

# E.D.P. Board Business Award Criteria - 2017 Business Award-Large Employers

CRITERIA CATEGORIES	VICTOR TECHNOLOGIES	TARGET COMPANY D.C.	ACME BRICK
PUBLIC OR PRIVATE PARTNERSHIPS	<ul style="list-style-type: none"><li>Relocated from San Francisco to Denton in the mid-1960s.</li><li>Chamber Member</li></ul>	<ul style="list-style-type: none"><li>Opened its first fully automated perishables distribution center in 2013, serving over 235 stores in eight states.</li><li>Chamber Member</li></ul>	<ul style="list-style-type: none"><li>Denton Pressed Brick began Denton operations in 1901 and was Acme Brick's first major acquisition in 1972. Berkshire Hathaway acquired Acme in 2000.</li><li>Chamber Member</li></ul>
JOB CREATION & WORKFORCE DEVELOPMENT	<ul style="list-style-type: none"><li>Partnership with Denton ISD Advanced Technology Complex to engage ATC students in "A Cut Above" national welding/cutting contest awarding cash prizes to students and \$5,000 equip to the ATC's manufacturing lab.</li></ul>	<ul style="list-style-type: none"><li>Partnership with UNT Engineering Technology for robotics automation system staffing/maintenance.</li></ul>	<ul style="list-style-type: none"><li>Acme Corporate in Ft. Worth donated \$50,000 to UT Arlington to develop a Brick Block Masonry Certificate course at Grand Prairie and Houston facilities.</li></ul>
COMMUNITY RELATIONS/SUPPORT	<ul style="list-style-type: none"><li>Partnership with Denton ISD Advanced Technology Complex to engage ATC students in "A Cut Above" national welding/cutting contest awarding cash prizes to students and \$5,000 equip to the ATC's manufacturing lab.</li></ul>	<ul style="list-style-type: none"><li>United Way Board Leadership &amp; campaign participation (8X goal)</li><li>Serve Denton Board Leadership</li><li>North Texas Food Bank partner</li><li>Our Daily Bread partner</li><li>DISD Wilson Elementary Field Trip Grant</li><li>Target Corporate employee volunteer goal is 1M+ hours annually</li></ul>	<ul style="list-style-type: none"><li>Acme Brick has donated bricks to several art installations in the U.S. that utilize brick as the sole or primary media component. The Denton plant recently donated clay brick to be sculpted into a life-sized vintage Pontiac for a Michigan car museum.</li></ul>
SUCCESSFUL BUSINESS PRACTICES & STANDARDS OF EXCELLENCE	<ul style="list-style-type: none"><li>Victor Technologies is a top five global leader in the production and supply of welding, cutting, and gas control equipment and technologies.</li><li>Corporation is consistently recognized for supplier excellence.</li></ul>	<ul style="list-style-type: none"><li>From inception, Target Corporate has donated 3% of its before-tax profits to school education grants, school food pantry programs, library makovers and many similar programs, reaching \$1B cumulatively in 2015.</li><li>Continually enhances logistics using open-sourced technologies.</li></ul>	<ul style="list-style-type: none"><li>Acme is the largest brick producer in the USA.</li><li>Denton's plant produces roughly 150M bricks annually</li><li>Corporation is consistently recognized for supplier excellence.</li></ul>
INNOVATION <ul style="list-style-type: none"><li>Contributions to their field</li><li>Transferability</li><li>Supports Discovery Park</li></ul>	<ul style="list-style-type: none"><li>Recognized for excellence by customer industries.</li></ul>	<ul style="list-style-type: none"><li>Target #10 of Fast Company's Most Innovative Companies in 2013</li><li>Target among the first to implement fully automated picking system for its perishable food distribution facilities.</li></ul>	<ul style="list-style-type: none"><li>Acme continues to develop/produce new brick products.</li><li>Acme Brick Vision iPad app selected a winner in 2013 <i>Architectural Product Magazine</i> Innovation Awards competition.</li></ul>
ENVIRONMENTAL STEWARDSHIP & MANAGEMENT SYSTEMS <ul style="list-style-type: none"><li>Leadership in Energy &amp; Environmental Design (LEED) or similar</li><li>Waste reduction &amp; air quality</li><li>Promotes smart growth or mixed-use develop.</li></ul>			
DOWNTOWN REVITALIZATION & HISTORIC PRESERVATION	<ul style="list-style-type: none"><li>n/a</li></ul>	<ul style="list-style-type: none"><li>n/a</li></ul>	<ul style="list-style-type: none"><li>n/a</li></ul>
TAX VALUATION CONTRIBUTION	<ul style="list-style-type: none"><li>\$53.3M valuation in 2017</li><li>450 employees + an additional 225 anticipated from expansion</li></ul>	<ul style="list-style-type: none"><li>\$57.8M valuation in 2017</li><li>150 employees</li></ul>	<ul style="list-style-type: none"><li>\$32.1M valuation 2017</li><li>200 employees</li></ul>

E.D.P. Board Business Award Criteria - 2017 Business Award: Small to Medium-Sized Employers

CRITERIA CATEGORIES	LITTLE GUYS MOVERS	TRCA
PUBLIC OR PRIVATE PARTNERSHIPS	<ul style="list-style-type: none"><li>Founded in Denton in 1991</li><li>Chamber Member</li></ul>	<ul style="list-style-type: none"><li>Denton veteran-owned company founded in 1991</li><li>Chamber Member</li></ul>
JOB CREATION & WORKFORCE DEVELOPMENT	<ul style="list-style-type: none"><li>Largely employs college music students, musicians and "creatives" to provide income and schedule flexibility.</li><li>Trained staff &amp; franchisees to successfully replicate business model at 12 additional sites.</li></ul>	<ul style="list-style-type: none"><li>Denton catalyst company partner in the \$3.9M TechHire Dept. of Labor grant to NCTC for training/internships of I.T. professionals.</li><li>Denton headquarters operates a 24/7 customer technician network in the U.S. and Canada.</li></ul>
COMMUNITY RELATIONS/SUPPORT	<ul style="list-style-type: none"><li>Move For Hunger Partner delivering non-perishable food to local to local pantries.</li><li>Co-Organizer of 35 Denton</li><li>Downtown Festivals and UNT Mean Green support/sponsorship</li><li>Volunteer company driver/van/movers supporting Denton CVB marketing Denton at SXSW.</li></ul>	<ul style="list-style-type: none"><li>n/a</li></ul>
SUCCESSFUL BUSINESS PRACTICES & STANDARDS OF EXCELLENCE	<ul style="list-style-type: none"><li>Company/franchisee mandate is "honest work and community volunteerism".</li><li>Expanded to 13 locations in 7 states.</li><li>Awarded a "Best in Denton" company numerous times.</li></ul>	<ul style="list-style-type: none"><li>One of the largest service, logistics, cabling, carrier and technology integrators in the U.S.</li><li>National/international accounts include O'Reilly, PF Chang, Applebee's, Dept. of Homeland Security, Ft. Knox, Dick's Sporting Goods, Alcoa and many more.</li></ul>
INNOVATION <ul style="list-style-type: none"><li>Contributions to their field</li><li>Transferability</li><li>Supports Discovery Park</li></ul>	<ul style="list-style-type: none"><li>Innovative business model has grown to 12 locations in 7 states in 25 years.</li></ul>	<ul style="list-style-type: none"><li>Company successfully transitioned from repurposing used telephone systems into one of the nations largest providers in its industry niche.</li></ul>
ENVIRONMENTAL STEWARDSHIP & MANAGEMENT SYSTEMS <ul style="list-style-type: none"><li>Leadership in Energy &amp; Environmental Design (LEED) or similar</li><li>Waste reduction &amp; air quality</li><li>Promotes smart growth or mixed-use develop.</li></ul>	<ul style="list-style-type: none"><li>n/a</li></ul>	<ul style="list-style-type: none"><li>n/a</li></ul>
DOWNTOWN REVITALIZATION & HISTORIC PRESERVATION	<ul style="list-style-type: none"><li>Support revitalization interest via leadership support of Downtown festivals and creative vibe.</li></ul>	<ul style="list-style-type: none"><li>n/a</li></ul>
TAX VALUATION CONTRIBUTION	<ul style="list-style-type: none"><li>\$1.5M valuation in 2017</li><li>24 employees</li></ul>	<ul style="list-style-type: none"><li>\$3.4M valuation in 2017; approximately \$53M annual sales</li><li>58 employees</li></ul>