



Denton Chamber of Commerce Economic Development

EDP Activity Report

October 2016

Economic Development Program Activity

- Exhibited at the North Texas Commercial Association of Realtors Expo in Dallas where 88 contacts were made at the Denton booth with brokers and site location consultants from the metroplex. Staff sent out letters to each contact after the Expo and followed that up via personal email. Additional interest and appointments have been made as a result.
- Sponsored and attended the Great States Investment Summit in Dallas where more than 40 site selectors, consultants, CEO's and industry experts were in attendance throughout the Summit.
- Attended the DFW Marketing Team Local Broker Day in Dallas where meetings were conducted with the regional offices for CBRE, Site Selection Group, Henry S. Miller, and ESmith Realty Partners.
- Attended the International Economic Development Council's Annual Conference in Cleveland, OH per the contract with the City. IEDC is a membership organization serving economic developers. With more than 4,500 members, IEDC is the largest organization of its kind.
- Site visit for Project Peanut Butter was held on September 28th. Prospect plans to announce final site before the end of October.
- Attended the DFW Marketing Team quarterly meeting
- Met with private investors
- Met with local and regional media agents
- Attended the Downtown Task Force meeting
- Attended the CVB Advisory Board meeting

Project Updates/Key Inquires

Source of Lead/ Project Name	Type of Company	Site Needs	Capital Investment	Jobs Created	Proposal Submitted	Comments
OGEDT Columbus Balbo	Manufacturing	Existing 530,000 SF building or 35- 45 acres	\$265 m	130	Y	
OGEDT Fortress	Manufacturing	40-100 acres	\$65-\$75 m	60-70	Y	
OGEDT Penmountain (updated from July 2016)	Distribution Center	70 acres minimum	\$100 m	250	-	Requested additional property information
Dallas Regional Chamber Peanut Butter (updated from August 2016)	Manufacturing Food Processing	20-25 acres	n/a	525	-	Site visit held September 28 th

Lead Activity

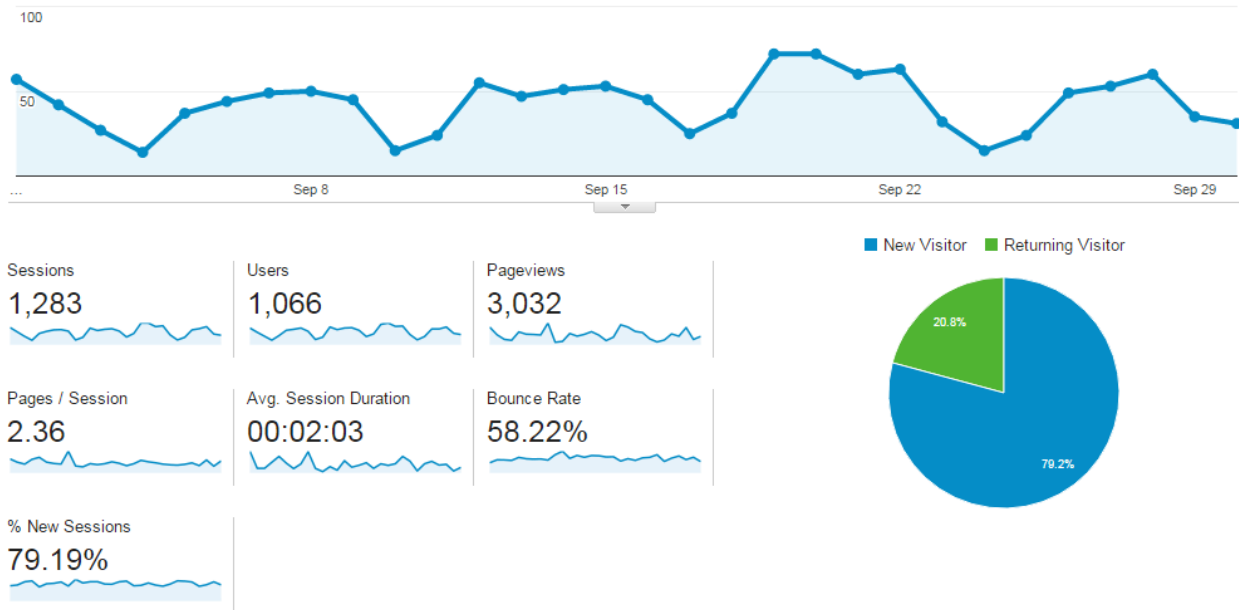
Lead Type	Month	Fiscal YTD
Aviation		2
Data Center/Call Center		6
Distribution		7
Energy		1
Hotel/Conference Center		2
Housing/Residential		1
Manufacturing	2	57
Misc. Inquiry		1
Office		4
Retail		
Service		4
Technology		1
TOTAL	2	86
RFP's Unable to Respond to **	Month	Fiscal YTD
Lack of Building		10
Lack of Land		5
Not Targeted Industry		
Inability to meet other project criteria		5
Lead Source	Month	Fiscal YTD
Company		6
Brokers/Consultants		20
City of Denton		
Denton Chamber of Commerce		2
Denton County		1
Team Texas		1
TexasOne		1
ED Website		3
ED Allies	2	52
<i>(State of Texas)</i>	2	36
<i>(Dallas Regional Chamber)</i>		16

** Note: See the project updates/key inquiries section below.

Website Activity

DentonEDP.com:

Page view Summary:



Top Referral Sources:

1.	cityofdenton.com	367
2.	discoverypark.unt.edu	15
3.	dentoncounty.com	9
4.	edsuite.com	9
5.	l.facebook.com	5
6.	denton-chamber.org	4
7.	fema.gov	3
8.	m.facebook.com	2
9.	uptime.com	2
10.	app.proposalsuite.com	1

Top Keyword Searches:

1.	(not set)	652
2.	(not provided)	606
3.	denton economic development corporation	2
4.	denton facts	2
5.	denton major employers	2
6.	city of denton economic develoment	1
7.	city of denton office of economic development	1
8.	companies headquartered in denton tx	1
9.	denton county economic development commission	1
10.	denton county unemployment application	1