



Denton Chamber of Commerce Economic Development

EDP Activity Report

July 2017

Economic Development Program Activity

- Attended the Area Development Consultants Forum where 13 site selection consultants were in attendance as the featured guests (key contacts include: Chris Schastok of CBRE Chicago who represented the latest Sally Beauty expansion in Denton last year, Matt Powers of Jones Lang LaSalle's Little Rock, AR division who specializes in E-Commerce Distribution and also used to run Wal-Mart's distribution center site selection division for 12 years, and George Tobgy of KPMG New York who Adam has located a project with before in his previous location)
- Attended the Texas Economic Development Council's Mid-Year Conference in Plano, TX (Professional Development Forum)
- Attended the Industrial Asset Management Council's Local - Dallas event where 23 local DFW site selection consultants were in attendance and are being followed up with
- Exhibited at the IFT Conference and Expo (International Food Technology and Manufacturing) with **Team Texas** where **147 contact/leads** were cultivated and are being followed up with by a direct mail campaign, followed by emails and direct calls
- Met with private investors
- Met with site selection consultants in Dallas
- Met with a digital consulting firm
- Attended the ribbon cutting and anniversary of local investors
- Attended the Denton Chamber's Membership Luncheon
- Attended the Elected Officials Reception
- Met with Legislative representatives
- Met with the director of SBDC
- Attended the CVB Advisory Board meeting
- Attended the Downtown Task Force meeting
- Coordinated and hosted Private Investor Reception with Embassy Suites Convention Center representative as featured guest and speaker

Project Updates/Lead Activity

Proposal Submitted	Company Type	Source of Lead	Project Name	Site Needs – Bldg.	Site Needs – Acres	Capital Investment	Jobs Created
Yes	Manufacturing	Company	Korea Foam	n/a	n/a	n/a	n/a
No	Weapon Manufacturer; Production and warehouse distribution	OGEDT	Artic Tern	50,000-75,000 Mfg 100,000 Warehouse	n/a	\$22,000,000	65
Yes	Plastics packaging manufacturing	OGEDT	Laminate TX		15-20 acres	\$14,000,000	190
Yes	Aviation	OGEDT	Nightingale	n/a	n/a	\$0.00	0
Yes	Aerospace	OGEDT	Raven	n/a	n/a	\$0.00	0
Yes	Plastic Injection Molding	OGEDT	Whistling Kite	110,000 - 170,000 SF	8-10	\$60,000,000	40
Yes	Call Center	Consultant	Voss	Existing 100,000 SF	n/a	n/a	868

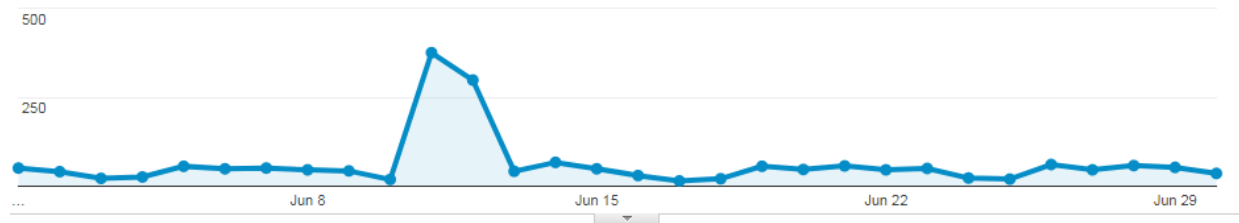
Lead Type	Month	Fiscal YTD
Aviation	2	2
Data Center/Call Center	1	4
Distribution		13
Energy		1
Hotel/Conference Center		
Housing/Residential		
Manufacturing	4	58
Misc. Inquiry		1
Office		3
Retail		8
Service		3
Technology		
TOTAL	7	93
RFP's Unable to Respond to **	Month	Fiscal YTD
Lack of Building	1	7
Lack of Land		13
Not Targeted or Undesired Industry		3
Inability to meet other project criteria		8
Lead Source	Month	Fiscal YTD
Company	1	6
Brokers/Consultants	1	25
City of Denton		
Denton Chamber of Commerce		2
Denton County		
Team Texas		5
TexasOne™		
ED Website		2
ED Allies	5	53
<i>(State of Texas)</i>	5	35
<i>(Dallas Regional Chamber)</i>		18

** Note: See the project updates/lead activity section above.

Website Activity

DentonEDP.com:

Page view Summary:



Sessions

1,854



Users

1,636



Pageviews

2,973



Pages / Session

1.60



Avg. Session Duration

00:01:35



Bounce Rate

71.41%

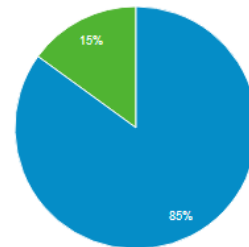


% New Sessions

85.01%



■ New Visitor ■ Returning Visitor



Top Referral Sources:

1. (direct)	874
2. google	779
3. bing	67
4. dentoncounty.com	36
5. yahoo	29
6. facebook.com	22
7. goteamtexas.com	11
8. m.facebook.com	8
9. edsuite.com	5
10. denton-chamber.org	4

Top Keyword Searches:

1. (not set)	979
2. (not provided)	849
3. top employers in denton tx	4
4. city of denton utilities	2
5. denton municipal utilities	2
6. denton utilities	2
7. dentonedp.com	2
8. city of denton facts	1
9. denton county foreign trade zone	1
10. denton county industry	1