



City of Denton

City Hall
215 E. McKinney Street
Denton, Texas
www.cityofdenton.com

AGENDA INFORMATION SHEET

DEPARTMENT: Economic Development

CM/ DCM/ ACM: Bryan Langley

DATE: July 12, 2017

SUBJECT

Receive a report, hold a discussion, and give staff direction regarding nominations for the Business Awards Breakfast.

BACKGROUND

Each year, the Economic Development Partnership (EDP) Board recognizes a local business for its contribution to the economic growth and prosperity of the Denton community with a focus on public private partnership investment in the City of Denton. Recipient selection criteria previously adopted by the Board is utilized to aid in the nomination and selection of a recipient company. The EDP Board Chair confers the award on behalf of the EDP Board at the annual Mayor and City Council Business Awards Breakfast; this year the event is tentatively scheduled for Thursday, September 7, 2017.

Past Denton Economic Development Partnership Board Business Award recipients include:

- 2008 Peterbilt Motors
- 2009 Business Air
- 2010 Philip Baker and Rayzor Company
- 2011 U.S. Aviation Group
- 2012 Mayday Manufacturing
- 2013 Denton Regional Medical Center
- 2014 Tetra Pak
- 2015 Flowers Baking
- 2016 Safran (Labinal) Electrical and Power

STRATEGIC PLAN RELATIONSHIP

The City of Denton's Strategic Plan is an action-oriented road map that will help the City achieve its vision. The foundation for the plan is the five long-term Key Focus Areas (KFA): Organizational Excellence; Public Infrastructure; Economic Development; Safe, Livable, and Family-Friendly Community; and Sustainability and Environmental Stewardship. While individual items may support multiple KFAs, this specific City Council agenda item contributes most directly to the following KFA and goal:

Related Key Focus Area: Economic Development

Related Goal:

3.4 Encourage development, redevelopment, recruitment, and retention

EXHIBITS

Exhibit 1 – AIS

Exhibit 2 – Business Recognition Criteria

Respectfully submitted:

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Director of Economic Development

Prepared by:

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Business Development Officer