



Denton Chamber of Commerce Economic Development

EDP Activity Report

March 2017

Economic Development Program Activity

- Conducted site visit for Project Columbus Balbo
- Second site visit for Project Rail Load was conducted
- Attended the Advanced Manufacturing Expo in Anaheim, CA where Denton partnered with Site Location Partnership, a local DFW Economic Development marketing firm, in a booth space. Denton EDP representative also worked the show floor to promote our community to exhibiting companies, as well as attended a pre-arranged reception where we met with 11 site location consultants. The overall conference led to 22+ contacts to be followed up with
- Attended the DFW Marketing Team Local Broker Day event in Dallas where Denton met with multiple site location firm representatives from Colliers International, Stream Realty, Mohr Partners, Jones Lang LaSalle, and Ernst & Young
- Attended the Site Link Forum in South Texas where multiple site location consulting firms were met with including Webster Global, E Smith Realty Partners, Total Quality Logistics, NCS International, Navigator Consulting, Newmark Grubb Knight Frank, and Ryan Companies
- Attended Denton County Days in Austin, TX
- Met with the Office of the Governor's Economic Development team in Austin, TX
- Attended webinar for Team Texas to define state-wide marketing initiatives for the year
- Met with UNT researcher about Denton Digital Roadmap
- Met with CRM database company
- Met with building and sites database development firm
- Hosted Private ED Investors Reception with featured speaker from the City of Denton's Department of Development Services
- Attended the DCDA / Chamber Coordination meeting
- Met with the General Manager of Wastewater Utilities about two future development sites
- Met with Denton Municipal Electric representatives about two future development sites
- Attended the Chamber's Membership Mixer
- Met with regional Economic Development Organizations

Project Updates/Lead Activity

Source of Lead/ Project Name	Type of Company	Site Needs	Capital Investment	Jobs Created	Proposal Submitted	Comments
OGEDT Hurricane Eye	Manufacturing (air distribution)	10-15 acres	\$5M	350	Y	
Team Texas Tonka	Manufacturing	Existing 800,000 SF building	N/A	N/A	N	Lack of existing building
Team Texas Deep Water	Manufacturing	Minimum 190 acres with all utilities	N/A	N/A	N	Inability to meet project criteria
OGEDT Kings Canyon	Heavy equipment repair	4 acres	\$2M	20	N	No sites available that meet the key criteria; low capital investment
OGEDT Mammoth Cave	Chemical Mfg.	10 acres	N/A	20	N	Denton was not within their search area
Dallas Regional Chamber Branch	Data Center	100 acres greenfield	\$100M	N/A	Y	
Consultant Plastic Fuel	Manufacturing (Alternative fuel)	50,000 SF	N/A	60	N	Inability to meet project criteria (angel funding)
OGEDT Rock Mountain	Manufacturing (Integrated circuits)	300 acres	\$6M	1,500	N	No sites available
Denton Chamber Auto 17	Retail (Auto Parking/Staging)	20+ acres	N/A	N/A	Y	Provided Information but lack of existing structure for project
Company Coil Engineering	Office/Light Manufacturing	2 to 5 acres for 30,000 to 50,000 SF building with 18' ceiling on half of facility	N/A	N/A	Y	
Dallas Regional Chamber Impala	Manufacturing (Biopharmaceutical)	10 acres	\$150-200M	150	N	Required campus-style technology park

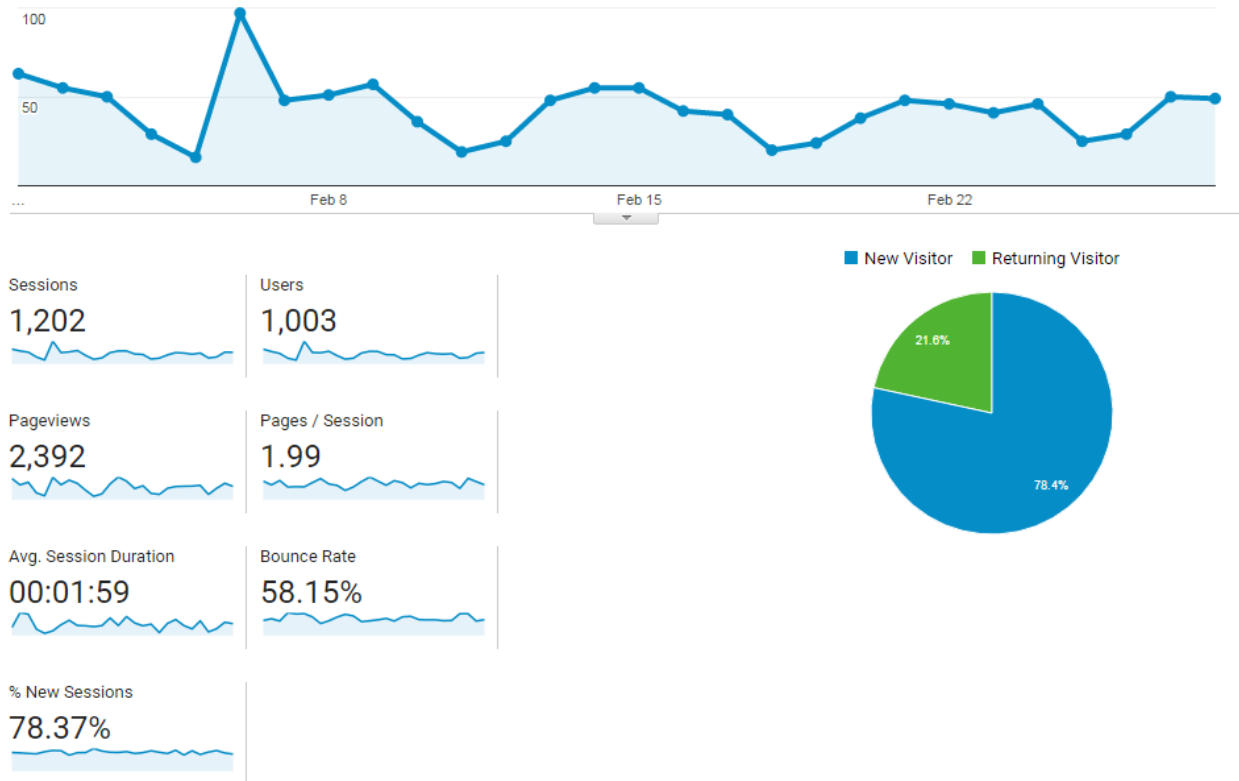
Lead Type	Month	Fiscal YTD
Aviation		
Data Center/Call Center	1	1
Distribution	1	7
Energy	1	1
Hotel/Conference Center		
Housing/Residential		
Manufacturing	5	30
Misc. Inquiry		
Office	1	1
Retail	1	8
Service	1	2
Technology		
TOTAL	11	50
RFP's Unable to Respond to **	Month	Fiscal YTD
Lack of Building	1	4
Lack of Land	2	4
Not Targeted or Undesired Industry		2
Inability to meet other project criteria	4	6
Lead Source	Month	Fiscal YTD
Company	1	5
Brokers/Consultants	1	14
City of Denton		
Denton Chamber of Commerce	1	2
Denton County		
Team Texas	2	2
TexasOne		
ED Website		1
ED Allies	6	26
<i>(State of Texas)</i>	4	17
<i>(Dallas Regional Chamber)</i>	2	9

** Note: See the project updates/lead activity section above

Website Activity

DentonEDP.com:

Page view Summary:



Top Referral Sources:

1.	google	791
2.	(direct)	258
3.	bing	39
4.	yahoo	23
5.	choose-texas.com	20
6.	dentoncounty.com	20
7.	38.106.4.184	12
8.	facebook.com	9
9.	cityofdenton.com	7
10.	denton-chamber.org	3

Top Keyword Searches:

1.	(not provided)	823
2.	(not set)	349
3.	denton utilities	3
4.	denton chamber of commerce denton tx	2
5.	denton economic development	2
6.	denton edp board	2
7.	dentonedp.com	2
8.	chamber of commerce	1
9.	city of denton electric	1
10.	corporations near me	1