

ORDINANCE NO. \_\_\_\_\_

AN ORDINANCE APPROVING A CITY SPONSORSHIP IN AN AMOUNT NOT TO EXCEED \$14,000 OF IN-KIND SERVICES FOR THE 19<sup>th</sup> ANNUAL BLUES FESTIVAL TO BE HELD IN QUAKERTOWN PARK ON SEPTEMBER 15-17, 2017; AND PROVIDING AN EFFECTIVE DATE.

WHEREAS, the Blues Festival, is requesting the City of Denton to participate as a sponsor, for the event to be held in Quakertown Park on September 15-17, 2017; and

WHEREAS, the City of Denton has sponsored up to \$20,000 of in-kind services for the 2016 event which included police, rental of the park, park staff and the use of park equipment; and

WHEREAS, in exchange for the said support the City of Denton was considered to be an event sponsor of the said event at a sponsorship level equal to the value of the in-kind service tendered; and

WHEREAS, the City Council finds that it is in the public interest and benefit to the citizens of the City of Denton to participate as a sponsor at a level not to exceed \$14,000 of in-kind services for the event to be held in Quakertown Park on September 15-17, 2017; NOW, THEREFORE,

THE COUNCIL OF THE CITY OF DENTON HEREBY ORDAINS:

SECTION 1. The City Council finds that it is in the public interest and benefit to the citizens of the City of Denton to participate as a sponsor at a level not to exceed \$14,000 of in-kind services, including but not limited to police, rental of the park, park staff and the use of park equipment and the said participation is hereby approved.

SECTION 2. This ordinance shall be effective immediately upon its passage and approval.

PASSED AND APPROVED this the \_\_\_\_\_ day of \_\_\_\_\_, 2017.

\_\_\_\_\_  
CHRIS WATTS, MAYOR

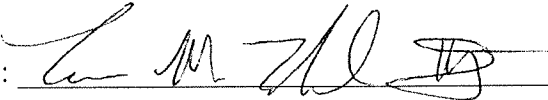
ATTEST:

JENNIFER WALTERS, CITY SECRETARY

BY: \_\_\_\_\_

APPROVED AS TO LEGAL FORM:

AARON LEAL, INTERIM CITY ATTORNEY

BY:  \_\_\_\_\_