


Water Works Park 2017 Season

CITY OF DENTON PARKS AND RECREATION



Milestones

- May 20, 2017 – Water Works Park season opening
 - July 8, 2017 – Wave pool opened
 - July 10, 2017 – New fee schedule implemented
 - September 4, 2017 – End of season
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Season Operation and Attendance

- 86 days – Total operation of Water Works Park
 - 3 fewer days than previous season
- 46 days – Total operation of wave pool
- 77,371 – Total attendance for season
 - 4,651 over last season
- 88 patrons/day – Average increase in attendance after the wave pool opening

Financial Estimates

Estimates	2016-2017 Budget	Revised Estimates	Year-End Estimates
Net Profit / Loss	\$48,757	(\$128,947)	\$34,808

Questions

Staff Contact:
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