



Stoke Report

August 1, 2016-August 1, 2017

Presented by Heather Gregory - Director

The Mission

Help entrepreneurs start, build, and grow their businesses by providing access to professional space to work and meet, educational programs, access to mentors, and a supportive community to work among.



Baseline Metrics

(As specified in Management Agreement)

- Number of events held (40) and total attendees (1,146)
 - Networking events (5 events / 297 attendees)
 - Lunch & Learns (6 events / 141 attendees)
 - Tech events, meetups, workshops (19 events / 468 attendees)
 - Member huddles (6 events / 88 attendees)
 - Other events (5 events / 227 attendees)
- Visitors (168 tours)



Baseline Metrics

(As specified in Management Agreement)

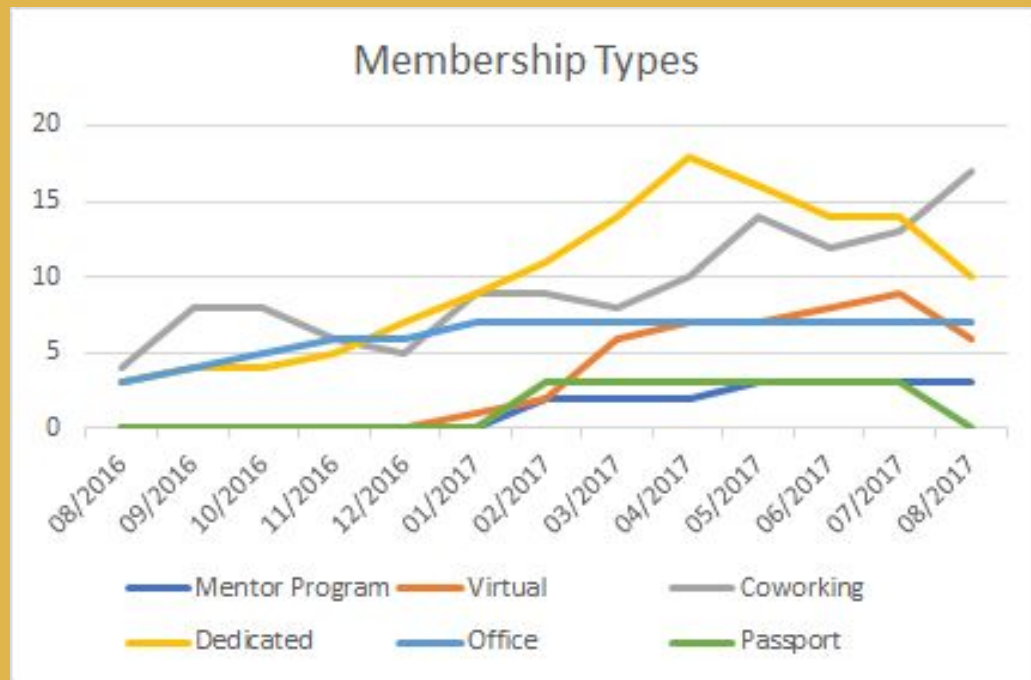
- Mentor sessions available (97) mentor sessions used (41) - 28 total mentors
 - Mentor topics have included branding/marketing guidance, assistance with pitching to funders, business taxes, legal questions, business planning guidance and more.
 - Our mentors range from CEO's and executives of tech startups to professors from UNT and TWU. We also have experts in investment, startup law, finance, data, and product development.
- Other entrepreneurs assisted (674)



Stoke Stats

Additional Monitored Item

- Occupancy Rate (57% currently)
- Graduation Rate (36%)
- Recruitment of tech sector members (12 companies since January 2017)
 - Including Flyp, Upventur, SamBox, and The Podcast Creative
- Business generation and growth (83 total jobs)
 - 3 companies have added a total of 8 jobs at Stoke since May 2017





Stoke Stats

Member satisfaction - Net promoter score - **9.45**

- How beneficial has your relationship with Stoke been to you and your company? **9.05**
- How likely are you to recommend Stoke to others that are starting new businesses? **9.45**
- Do you feel that Stoke is a positive influence on the startup scene in Denton? **9.25**
- How beneficial to the startup community are the Stoke offerings such as mentoring, networking, educational sessions, and other member benefits? **8.7**



Stoke Programs

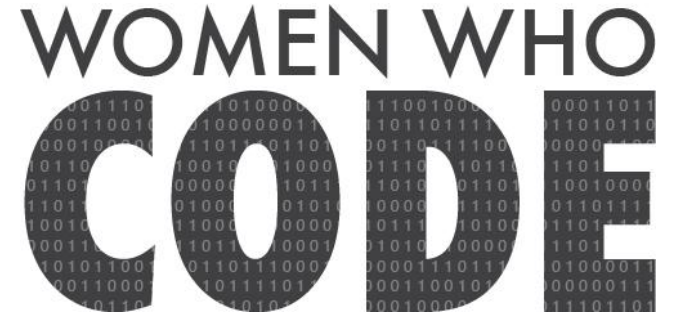


stoke
LUNCH +
LEARN

stoke
AMBASSADOR
PROGRAM



Stoke Partners



Upcoming Events



November 10-12, 2017
Stoke Coworking

The background of the Chamber Mixer poster is a teal-tinted photograph of a diverse group of people smiling and socializing at an event.

CHAMBER MIXER

DATE: September 21
TIME: 5:00pm-7:00pm
AT STOKe DENTON

Register online now at www.denton-chamber.org

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HOSTED BY
 DENTON CHAMBER OF COMMERCE **stoke**

PARTNERING ORGANIZATIONS

DENTON HISPANIC CHAMBER OF COMMERCE	DENTON MAIN STREET ASSOCIATION	DENTON BLACK CHAMBER OF COMMERCE
KIWANIS CLUB OF DENTON	DENTON YOUNG PROFESSIONALS	ROTARY CLUB OF DENTON

ADDRESS: 608 E. Hickory St. #128, Denton, TX

#DentonMeansBusiness

NETWORK WITH DENTON BUSINESS LEADERS

AND LEARN MORE ABOUT OUR PROFESSIONAL AND BUSINESS ORGANIZATIONS

The Denton Chamber of Commerce is the largest professional association in the Denton area with over 800 members dedicated to the economic growth and sustainability of the business community. The Chamber represents and serves its members by providing leadership on key issues that impact economic growth, educational excellence, quality of life, and diversity of the Denton Community.

The Chamber encourages you to come to Stoke Denton and visit with the other amazing businesses who call Denton home.