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5	WATERS & COMPANY
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9	THE CITY OF DENTON, TEXAS IS SEEKING A HIGHLY EXPERIENCED,
10	ETHICAL AND VISIONARY LEADER TO SERVE AS ITS
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16	CITY MANAGER
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24	(COVER PHOTOS)
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33 THE COMMUNITY

Denton is a unique community, blending its historic past with a dynamic and high growth environment, coupled with a diversity to give it economic viability and strength. Denton has grown from a small frontier town, founded in 1857 to a burgeoning urbanized area with a population of approximately 131,000. The historic downtown Courthouse Square is the heart of Denton; the Square and surrounding streets are vibrant and busy both day and night as a gathering place for commerce, civic events, and entertainment. Fodor.com and Yahoo Travel have highlighted Denton on their list of America's Best Main Streets to visit.

42 TEXT BOX

43 Rand McNally and USA Today ranked Denton Number One on

44 its 2012 Top Ten Best Small Towns in America list!

- 45 CLOSE TEXT BOX
- 46

Located at the northern tip of a high growth area known as "The Golden Triangle" (formed by Denton, Fort Worth and Dallas), the city is a dynamic community whose rapid growth has affected its infrastructure as well as its culture. Denton is approximately 95 square miles in territory and strategically positioned approximately 37 miles northwest of Dallas and 35 miles northeast of Fort Worth. Located on the Interstate 35 corridor at the intersection of I-35E and I-35W, Denton is approximately 25 miles from DFW International Airport and 20 miles north of Alliance Airport.

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55 Denton is a rapidly growing community with a long history as the County Seat and the 56 major urban center for Denton County. The city is home to two state universities - the 57 University of North Texas and Texas Woman's University, with a combined enrollment in 58 excess of 50,000 students. The city is also served by the North Central Texas College, the 59 oldest two-year public college in Texas. Higher education is supported by the award-59 winning Denton Independent School District serving more than 27,000 students in a 180 59 square mile district.

62

63 While the amenities of the major metropolitan settings in Dallas and Fort Worth are only 64 minutes away, Denton has a variety of performing arts, cultural, and entertainment 65 opportunities within the community. Golf courses and nearby lakes offer superior outdoor 66 recreation. The City and its surrounding area offer theater, symphony orchestras, museums, Draft Recruitment Brochure City of Denton Page 3 of 9

67 intercollegiate athletics and other cultural and recreational amenities. Denton also has 28
68 parks and over 300 acres of open space, plus eight recreational facilities.

69

Denton offers its next City Manager an exceptional quality of life and an invitingenvironment in which to live, work and raise a family.

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73 MUNICIPAL ORGANIZATION

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The City of Denton operates under the Council-Manager form of government. The Mayor and six-member Council are elected for two year terms; four members are elected by District and the two remaining seats plus the Mayor are elected at-large. The City Manager is appointed by the Council and serves as the Chief Executive Officer for the City, ensuring that the policies of the Council are implemented and that the entire community is being served. The City Manager prepares the budget for Council's consideration; recruits, hires and supervises the local government staff; and serves as the Council's chief advisor.

82

The Fiscal Year (FY) 2016-2017 proposed budget includes funding for 1,638.5 full-time equivalents (FTEs) and has an overall operating and capital budget of \$1.19 billion. Operating as a full service municipality, in addition to standard municipal governmental services, Denton also operates with several major enterprise operations including Airport, Electric, Water, Wastewater, Solid Waste, and Drainage. The City of Denton prides itself on citizen involvement, innovation and efficient use of municipal resources.

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Municipal services and operations are guided by the City's strategic plan which was created to ensure that the community realizes its vision and mission. In September of 2015, the City Council approved the City's FY 2015-16 Strategic Plan, and the Council is currently in the process of amending the Plan for FY 2016-17. The Strategic Plan serves as the basis for the development of the Annual Operating Budget, and the Council will consider approving it with the budget on September 20, 2016.

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97	The Strategic Plan is organized into five Key Focus Areas (KFAs): Organizational
98	Excellence; Public Infrastructure; Economic Development; Safe, Liveable and Family-
99	Friendly Community; and Sustainable and Environmental Stewardship.
100 101 102 103	To learn more about the City of Denton, visit <u>http://www.cityofdenton.com</u> .
104	
105	The following listing of issues and challenges is representative of the issues the City
106	Manager will encounter in the first six to eighteen months on the job and is not intended to
107	be all-inclusive.
108	
109	• Organizational Assessment and Alignment – The new City Manager (Manager)
110	will assess the organizational structure of the municipal organization to include
111	senior staffing, interdepartmental relationships, and adherence to the strategic plan
112	and related goals and objectives. The Manager will ensure that highly talented and
113	effective directors are in place for each of the City's operating departments and
114	divisions.
115	
116	• Fiscal Sustainability – The Manager will review the current and long-term
117	financial status of the City and recommend financial strategies that maximize fiscal
118	resources and protect the City from fluctuations in the local and national economy.
119	The Manager will recommend to the City Council budget mechanisms and
120	strategies to fund compensation structures to continue to attract and retain a talented
121	staff, fund municipal participation in public-private partnerships, invest in
122	infrastructure maintenance and upgrades, invest in its utility enterprise operations,
123	and secure adequate water supplies for Denton's current and future needs.
124 125	• Economic Development – The City Manager will work closely with the Denton
126	Economic Development Partnership, the Denton Chamber of Commerce, the
127	Denton Black Chamber of Commerce, the Denton Hispanic Chamber of

128 Commerce, the universities and other economic development partners to position

129

130 additional community amenities. 131 132 **Community Development and Redevelopment** – Denton has a mixture of older, • 133 established neighborhoods and commercial areas and newer developments. The 134 preservation and revitalization of the city's Historic Preservation Districts is a key 135 priority, balanced with continuing the development and redevelopment of the entire 136 city. 137 **Leadership** – The City is seeking a strong professional and dynamic leader with 138 • 139 demonstrated experience to manage and develop the City staff. The Manager will set a positive example of enthusiasm, work ethic and cooperative relationships 140 within the community and the region. The Manager will put in place effective staff 141 142 development and succession planning practices. 143 Municipal Facilities – The City has widely dispersed operations in a number of 144 • locations. In many cases, City facilities are aging and approaching obsolesce. The 145 Manager will advise the City Council regarding priorities for bond elections and 146 general fund investments in maintaining, upgrading or relocating facilities. 147 148 149 **CANDIDATE PROFILE** 150 151 Prepared in consultation with the Mayor and members of the City Council, the following 152 listing reflects the management style and personal characteristics of the ideal candidate. 153 Qualified candidates should offer: 154 Outstanding personal leadership and management skills. • 155 Highly developed financial management and budgetary skills. • 156 • High personal energy and a positive approach. 157 An approachable, friendly, open and participatory management style. • 158 • A comfort level with racial, ethnic, and gender diversity.

Denton for tax base expansion and diversification, job growth and development of

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- A willingness to communicate in an effective, timely, and equitable manner with
 all members of the City Council.
- The ability to anticipate problems, identify alternative courses of action, prepare
 proactive recommendations and to defend and support those recommendations
 before the City Council.
- The ability to be an effective and articulate advocate for the City's interests in discussions and negotiations with other organizations, including other cities,
 Denton County, the North Central Texas Council of Governments, Texas
 Department of Transportation and the State of Texas.
- The ability to maintain effective working relationships with the assistant city managers, department heads and other City employees while maintaining a high level of accountability and productivity.
- The ability to maintain positive, productive relationships with the Mayor and City
 Council, the public, the business and commercial community, and development
 interests, and to balance responses to their respective needs for the interests of the
 entire community.
- The ability to work with and communicate effectively with all levels of the organization and all elements of the community on a fair and equitable basis.
- The ability to employ personnel policies and procedures to insure opportunity for
 the staff to advance based on their ability and performance record, as he/she
 demonstrates a strong commitment to teamwork, customer service and excellence.
- The ability to effectively delegate authority and responsibility while maintaining
 appropriate levels of accountability and operational control.
- A willingness to maintain a high degree of visibility in the community, both on and off the job. The successful candidate will have the desire to enter into a long-term relationship with the City of Denton and the community.

185 Other required personal characteristics include:

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- An understanding of the political process while avoiding personal involvement in
 political issues.
- Initiative, resourcefulness, creativity and problem-solving ability.
- Outstanding interpersonal and "people" skills.
- Outstanding written, oral, and presentation communication skills.
- The tenacity to work through complex, long-term and often difficult issues and
 projects.
- A visionary approach to Denton's future.
- Personal and professional integrity of the highest order, demonstrated in both the
 candidate's public and private life.
- 196

197 QUALIFICATIONS AND EXPERIENCE

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The successful candidate will hold a Bachelor's degree in business or public 199 200 administration, political science or a related field. A graduate degree in business or public 201 administration or a related field is highly preferred. Five years' service as a City Manager 202 or Assistant City Manager or the equivalent in a community of comparable or larger 203 complexity is sought. Candidates with private sector experience in complex organizations 204 with challenges similar to those of Denton may be considered on a case-by-case basis, 205 within the confines of a City Charter requirement of two or more years' experience as a 206 City Manager, Assistant City Manager or the equivalent. The candidate's background and 207 experience should include a diverse exposure to all aspects of managing a full-service city 208 or county, preferably in an urban environment and in a community undergoing substantial 209 redevelopment and revitalization. The City Council is open to candidates from any region 210 of the nation with experience relevant to Denton, with a focus on candidates from diverse 211 and involved communities.

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213 COMPENSATION

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The salary range for this position is highly competitive, based on the successful candidate's 215 216 qualifications and experience, with a starting range up to the low to mid \$200K. A superior 217 benefits package is offered, including Texas Municipal Retirement System at the 7 percent 218 employee contribution level with a 2-to-1 match by the City upon retirement; medical, 219 dental, vision, life and disability insurance; vacation, sick leave, holiday; and other highly 220 competitive benefits. The City Council will negotiate an employment agreement and 221 relocation assistance with the successful candidate. The quality of life offered in Denton is 222 outstanding and the Manager will reside within the corporate limits of Denton while 223 employed by the City.

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225 APPLICATION AND SELECTION PROCESS

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227 Qualified candidates should submit their resume online by visiting our website at 228 www.watersconsulting.com/recruitment. This position is open until filled; however, 229 interested applicants are encouraged to apply by September 26, 2016. Following this 230 review date, applications will be screened against criteria provided in this brochure. The 231 Mayor and City Council will offer interviews in Denton to those candidates named as 232 finalists, with reference checks, background checks, and academic verifications conducted 233 after receiving candidates' permission. For more information, contact Chuck Rohre at 234 crohre@waters-company.com or by calling (214) 466-2436 or Miguel Ozuna at 235 mozuna@waters-company.com or (214) 842-6478.

236

Applicants for this position selected as finalists will be subject to a criminal history/credit/driver's license check prior to interview. While the consultant and City of Denton will endeavor to maintain confidentiality, under Texas statutes, information from your resume may be subject to release to the public at any stage of the recruitment process.

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The City of Denton is an equal opportunity employer and values diversity at all levels
of its workforce.

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