Exhibit 3

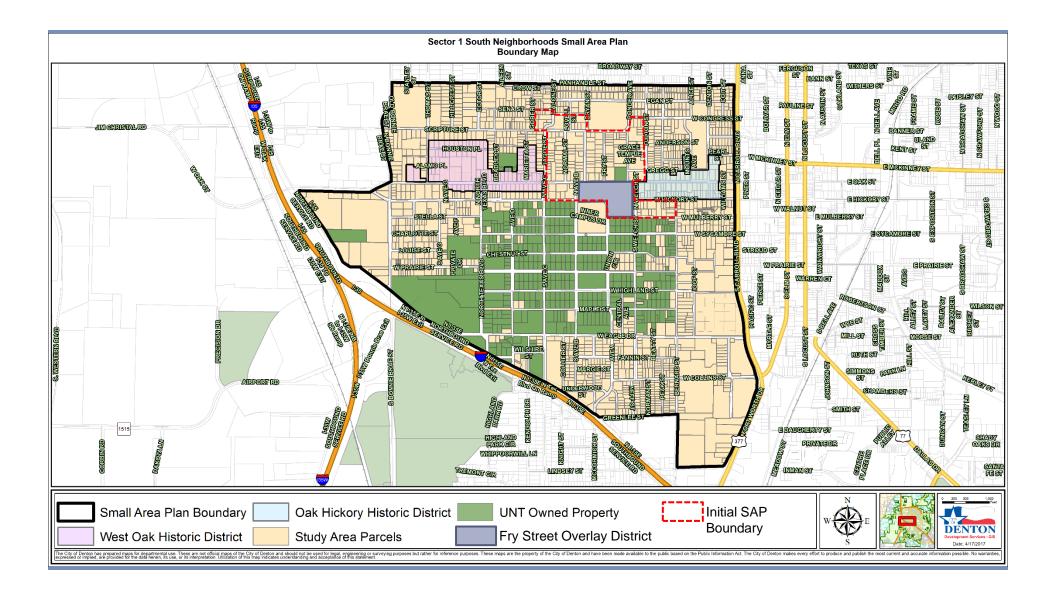
Staff Presentation

Sector 1 South Neighborhoods Small Area Plan Munal Mauladad Director of Development Services May 2, 2017

Background

- City Council adopted the Denton Plan 2030 in 2015
- Denton Plan 2030's provides policy direction for land use and development patterns
- Denton Plan 2030 establishes actions for the preparation of small area plans
- Evaluation of existing Fry Street Small Area Plan, Overlay District, and associated development pressures led to this program





Project Scope

The proposed project scope includes:

- Public Education and Participation
- Existing Conditions Assessments/Analyses
- Small Area Plan
 - □ An evaluation of existing land uses, including commercial uses
 - Development standards that will provide appropriate transitions in scale, use, character and intensity between the established neighborhoods and UNT
 - Development standards and strategies to buffer and enhance the Historic Districts



Project Scope (cont.)

- Small Area Plan (cont.)
 - An evaluation of the street network and street design standards that will improve mobility for all users
 - Recommendations for a parking solution for the residential and commercial areas that helps meet demand while maintaining the property values and character of the neighborhoods;
 - An evaluation of the type of housing that should be promoted and design standards pertinent to the conversion of single family dwellings to rental properties
- Implementation Strategy



Next Steps

- City Council will consider staff's recommendation for a consultant to develop the small area plan on May 23, 2017
- If Council approves the consultant contract on May 23, 2017, the project will commence in late May
- Small area plan is scheduled for completion in May 2018



Questions



