City of Denton Notification Standards

Notification Type	Public Hearing	Neighborhood/Stakeholder Meeting	-	Construction & Detours	-	Other Informational Notices
Examples of Application	Comprehensive Plan Amendment, Annexation, Denton Development Code Amendment, Zoning Change, Special Use Permit, Expansion of a Special Exception, Alternative ESA Plan, Development Criteria Manual Amendment that is not resolved under 30 days, Zoning Regulations Variance, Sign Variance, Gas Well Drilling and Production Regulations Variance, Residential Replat, and transmission and substation site selection		Tier 1 Projects with a duration of 1-8 weeks; impacts 1-50 housholds; does not have an impact on business; has limited impact to school bus routes; and/or has no university impact	Tier 2 Projects with a duration of 2-6 months; impacts 50-200 housholds; impacts 1-20 businesses; vehicular/pedestrian traffic impacted at one school; and/or is located on non- bordering streets of universities	Tier 3 Projects with a duration of 6 or more months; impacts > 200 housholds; impacts 1->20 businesses; vehicular/pedestrian traffic impacted at more than one school; and/or is located on bordering streets of universities	Mosquito Surveillance & Response Plan, regulatory notices, notices of violation
Standard Tactics	Mailed Notices: Letter mailed to property owners within 200ft of subject site via regular mail and postcard mailed to residents within 500ft of subject site via regular mail12 days before the public hearing (if applicable) Signage onsite: 4' x 3.5' sign place on subject site (if applicable) 12 days before the public hearing Published Notice: published in the newspaper of record 17 days before the public hearing Electronic Notice: published on central notices section of City website and emailed to subscription list Social Media: posted on City's primary social media channels weekly or as necessary	Mailed Notices: Letter mailed to property owners within 200ft of subject site via regular mail and postcard mailed to residents within 500ft of subject site via regular mail. Social Media: Neighborhood level programs, such as NextDoor Electronic Notice: published on central notices section of City website Doorhangers Neighborhood contacts & resources	Mailed Notices: to impacted residents Social Media: Social Media: Neighborhood level programs, such as NextDoor Electronic Notice: published on central notices section of City website Doorhangers Neighborhood contacts & resources Denton ISD - notice to Transportation and impacted school (if applicable) School (if applicable)	Mailed Notices: to impacted residents and businesses Social Media: Neighborhood level programs, such as NextDoor Electronic Notice: published on central notices section of City website and emailed to subscription list Doorhangers Neighborhood contacts & resources Community Partners - notice DISd, TWU, UNT (if applicable) Media alert	Mailed Notices: to impacted residents and businesses Social Media: Neighborhood level programs, such as NextDoor and primary social media channels Electronic Notice: published on central notices section of City website and emailed to subscription list Doorhangers Neighborhood contacts & resources Community Partners - notice DISd, TWU, UNT (if applicable) Media alert or stakeholder meeting	<u>Specific tactics</u> are typically required by the individual regulatory agency.
Optional Tools (Depends on target audience and goals)	Social Media: Neighborhood level programs, such as NextDoor Neighborhood contacts & resources Media Alert	Signage onsite: 4' x 3.5' sign place on subject site (if applicable) Social Media: City's primary social media channels (if targeting mass audience) Electronic Notice: emailed to subscription list (if targeting mass audience) Media Alert Automated phone calls	Automated phone calls Signage onsite	Automated phone calls Signage onsite	Automated phone calls. Signage onsite	Mailed Notices Media Alert or Press Release Published Notice: published in the newspaper of record Electronic Notice: published on central notices section of City website and emailed to subscription list Social Media: posted on City's primary social media channels weekly or as necessary