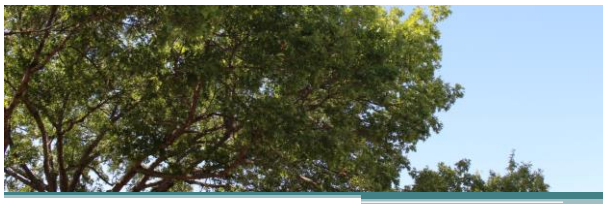


Proposal for Tree Canopy Analysis and Sample Inventory



Presentation Outline

- Background – The “Why”
- Project Overview
 - Purpose
 - Details
 - Estimated Schedule
 - Fiscal Information
 - How Denton can use this data
 - Future Considerations
- Summary of Recommendations

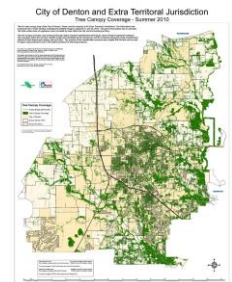


The “Why”



Why Now?

- Desire from Council and public to obtain updated information on Denton's urban forest
 - Last available data is dated 2010 (19% canopy cover)
 - Canopy cover measurement has limitations for obtaining a comprehensive picture of the urban forest



Why Now?



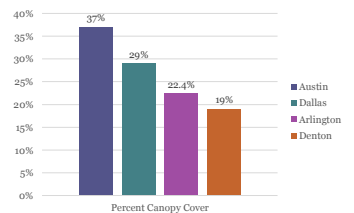
- Denton's strong commitment to trees and green infrastructure
 - Tree Preservation Code, 2004
 - Tree City USA – 25 years
 - Tree Fund Plantings
 - Denton Tree Initiative – 12,000 trees by 2019



Why Now?

- Rapid growth and creating a vision for the future
 - Trees are a material asset
 - Community health and quality of life, among other benefits
- Risk Assessment/Planning
 - Dead/dying/diseased trees
 - Insect and disease identification
- Baseline Data
 - Community Tree Planting Programs
 - Strategic Action and next steps for management

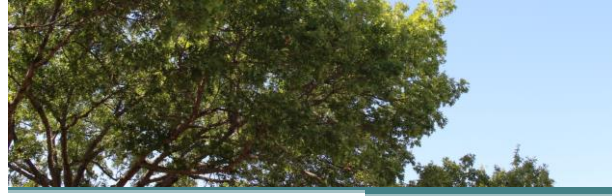
Canopy Cover Comparison for Texas Cities





Why Now?

- Alignment with City Goals and Priorities
 - Denton 2030 Plan
 - Element 5 (Parks, Conservation & Environment - 5.5, 5.6, 5.7)
 - Resulting data could have additional influence on nearly all other Elements (Economic Vitality, Community Character, Neighborhoods, Community Health and Safety)
- City Strategic Plan –
 - Key Focus Area 4 (Safe, Livable, and Family-Friendly Community - Goal 2)
 - KFA 5 (Sustainable and Environmental Stewardship - Goals 1, 2, 3, and 4)
- Sustainability Plan
 - Goal 4 (Air Quality)
 - Goal 6 (Land Use)



Project Overview



Project Overview

Definitions

- Urban Forest:** a collection of trees that grow within a city, town, or suburban area
- Tree Canopy:** the aboveground portion of the urban forest, made up of the overlapping leaves and branches of trees
- Tree Inventory Systems:** a field of study focusing on analysis of urban forests, their attributes, and benefits; encompasses various levels/degrees of assessment
- Tree Canopy Analysis:** uses aerial imaging to obtain a map of the urban forest; analyzes distribution, areas of planting opportunity, and other broad, spatial characteristics
- iTree Sample Inventory:** uses the industry standard iTree Eco Software tool to inventory and analyze tree attributes on a random sample of land plots, and derive community benefits for the urban forest



Project Overview

Two Projects in One:

- Tree Canopy Analysis
 - Uses aerial imaging to obtain a map of the urban forest
 - Statistical and spatial analysis to gauge health, distribution, planting opportunity, and canopy cover
- iTree Eco Sample Inventory
 - Uses the industry standard "iTree Eco" software tool to document tree location, species, and other attributes
 - A random sample of land plots is surveyed, tree by tree
 - Extrapolates benefits for the entire urban forest



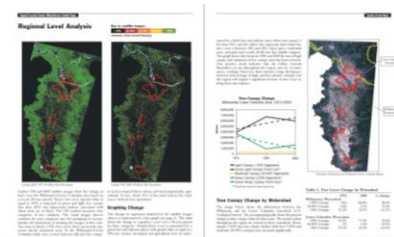
Project Overview

Purpose of the Project:

- Establish a baseline of data for Denton's urban forest
- Obtain a comprehensive picture of tree health, risk, distribution, and infrastructural benefits
- Assist in future policy and management decisions
- Target distribution of trees through the new Denton Tree Initiative



Ex: Tree Canopy Analysis

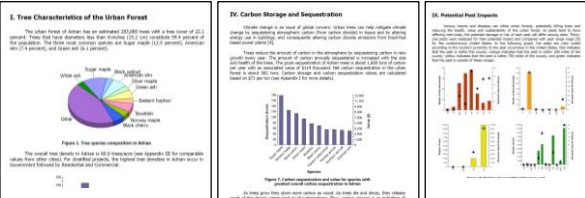


Source: City of Dallas
Canopy Analysis
Performed by American
Forests, 2015

Characteristics or Attributes

Benefits and Infrastructure

Risk Assessment



Source: iTree Eco; iTree Eco Sample Inventory performed for the City of Adrian by the U.S. Forest Service, 2011.

- Estimated Schedule

- Request for Proposals has been issued to account for seasonal constraints associated with this project, obtain accurate cost estimates
- Project could begin as early as May; projected completion in September

- Fiscal Information

- Total cost estimated at \$150,000
- Proposing that entire cost be paid from the Tree Mitigation Fund
- Falls under permitted uses for the Tree Fund (Council previously set the cap at 5% for “tree inventory” expenses)

How Denton can use this data

- **Keep Denton Beautiful**
 - Calculate reach, impact, and return on investment for Denton Tree Initiative;
 - Determine future community forestry needs and priorities;
 - Public education on importance of trees for a cleaner, healthier, more beautiful community.
- **Planting**
 - Work toward long-range goals outlined in the Denton 2030 Plan;
 - Track changes over time, and help steer Urban Forester priorities
- **Parks**
 - Facilitate information for management planning and strategic maintenance
- **Public Communications/Information**
 - Disseminate maps and information to residents and the general public;
 - Open data applications to involve the public;
 - Quantify value of trees for economic development, community health, and more
- **Additional Uses**
 - Identify risks from dead/dying trees, pests and disease
 - Focused Risk Assessment activities with residents



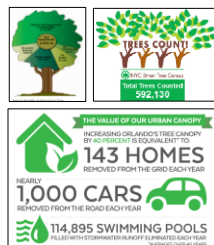
A Draft Timeline for Urban Forestry Management

2016:
First Inventory and Canopy Analysis completed (\$100-150,000)
Set percentage canopy and other baseline goals for Denton

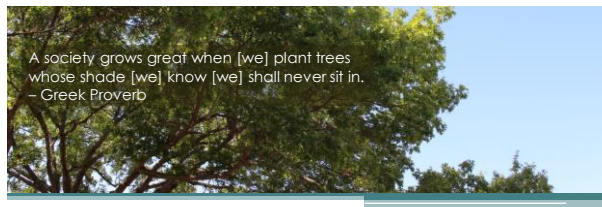
3 years (2019):
Update Inventory and Canopy Analysis (\$100-150,000)
Urban Forest Management Plan (\$5,440)
Measure 3-year impact and progress
Add staff to maintain database and work on an interdepartmental basis for management

5 years (2021):
Citywide Inventory (cost TBD)
Urban Forest Master Plan (\$55-90,000)

Every 5 years following:
Update Tree Inventory data



- Update is needed, valuable, and timely;
- Recommending a combined Tree Canopy Analysis and iTree Sample Inventory to obtain current information;
- Project queued to begin this summer, with funding from the Tree Mitigation Fund;
- Request for Proposals opened due to seasonal considerations for this project and to obtain accurate cost estimates;
- Asking support to proceed with the project and bring forth proposals for approval



A society grows great when [we] plant trees
whose shade [we] know [we] shall never sit in.
– Greek Proverb

Questions