City of Denton



City Hall
215 E. McKinney Street
Denton, Texas
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AGENDA INFORMATION SHEET

DEPARTMENT: Economic Development

CM/ DCM/ ACM: Bryan Langley

DATE: July 18, 2017

SUBJECT

Consider adoption of an ordinance repealing Ordinance No. 2003-258, and subsequent amendments of Ordinance No. 2011-042, Ordinance No. 2014-009, Ordinance No. 2015-074, and Ordinance No. 2016-249, relating to the creation, appointments, and duties of the Economic Development Partnership Board (the "Board") and replacing these ordinances with this ordinance clarifying the qualifications and limitations of Board members and amending the Denton Code of Ordinances, Chapter 2, Article IX; and providing for repealer and conflicts clauses and an effective date.

BACKGROUND

During a work session on June 13, Council directed staff to clarify and refine Economic Development Partnership Board member qualifications and terms and the Board's duties and responsibilities. Because the original ordinance (No. 2003-258) has been amended four times, staff drafted a new ordinance incorporating all prior amendments as well as those requested by Council on June 13. Council-requested changes are:

- Section 2.A. "No member shall serve more than three consecutive terms; <u>members who have served three consecutive terms are eligible for re-nomination after one year off the Board."</u>
- Section 2.C.1. "Two members of the Board shall be City Council members at the time of their appointment. If such a member is no longer on the City Council, their appointment to the Board is terminated and their unexpired term shall be filled by a currently serving City Council member. Such members must be residents of the City of Denton."
- Section 2.C.2. "Two members of the Board shall be members of the Denton Chamber of Commerce Board of Directors ("Chamber Board"), which are nominated by the Chamber Board, at the time of their appointment. If such a member is no longer on the Chamber Board, their appointment to the Board is terminated and their unexpired term shall be filled by a currently serving Chamber Board member. Such members must reside or work in the City of Denton."
- Section 2.C.3 "Two members will be, or must be currently employed by, a top 20 City of Denton ad valorem or sales tax payer. Such members must reside or work in the City of Denton. If such a member is no longer a top 20 City of Denton taxpayer or employed by one, their appointment to the Board is terminated and their unexpired term shall be filled by a current City of Denton top 20 taxpayer or City of Denton top 20 taxpayer employee."
- Section 2 Sec. 2-254 Removal of Board duties involving the review and recommendation of City and Chamber economic development budgets and work plans related to annual budgets.

PRIOR ACTION/REVIEW (Council, Boards, Commissions)

August 16, 2016 – Staff presented a work session to Council regarding the Economic Development Partnership Board

June 13, 2017 – Staff presented a work session to Council regarding the Economic Development Partnership Board

STRATEGIC PLAN RELATIONSHIP

The City of Denton's Strategic Plan is an action-oriented road map that will help the City achieve its vision. The foundation for the plan is the five long-term Key Focus Areas (KFA): Organizational Excellence; Public Infrastructure; Economic Development; Safe, Livable, and Family-Friendly Community; and Sustainability and Environmental Stewardship. While individual items may support multiple KFAs, this specific City Council agenda item contributes most directly to the following KFA and goal:

Related Key Focus Area: Economic Development

Related Goal: 3.1 Develop targeted policies and incentives to achieve desired

economic growth

EXHIBITS

Exhibit 1 – AIS 17-807 EDP Ordinance Exhibit 2 – Revised EDP Ordinance Exhibit 3 – Presentation

> Respectfully submitted: Caroline Booth Director of Economic Development