

Denton Chamber ED
Marketing Trips

Organization	Description	Total # of Participants	Specific Contacts	Operations / Private
CURRENT QUARTER - APRIL TO JUNE 2017				
SAE World Congress				
Detroit, MI - April 4 -7, 2017	EDP, with a Peterbilt representative, exhibited in the Texas booth with the Office of the Governor's Economic Development & Tourism staff at the SAE World Conference, an automotive conference focused on manufacturing and technology.	11,500	45 contacts and leads	Private
Industrial Asset Management Council				
Spring Forum - Tampa, FL - April 8-12, 2017	IAMC is the leading association of industrial asset management and corporate real estate executives, their suppliers and service providers, and economic developers.	450	All consultants in attendance	Private
Southern Economic Development Council				
Meet the Consultants - Atlanta, GA - April 19-20, 2017	The Southern Economic Development Council supports its members throughout the American South by providing a network for economic developers, tools and resources to enhance your programs and access to timely information. Each Meet the Consultants event gives participants the opportunity to network with the industry's top site location consultants across the country.	250	17 site location consultants	Operations
Team Texas - 2017 MRO Americas				
MRO Americas - Orlando, FL - April 25 - 27, 2017	Exhibited at the 2017 MRO Americas Conference (aviation and aerospace) with Team Texas, a non-profit membership association which serves as an outreach program of the Texas Economic Development Council.	Unknown	103 contacts and leads	Operations
Xponential 2017				
Dallas, TX - May 8 - 11, 2017	Recognized as one of the fastest growing exhibitions in the world, Xponential connects thousands of industry leaders and professionals involved in aerospace/defense, unmanned vehicle systems, R&D, robotics technology, and software.	7,400	13 leads from conference, 15 site selection consultants at private reception	Private
Area Development				
Consultants Forum - New Orleans, LA June 4-7, 2017	The Area Development Consultants Forum offers attendees a full program of presentations, roundtable discussions and panels on what will impact the site selection process throughout the next year and beyond.	75	13 site selection consultants	Private
Texas Economic Development Council				
Mid-Year Conference - Plano, TX June 7-9, 2017	Attended the Texas Economic Development Council's Mid-Year Conference in Plano, TX. TEDC is an Austin-based, statewide, non-profit professional association dedicated to the development of economic and employment opportunities in Texas.	250	Professional Development	Operations
Industrial Asset Management Council - Local				
Dallas, TX - June 22, 2017	IAMC is the leading association of industrial asset management and corporate real estate executives, their suppliers and service providers, and economic developers. EDP attended the local, one day event in Dallas.	34	23 local DFW site selection consultants	Private
Team Texas - IFT Conference & Expo				
Las Vegas, NV - June 25-28, 2017	Exhibited at the IFT Conference and Expo (International Food Technology and Manufacturing) with Team Texas where 147 contact/leads were cultivated and are being followed up with by a direct mail campaign, followed by emails and direct calls	20,000	147 contact/leads were generated	Private