



# Denton Chamber of Commerce Economic Development

## EDP Activity Report

April 2017

### Economic Development Program Activity

- Conducted site visit for Project Coil Engineering
- Conducted site visit for Project Trim
- Hosted site location consultants from Pegasus Partners in Denton. Pegasus Partners facilitates German companies with their expansion plans to the United States
- Attended the AeroDef Manufacturing Conference in Fort Worth, TX where one prospect was developed who was interested in having a centralized manufacturing location (currently has an east and west coast operation) and has interest in Denton
- Attended the DFW Marketing Team Spring meeting where three Dallas-based site location consultants from CBRE, JLL, and Colliers International were our guests and featured speakers
- Conducted tour of Denton for the Small Business Development Center Director
- Attended Hannah's Off the Square hospitality event
- Attended the CVB Advisory Board meeting
- Attended the Downtown Task Force meeting
- Met with regional economic development organizations
- Attended the Denton Chamber Annual Banquet
- Attended the SXSWi Review & Wrap-up event
- Attended the State of the City event

### Project Updates/Lead Activity

Source of Lead/ Project Name	Type of Company	Site Needs	Capital Investment	Jobs Created	Proposal Submitted	Comments
OGEDT USS Lexington	N/A	25 acres Campus setting	\$56M	700 within 5 years	No	No site available
OGEDT Zion Park	Glass Mfg.	100-150 acres	\$200M	300	No	No site available
Dallas Regional Chamber Cinnamon Roll	Metal Sheetting Mfg.	100,000 SF Bldg.	N/A	100	Yes	
Consultant Turkey	Manufacturing	2.5 acres	\$20M	50	No	Have \$15M but need \$5M in additional investment
Dallas Regional Chamber Geo One	HVAC	32,000 SF Bldg.	\$2M	50 within 3-4 years	No	No site available; no 26 ft ceilings

OGEDT Green Shamrock	Countertop Product Mfg.	100 acres w/in attainment area	\$75M	100	No	Did not meet site selection criteria
OGEDT Diamond Circle	Tire Mfg.	300 acres w/rail access	\$400M	1,200	No	No site available
Broker Wire	Manufacturing	40 acre industrial site	N/A	N/A	Yes	
Dallas Regional Chamber Henry	Non-Profit Think Tank	20,000-30,000 SF Class A Office	N/A	55	No	No site available
OGEDT Yellow Leaf	Forest Products Mfg.	200-400 w/95 acre footprint or 130 acres	\$200M	200	No	No site available/site along I-20 corridor preferred
Dallas Regional Chamber Optimus	Global Financial Services	125,000-150,000 SF Class A Office	\$25M	600 w/200 addt'l in 2-5 years	No	No site available
Dallas Regional Chamber Web	Shoe Polish	50,000 SF	\$2.5-\$4 M	30-35	No	Undesirable project
OGEDT Wind Cave	Tubing Mfg.	10 acres	\$27M	60	Yes	
OGEDT Smoky Mountain	Building Products Mfg. (exterior siding)	15 acres w/rail service	\$25M	45	Yes	
DentonEDP website Trim	Manufacturing	50K SF for lease	N/A	N/A	Yes	Site visit March 31, 2017

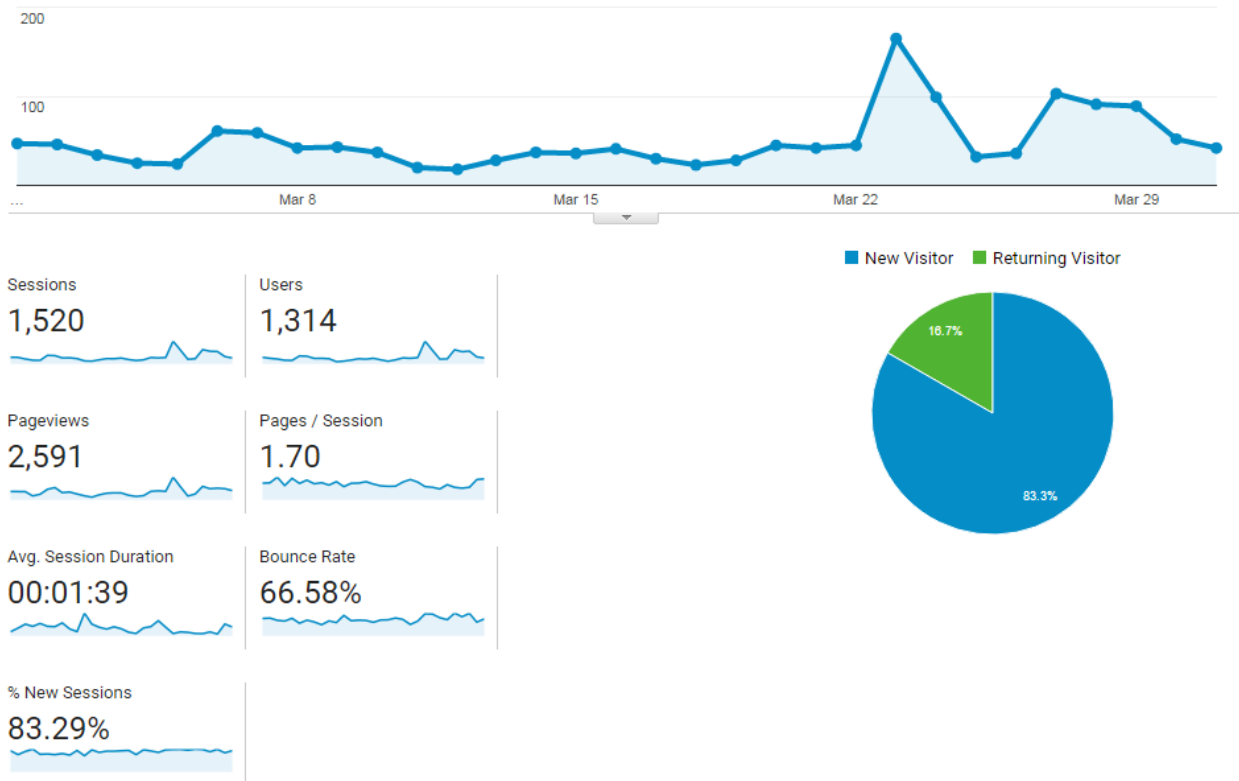
Lead Type	Month	Fiscal YTD
Aviation		
Data Center/Call Center		1
Distribution		7
Energy		1
Hotel/Conference Center		
Housing/Residential		
Manufacturing	12	42
Misc. Inquiry	1	1
Office	1	2
Retail		8
Service	1	3
Technology		
<b>TOTAL</b>	<b>15</b>	<b>65</b>
RFP's Unable to Respond to **	Month	Fiscal YTD
Lack of Building	1	5
Lack of Land	6	10
Not Targeted or Undesired Industry	1	3
Inability to meet other project criteria	1	7
Lead Source	Month	Fiscal YTD
Company		5
Brokers/Consultants	2	16
City of Denton		
Denton Chamber of Commerce		2
Denton County		
Team Texas		2
TexasOne		
ED Website	1	2
ED Allies	12	38
<i>(State of Texas)</i>	7	24
<i>(Dallas Regional Chamber)</i>	5	14

\*\* Note: See the project updates/lead activity section above

## Website Activity

### DentonEDP.com:

#### Page view Summary:



#### Top Referral Sources:

1.	google	871
2.	(direct)	503
3.	bing	45
4.	choose-texas.com	25
5.	yahoo	25
6.	dentoncounty.com	10
7.	38.106.4.184	8
8.	cityofdenton.com	6
9.	facebook.com	4
10.	thrivedenton.com	4

#### Top Keyword Searches:

1.	(not provided)	919
2.	(not set)	578
3.	denton economic development	3
4.	dentonedp.com	3
5.	2016 denton county population	1
6.	2016 denton county, tx population	1
7.	city of denton economic development	1
8.	city of denton peak load	1
9.	city of denton utilities	1
10.	commercial-type types denton	1