Wayfinding Signage Project

Ron Menguita – Development Services

June 6, 2017



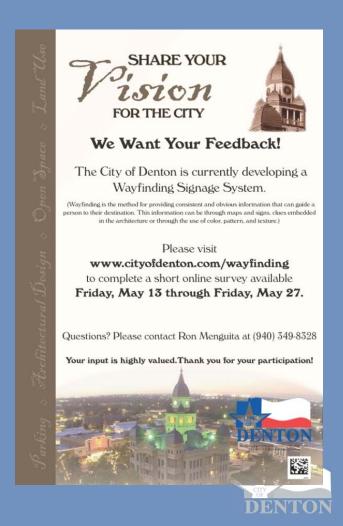
Request

Consider adoption of an ordinance accepting competitive proposals and awarding a public works contract for the manufacturing and installation of Wayfinding Signage for the City of Denton.



Background

- Downtown Implementation Plan
- Draft Themes
- Meetings with Boards and Commissions
- Modified Theme
- Online Survey
- March 2011 CIP Oversight Committee
 - > \$741,600 (2005 GO Bonds)
- December 2012 City Council
 - \$119,205 (Merje Design)
- Denton Plan 2030



Wayfinding Signage Project

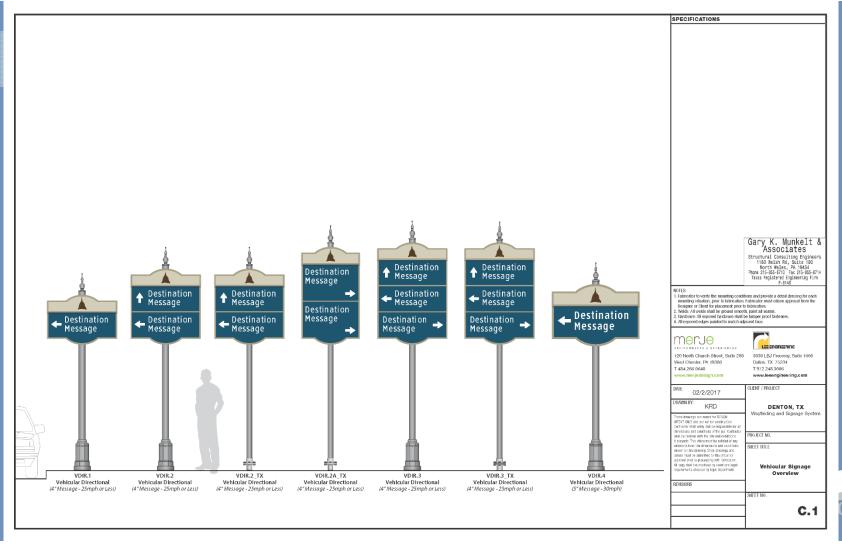
- Denton Convention and Visitors Bureau
- Denton County
- DCTA
- Downtown Main Street Association
- Downtown Task Force
- Public Art Committee
- TxDOT
- Texas Woman's University (TWU)
- University of North Texas (UNT)



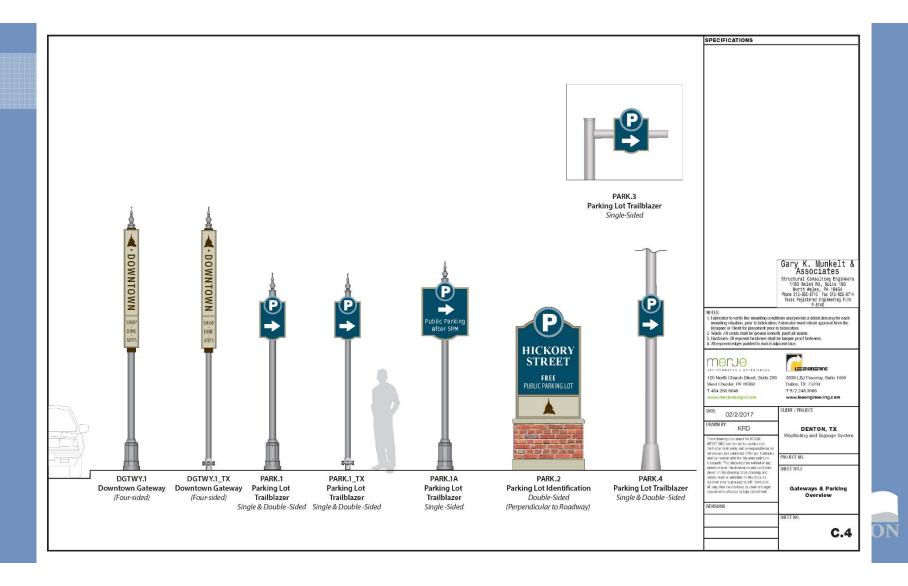
Wayfinding Signage Project

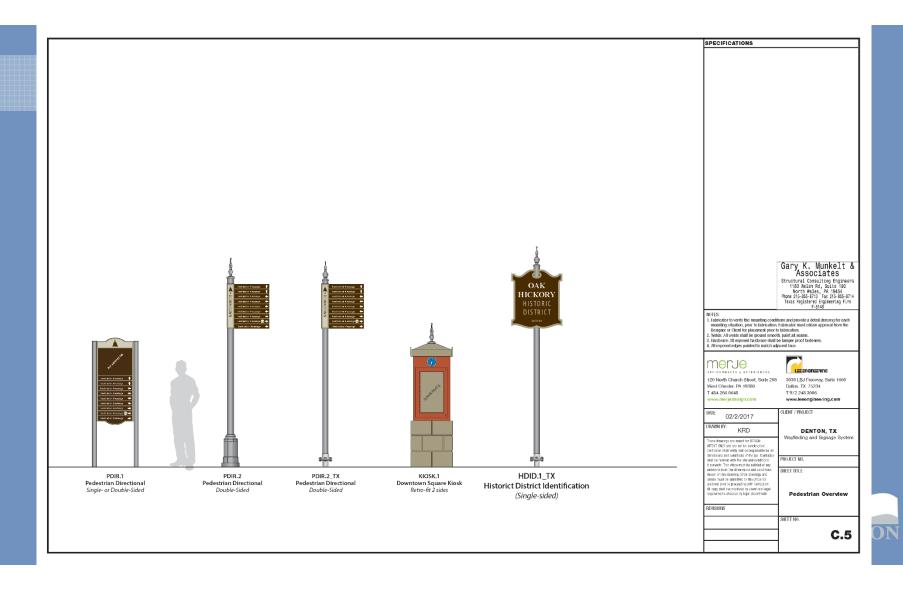
- Large Gateway Signs (not part of contract)
- Vehicular Directional Signs
- Historic District IdentificationSigns
- Downtown Gateway Signs
- Parking Lot Trailblazer Signs
- Parking Lot Identifications Signs
- Pedestrian Directions Signs
- Kiosks





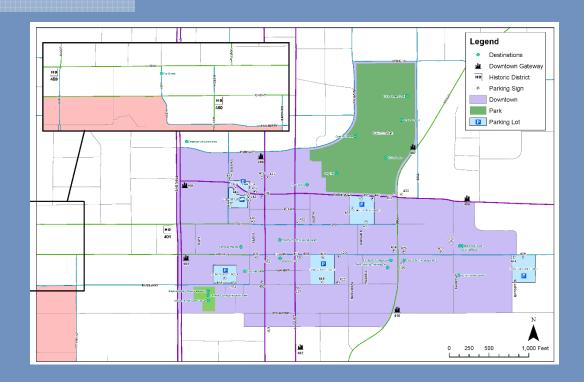
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Phasing Plan

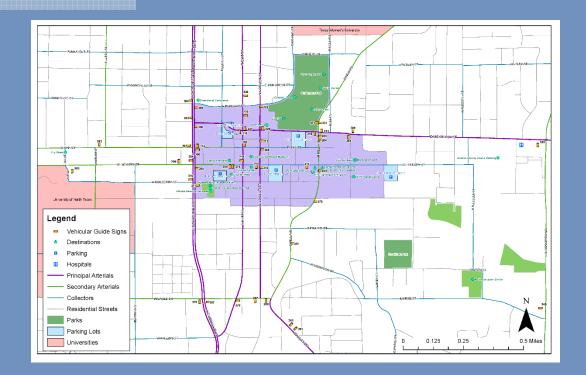
- Phase 1 parking lot trailblazer signs, parking lot identifications signs, pedestrian directions signs, and kiosks within the DTIP area
- > 56 signs
- **\$193,755**
- December 2017





Phasing Plan

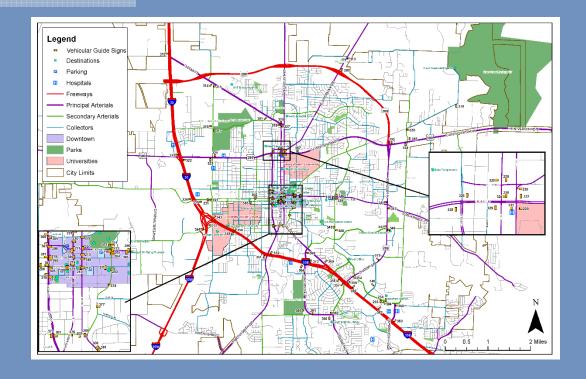
- Phase 2 vehicular directional signs, historic district identification signs, and downtown gateway signs within the
 Downtown area
- > 51 signs
- \$207,287
- > June 2018





Phasing Plan

- Phase 3 vehicular directional signs throughout the core of the City
- > 54 signs
- \$198,343
- December 2018





Questions



