

**MEMORANDUM**

DATE: September 27, 2017
TO: Public Utilities Board
FROM: Billy Matthews
SUBJECT: PUB Analytics

At the last PUB meeting, there was a question about how many viewers are actually watching the televised/streamed meetings. The purpose of this memo is share some of these analytics. The chart below has data from four PUB meetings that helps answer the question.

Public Utilities Board Analytics		
Meeting	Live Viewers	Archived Views on-demand (thru Sept. 25)
11-Sep	37	63
25-Sep	21	10
24-Jul	63	42
10-Jul	31	41

Additionally, there was a question about PUB agenda downloads or page views, and at this time we are unable to get that information. If you have any questions, please contact me at (940) 349-7272 or via email at billy.matthews@cityofdenton.com.

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