016 (ECD March 2017)	Expand 2 lanes to 4, later to be 6 lanes divided
Bonnie Brae PH 1	Roselawn to N. of Vintage	July 2017	July 2019	Expand 2 lanes to 4 lanes divided
Bonnie Brae PH 2	I35E to Roselawn	Fall 2017	Fall 2019	Expand 2 lanes to 4 lanes divided
Bonnie Brae PH 3	S. of Vintage to N. of Vintage & Vintage Blvd from US 377 to I35W	Fall 2018	Fall 2020	Expand 2 lanes to 4 lanes divided

Source: Utility, CIP Engineering, Prepared by Noreen. Housewright@cityofdenton.com *This project will be constructed in two phases. Construction within the City limits of Denton is 2nd Ph. Updated: 02/201