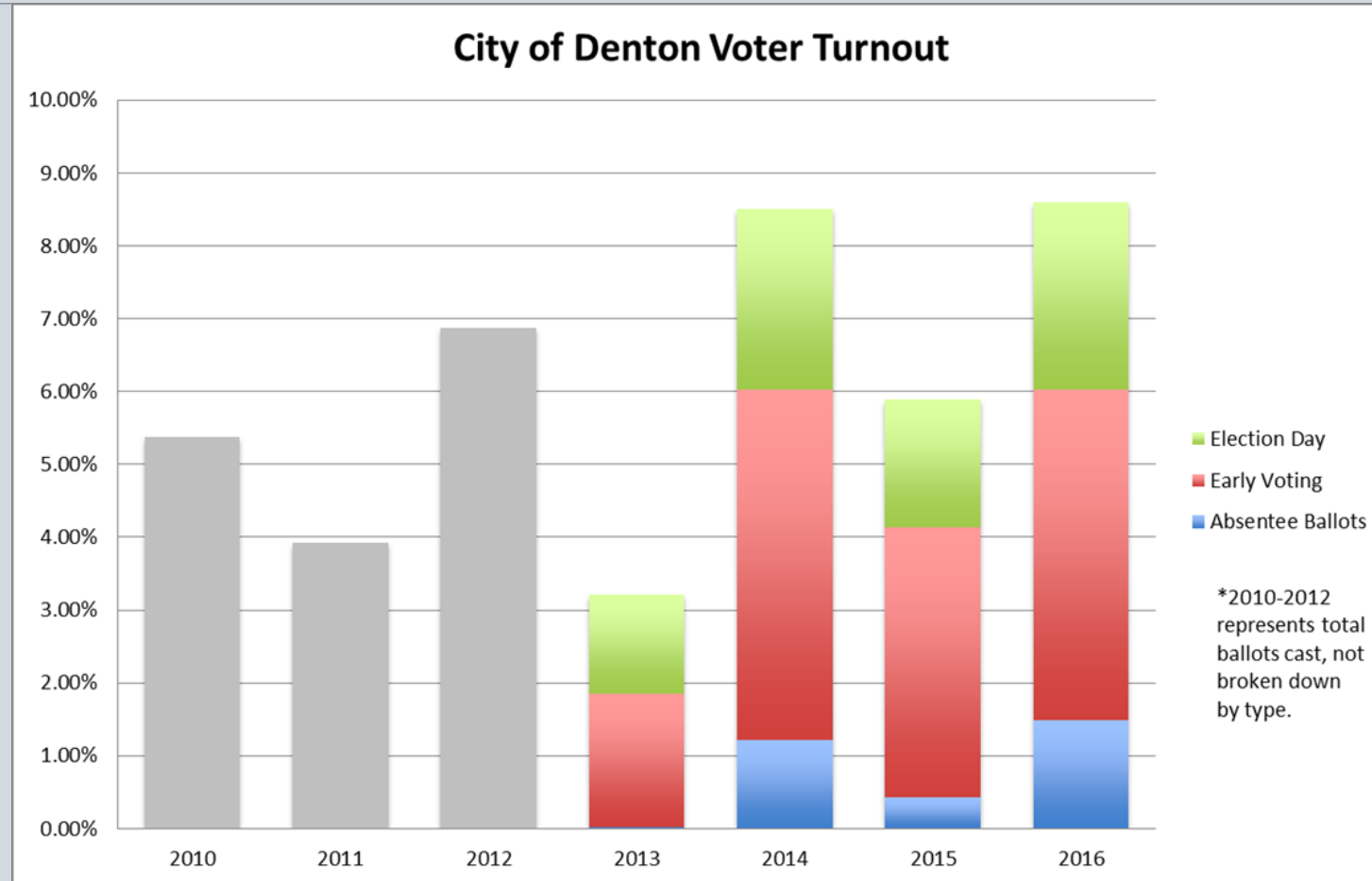


# Voter Engagement

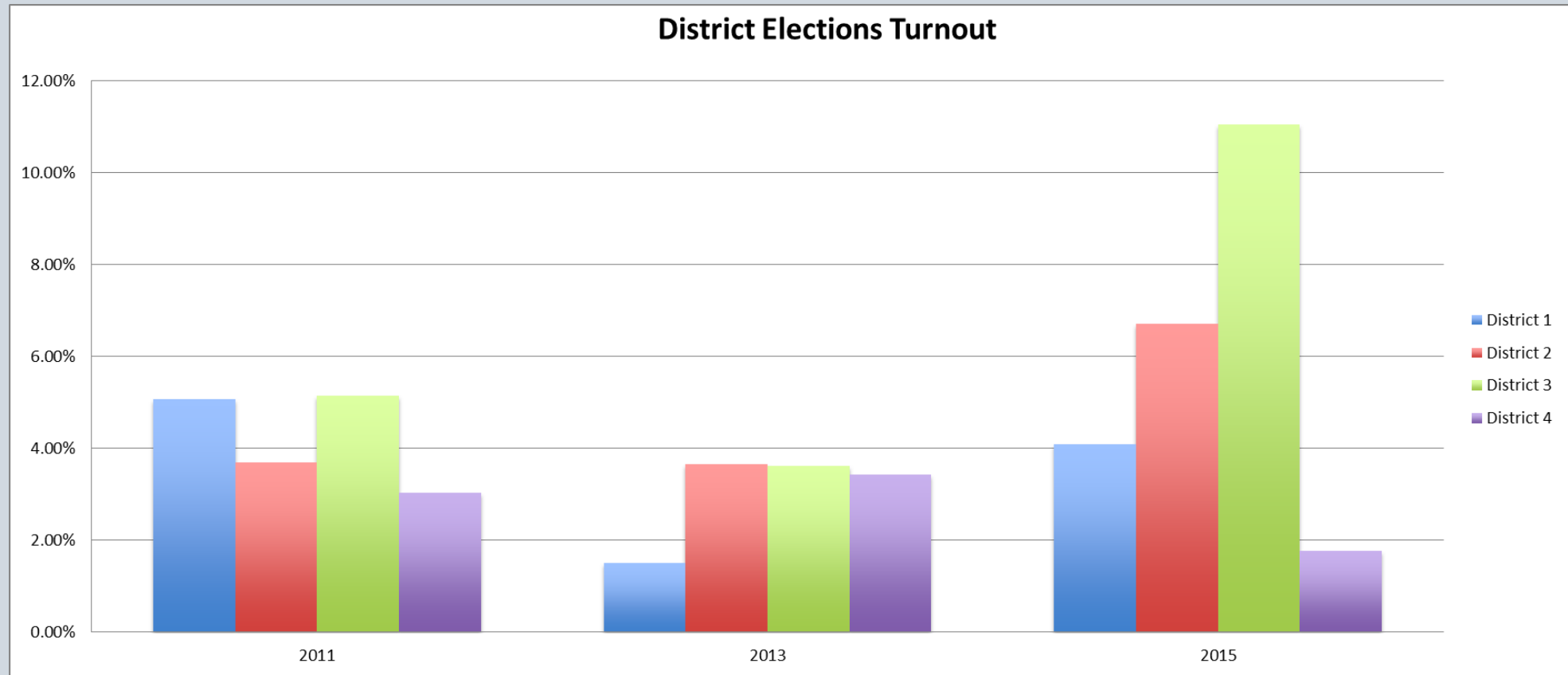
---

COMMITTEE ON CITIZEN ENGAGEMENT - MARCH 28, 2017

# Voter Turnout in City Elections

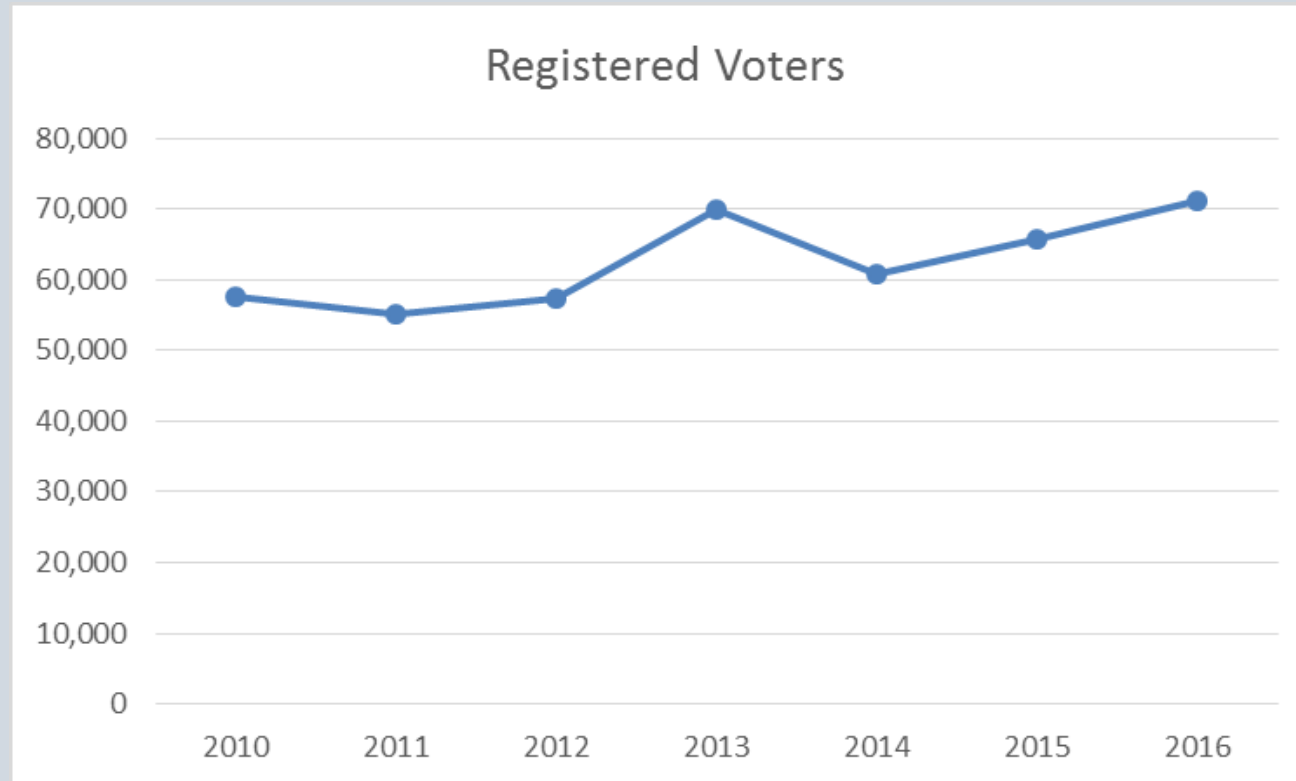


# Turnout in District Elections



# Voter Registration Trends

---



From 2010 to 2015, Voter Registration increased 14.4%. According to Census estimates, the city's population increased by 15.6% over the same period.

# City Efforts to Promote Awareness

---

- Elections information featured on Homepage in April and May
- Article in Citizen Connection (monthly newsletter for Utility customers)
- Information on Social Media
- Engagement Programs
  - State of the City
  - Citizen Academy

# Options for Changes to Elections

---

- Timing of Elections – The Texas Election Code requires municipal elections to be held on the Uniform Election Dates in May or November.
  - The City could change the election date to November through a Charter election.
- Additional Polling Locations
  - Early Voting
  - Election Day