EXCERPT from MINUTES PARKS, RECREATION AND BEAUTIFICATION BOARD

July 11, 2016 Civic Center Community Conference Room

REGULAR MEETING

After determining that a quorum of the City of Denton, Texas, **Parks**, **Recreation and Beautification Board** is present, the Chair of the Board thereafter convened into an open meeting on Monday, July 11, 2016, at 6:00 p.m. in the Denton Civic Center, 321 E. McKinney Street, Denton, Texas.

<u>Members Present</u>: Paul Leslie, Acting Chair; Gary Barber, Frances Punch and Maria Renner <u>Members Absent</u>: Russ Stukel, Tara Hartford <u>Staff present</u>: Emerson Vorel, Julie Leal, Cathy Avery, Monica Martin, Caroline Seward, John Schubert, Jim Mays and Janie McLeod

OPEN MEETING

- 3. <u>ACTION ITEMS</u>: Consider making a recommendation to the Denton City Council on the following items:
 - A. Parks and Recreation Department's proposed 2016 Schedule of Fees:

Vorel reminded the Board the Schedule of Fees is adopted by City Council inclusive of the City Budget, which sets forth Parks Fees for the upcoming Fiscal Year.

Water Park Fees for Summer 2016: Fees are proposed to increase courtesy of the addition of a new wave pool and concession stand. Parks has asked for 2.5 additional full-time-employees to manage increased attendance: 2 new positions and 1 half-time position upgraded to full-time.

Per Vorel, admission prices have not been increased since the water park opened in 2003. The wave pool is a 2.4 million dollar project, along with the addition of the concession stand, an increase is justified.

Cathy Avery, Parks Program Area Manager, reviews the proposed increases/changes, as follows:

<u>Civic Center Pool FY 16-17</u>: Last price increase in Summer of 2004.

Admission:

Adults 18+ admission increased from \$3 to \$4 Children 3-17 admission increased from \$2.25 to \$3

Passes:

CCP individual Season Pass reduced from \$50 to \$40, or \$35 if four or more are purchased.

Family Season Pass - Eliminated consistent with industry standard

Rentals:

0 - 100 attendees = \$225, up from \$180, at \$100 per each extra hour 101- 200 = \$325, up from \$270, at \$125 per each extra hour 201- 300 = \$425, up from \$370, at \$150 per each extra hour 301- 400 = \$525, up from \$470, plus \$175 per each extra hour

Natatorium Aquatic Fee Schedule FY 16-17:

Passes:

Individual Annual Pass - \$120; more than 4+ @ \$90 each Family Annual Pass - Eliminated consistent with industry standard Individual Season Pass - \$60; more than 4+ @ \$50 each Family Season Pass - Eliminated consistent with industry standard Individual Monthly Pass - \$20; more than 4+ @ \$15 each Family Monthly Pass - Eliminated consistent with industry standard

Rentals:

0 - 100 = \$250; \$100 per each extra hour 101 - 200 = \$350; \$125 per each extra hour 201 - 300 = \$450; \$150 per each extra hour 301-400 = \$550; \$175 per each extra hour

<u>All Access Aquatics Pass</u>: (Includes Natatorium, Water Works Park, Civic Center Pool)

Individual Pass - \$150, up from \$140; more than 4+ @ \$120 each Family Pass - Eliminated consistent with industry standard

Water Works Park Fee Schedule FY 16-17:

Admission:

48" and above - \$17, up from \$11 Under 48" - \$13, up from \$7

Passes:

Individual Annual Pass - \$75; more than 4+ @ \$65 each Family Annual Pass - Eliminated consistent with industry standard Individual Monthly Pass - \$30; more than 4+ @ \$25 each Family Monthly Pass - Eliminated consistent with industry standard

Rentals:

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1 - 400 attendees = $1,250, up from $1,200
401 - 600 = $1,400, up from $1,200
601- 800 = $1,600, up from $1,300
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Cabana Rentals:

Monday – Thursday \$20, up from \$15 Friday – Sunday \$25, up from \$20

Civic Center Pool:

1 -100 attendees = \$225, up from \$180 101 - 200 = \$325, up from \$270 201 - 300 = \$425, up from \$370 301 -400 = \$525, up from \$470

Following clarity-based questions posed by the Members, and a unanimous determination that the proposed fees are comparable to those charged by neighboring facilities, Barber made a motion for the Fee Schedule to advance to City Council with their recommendation for adoption; Renner seconded. Motion passed 4-0.

Thereafter, the Park Board advanced to the next agenda item pending consideration.