



Denton Police Department



Crash Statistics Related to Driver's Use of Wireless Devices

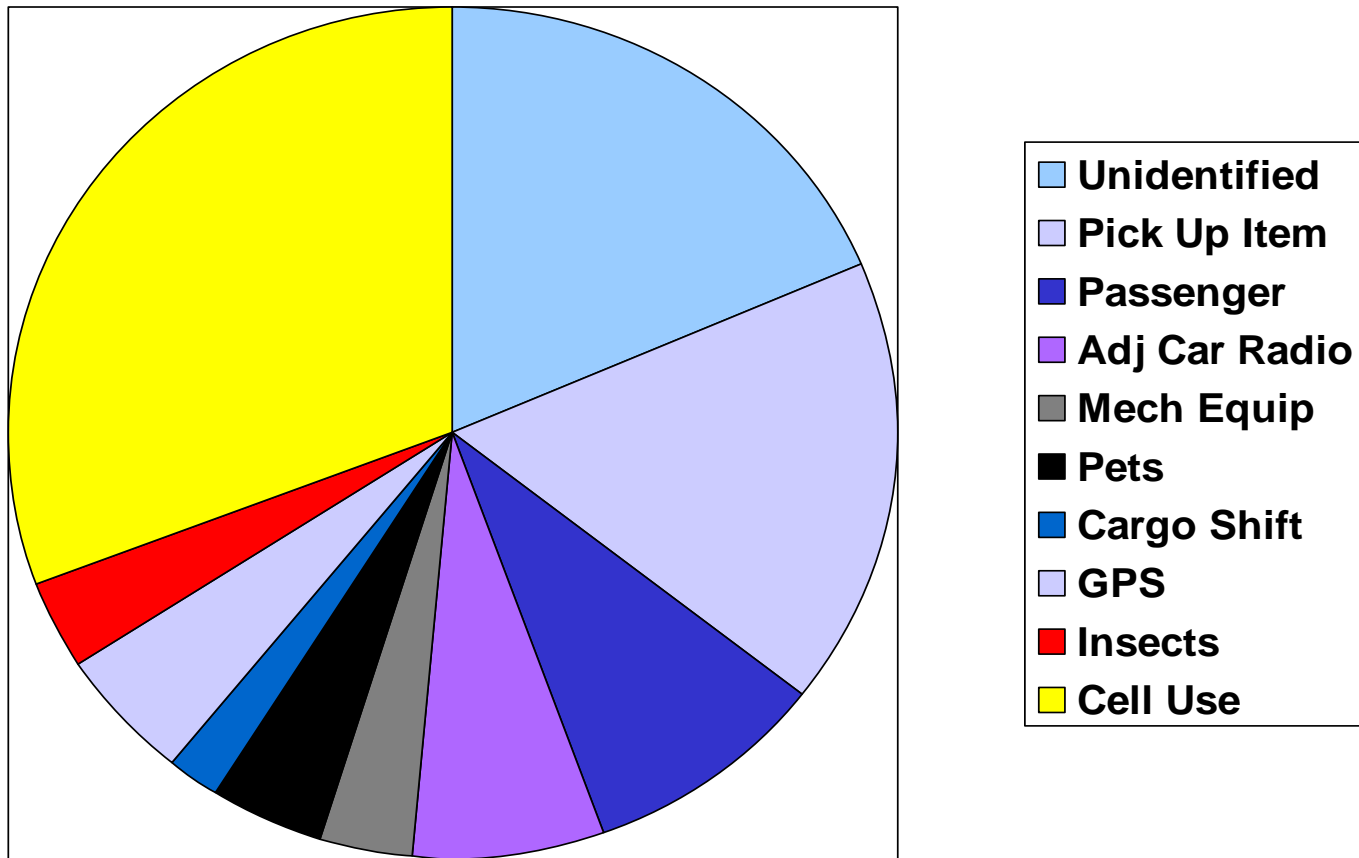
October 18, 2016

Wireless Device Crash Factors

Crash Factor/Year	2014	2015	2016	Grand Total
CELL/MOBILE PHONE USE	21			21
CELL/MOBILE DEVICE USE - OTHER	*	11	1	12
CELL/MOBILE DEVICE USE - TALKING	*	10	1	11
CELL/MOBILE DEVICE USE - TEXTING	*	14	0	14
CELL/MOBILE DEVICE USE - UNKNOWN	*	5	1	6
DISTRACTION IN VEHICLE	54	71	2	127
Grand Total	75	111	5	191

2014-2016 Distracted Driving Factors

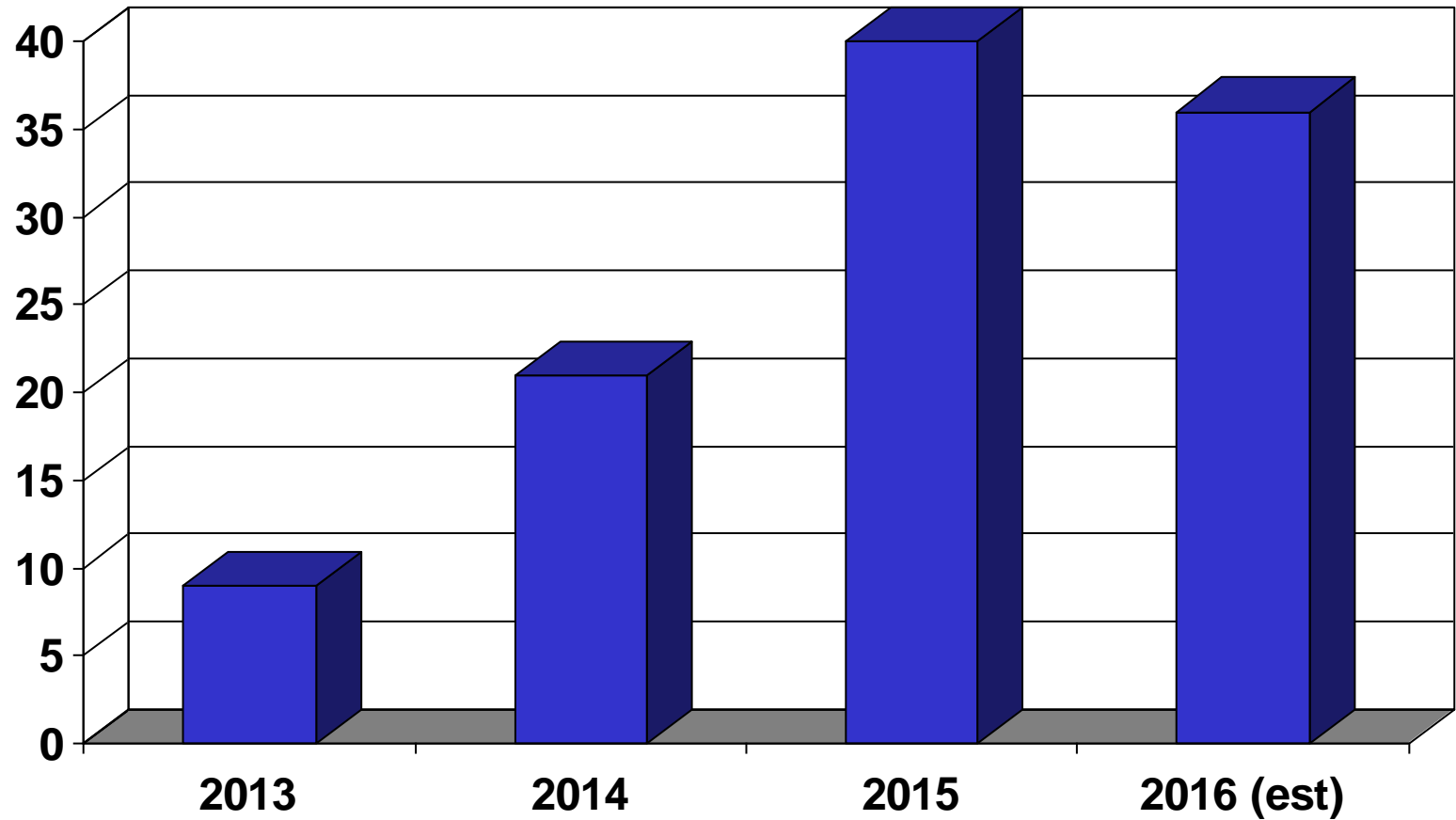
Cell Use Accounts for About 31% of Distracted Driving Crashes



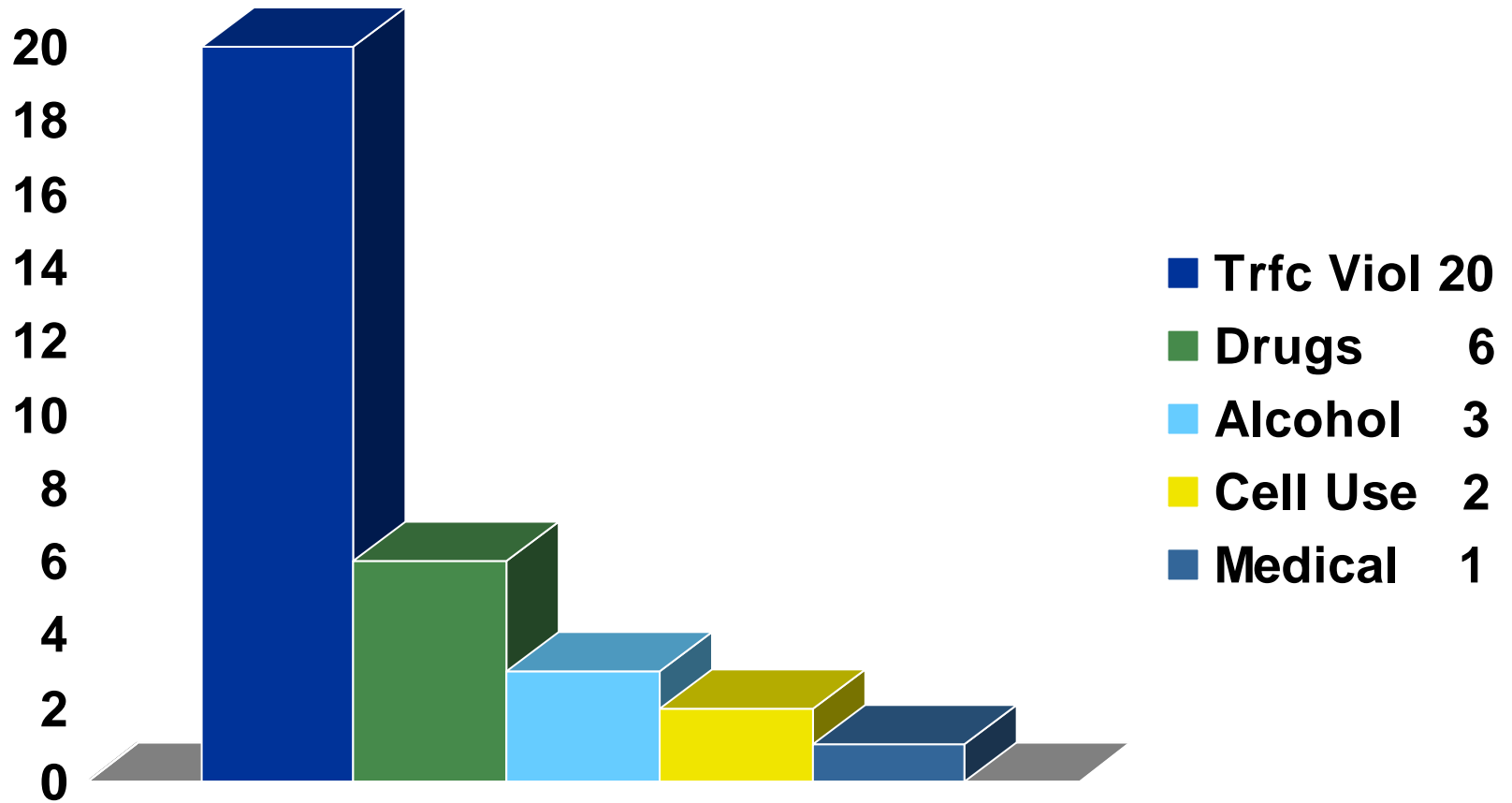
Crashes with Likely Cell Phone Factor

Year	Count
2013	9
2014	21
2015	40
Grand Total	70

Estimated Trend of Cell Phone Related Crashes

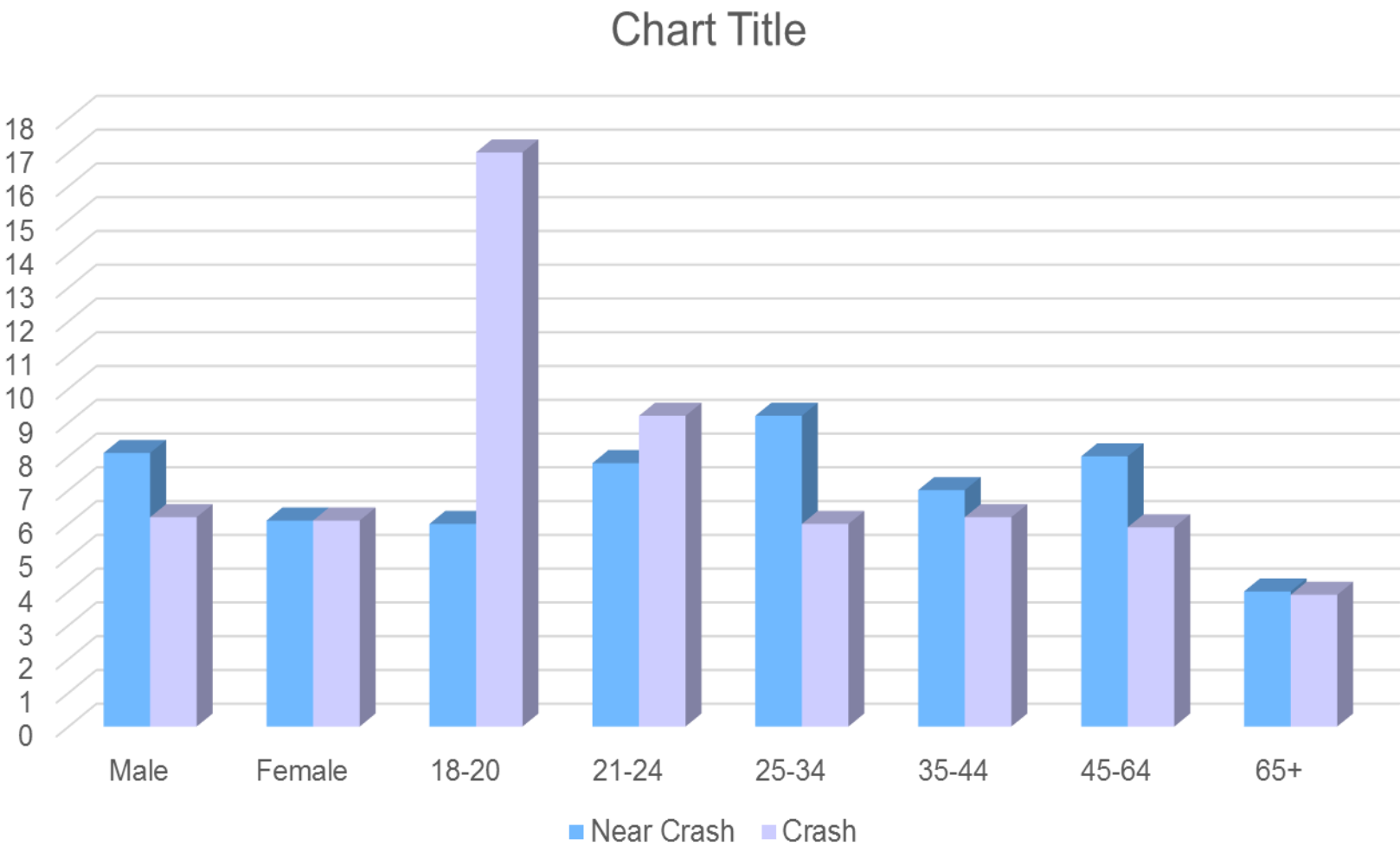


2015 Fatality Crash Factors



Crash or Near-Crash Involvement as a Driver in the Past Year, by Sex and Age (Percentage)

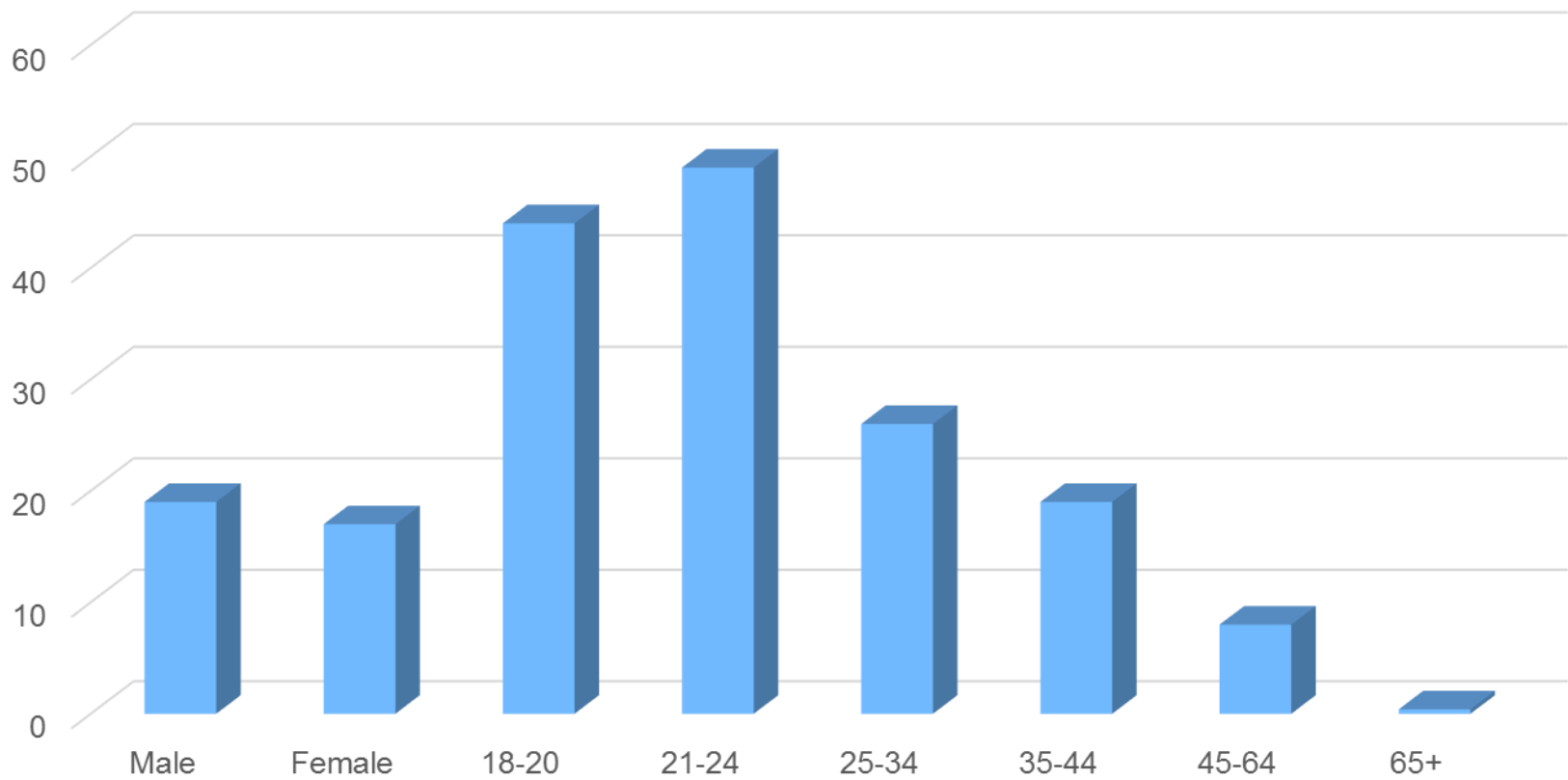
Have you been involved in a crash or near-crash as a driver in the past year?



Sending Text Messages or E-mails While Driving, by Gender and Age (Percentage Ever)

Do you ever send text messages or e-mails when you are driving?

Drivers Who Text or Email

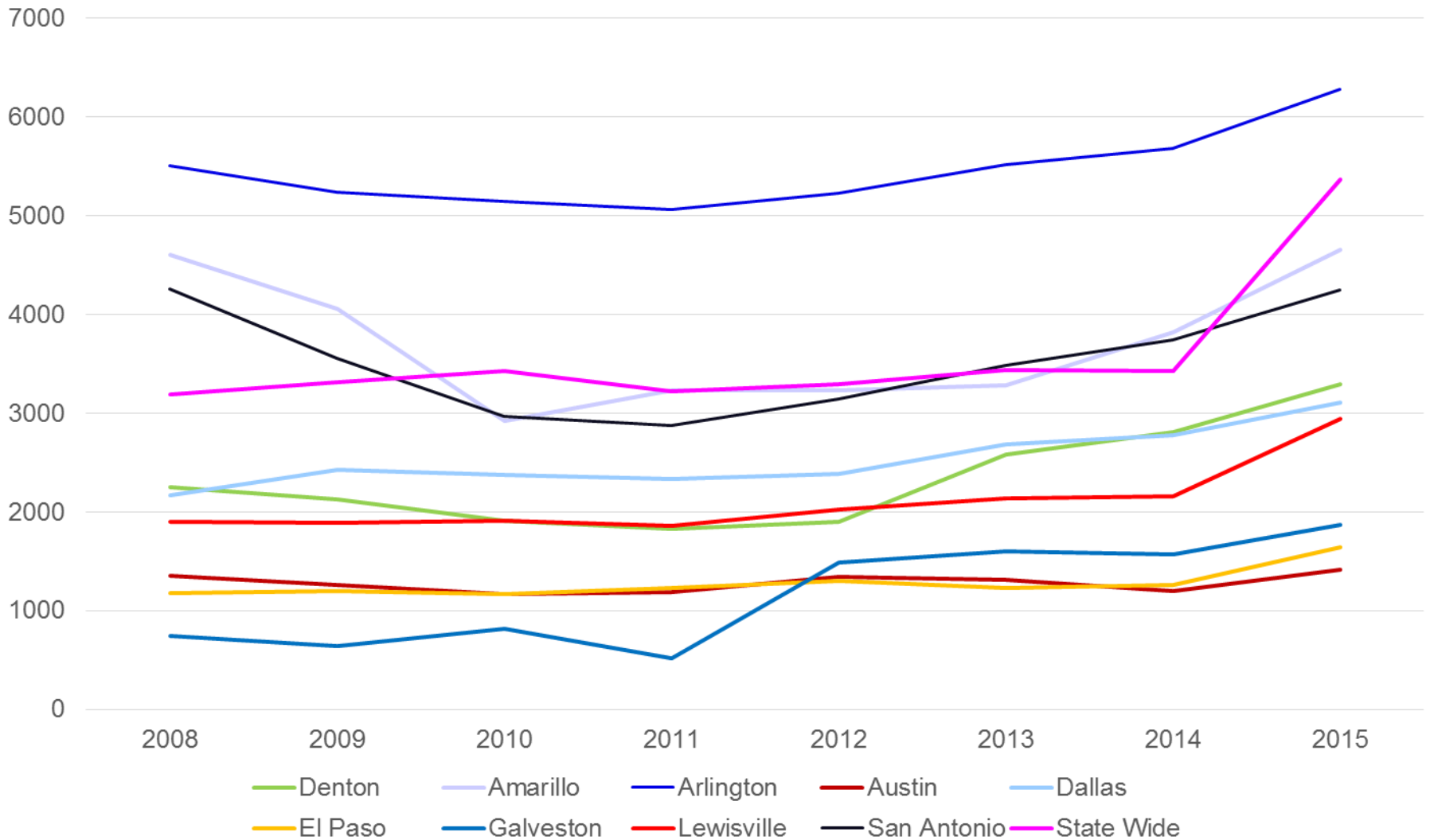


Texas Cities Total Crash Data and Wireless Crashes State Wide

City	Law/Yr	2008	2009	2010	2011	2012	2013	2014	2015
Amarillo	Complete Ban/2008	4603	4054	2918	3232	3231	3282	3818	4655
Arlington	Texting Ban/2011	5506	5236	5143	5058	5218	5511	5677	6270
Austin	Texting Ban/2010	13484	12545	11708	11853	13374	13103	12020	14168
Dallas	State Law Only	21635	24211	23758	23350	23800	26814	27770	31094
Denton	Texting Ban/2014	2250	2124	1908	1823	1894	2577	2804	3293
El Paso	Complete Ban/2010	11724	11963	11672	12242	13030	12288	12588	16369
Galveston	Texting Ban/2010	741	637	819	517	1487	1596	1565	1870
Lewisville	State Law Only	1897	1892	1911	1856	2021	2136	2161	2938
San Antonio	Texting Ban/2011	42509	35508	29651	28693	31394	34764	37328	42472
State Wide Wireless Crashes		3185	3309	3422	3216	3287	3435	3429	5364

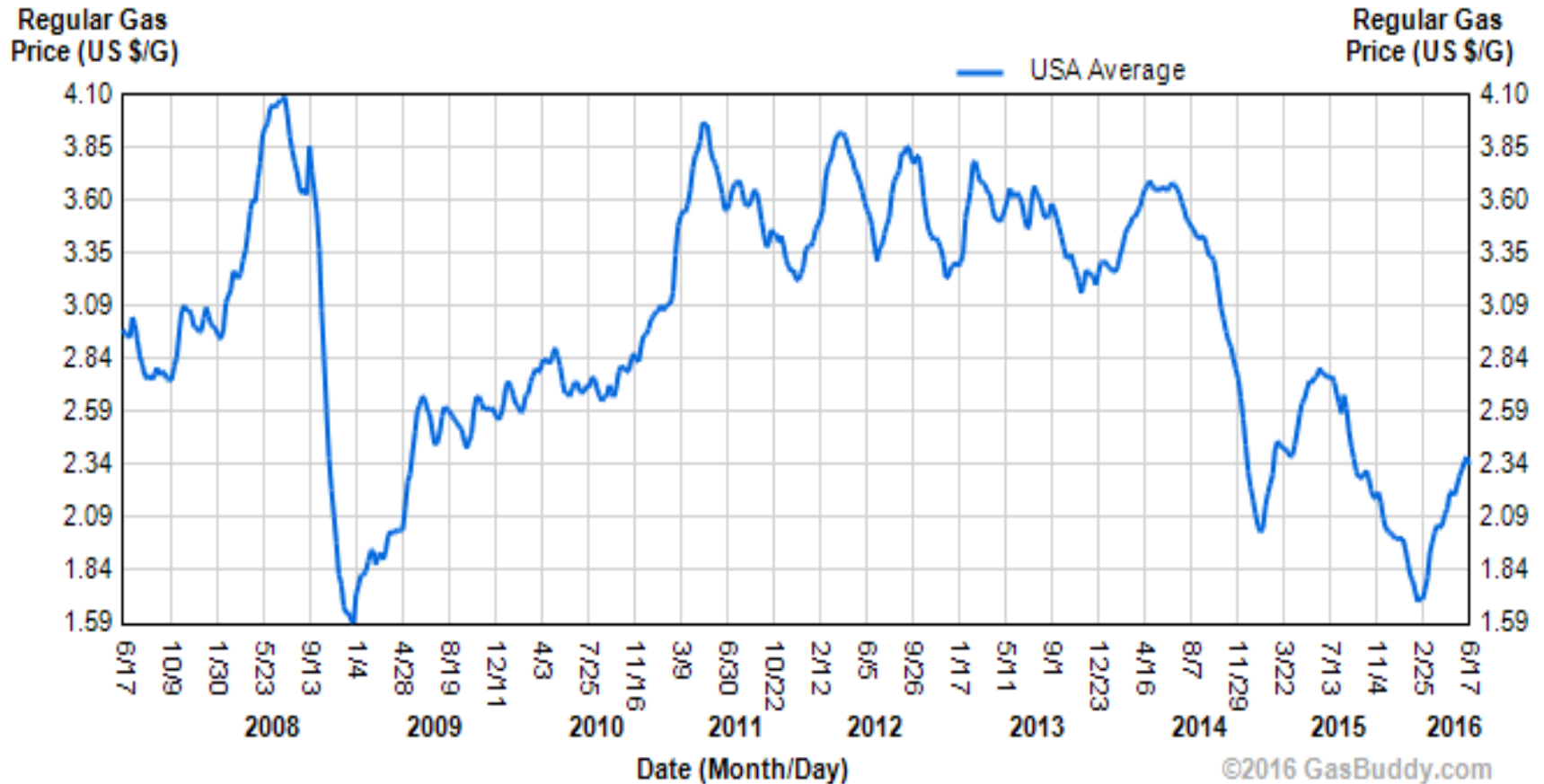
Texas Cities Wireless Crash Trends

Adjusted Scale

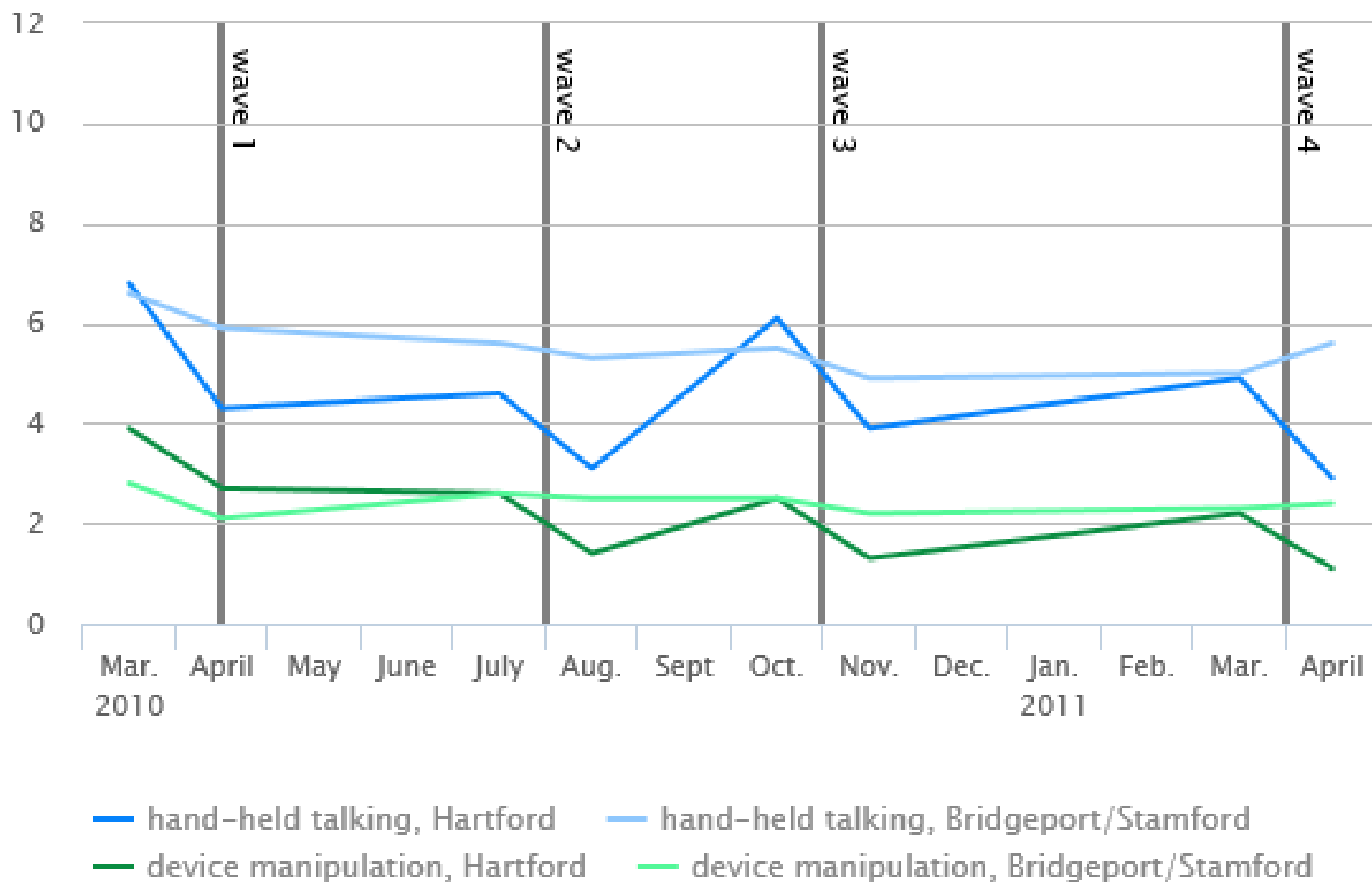


US Gas Prices

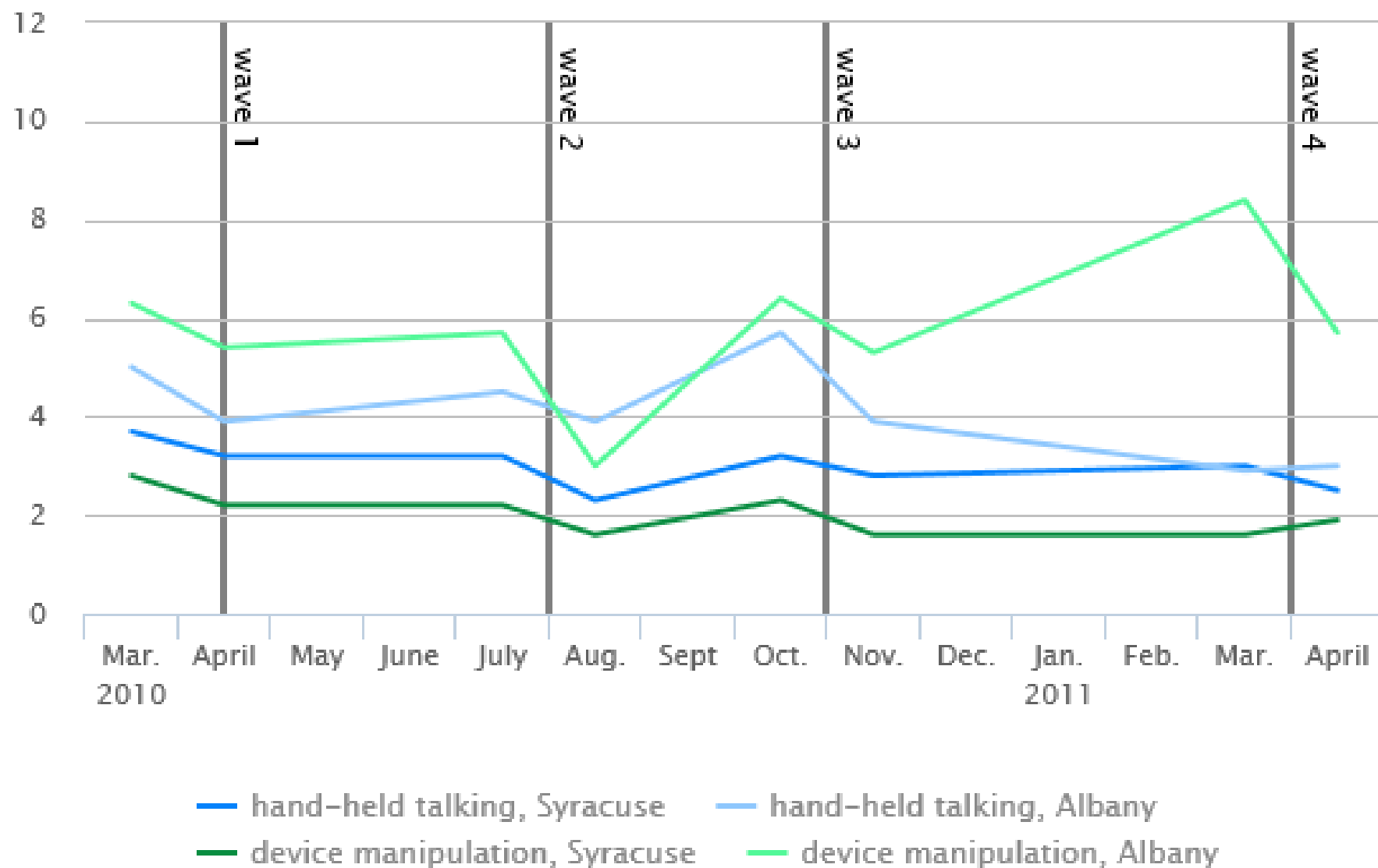
108 Month Average Retail Price Chart



Connecticut: Percent of drivers observed using phones
before and during special enforcement campaigns in Hartford



New York: Percent of drivers observed using phones
before and during special enforcement campaigns in Syracuse



US Department of Transportation
National Highway Traffic Safety Administration

NHTSA Blueprint To Reduce Distracted Driving

- Raising Public Awareness
- Leading by Example: Public Policies on Distraction
- Research & Development
- Enact and Enforce Tough State Laws
- Address Technology
- Better Educate Young Drivers

www.distraction.gov