The Stoke logo features the word "Stoke" in a brown, serif font. The letter "o" is replaced by a stylized flame or drop shape with a blue center, a yellow middle ring, and an orange outer ring.

Stoke

Cultivating Community + Empowering Entrepreneurs

PRESENTED BY :
HEATHER GREGORY

www.stokedenton.com

HISTORY OF STOKE

July 2016

- City of Denton 5 year lease at 608 E Hickory St Suite 128 begins.

November 2017

- Hickory & Rail Ventures, LLC and City of Denton enter into public private partnership to operate Stoke. City pays rent and handles maintenance and repairs.

June 2021

- City's lease at 608 E Hickory St Suite 128 expires.

July 2021

- H&RV signs lease with Martino Group, as a part of this 12 new private offices are built out to meet the needs of the coworking space.
- City/H&RV partnership shifts to focus on entrepreneurship program support.

2021, 2022, 2023, 2024

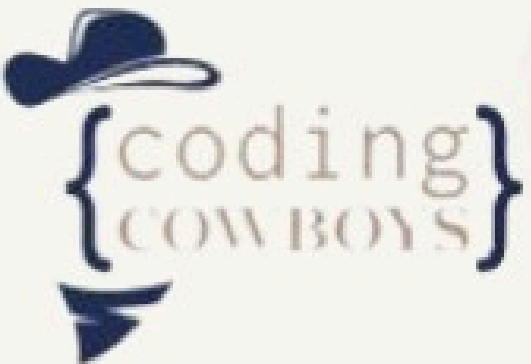
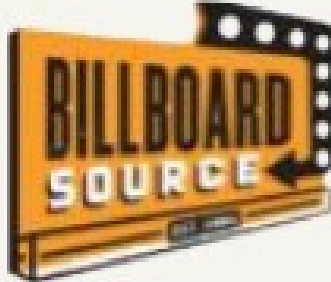
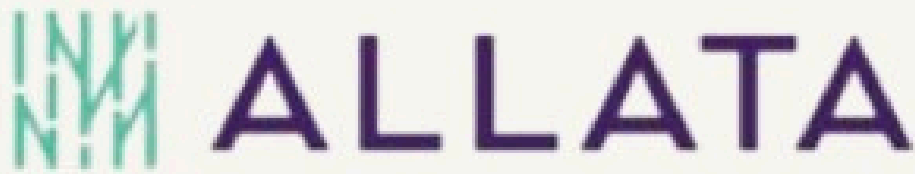
- Unanimously approved by EDPB and City Council to continue support entrepreneurship program via H&RV and City of Denton partnership.

2025

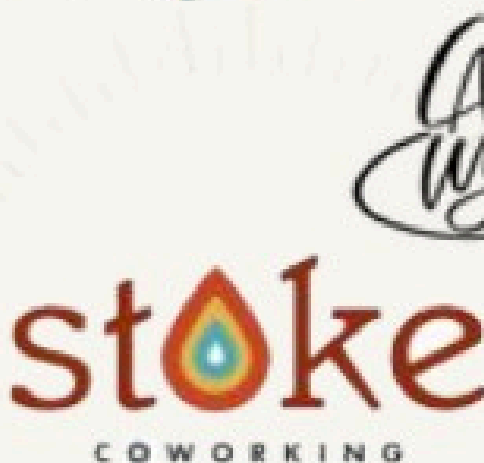
- Working to renew our lease at suite 128, with a possible expansion into an additional 2,725 sq ft which would add 8 private offices, 2 unisex restrooms, and a large community space







RSconsulting



IndexingPros



Precious CarGo™



TEACHER CARE NETWORK
compassion - affirmation - resources - encouragement



TeamOfDefenders™



MEMBER EVENTS



[since becoming a member at Stoke] I've increased my number of clients from 3 to 50; I have 3 part-time employees with one more soon to join; I have 4 volunteers; and won the community award for the Pitch Competition.

– Stoke Member



I think the staff at Stoke do a tremendous job of creating community among the people using the space!

– Stoke Member



PROGRAMS + EVENTS



DENTON
PITCH
COMPETITION



GLOBAL
ENTREPRENEURSHIP
WEEK
NORTH TEXAS



DENTON, TX

GLOBAL ENTREPRENEURSHIP WEEK



LUNCH + LEARN
SKY MCCLURE
Improve Google Ads
NOV 18
12PM-1PM



COFFEE + CONVO
ANITA O'NEAL CPA, CFA
Business Finances
NOV 19
9AM-10AM



**BIG IDEAS
CREATIVE MIXER**
NOV 20
6PM-8PM



**DENTON PITCH
COMPETITION**
NOV 21
4:30PM-7:30PM



FREEBIE FRIDAY
FREE COWORKING
NOV 22
9AM-5PM



stoke



EDP25-015; May 14, 2025

Lunch + Learn

with Sky McClure

Learn how to make the most out of Google Ads for your small business

stoke



Nov 18
12pm - 1pm
\$15 Per Ticket

BIG IDEAS

creative mixer

November 20 6pm - 8pm
Denton County Brewing Company

stoke



stoke



CITY OF DENTON

DENTON PITCH COMPETITION

+ ENTREPRENEUR EXPO

COME OUT AND SHOW YOUR SUPPORT FOR DENTON'S ENTREPRENEURS AND SMALL BUSINESSES AS TEN INNOVATIVE DENTON-BASED COMPANIES PITCH FOR THEIR CHANCE TO WIN CASH FOR THEIR BUSINESS GOALS.

AT THE ENTREPRENEUR EXPO - LEARN ABOUT DENTON'S ENTREPRENEURS AS THEY COME TOGETHER TO SHOWCASE THEIR BUSINESSES AND IDEAS.

NOV 21

SUNAGO BELL
101 S LOCUST ST
8TH FLOOR
DENTON, TX 76201

4:30-7:30 PM

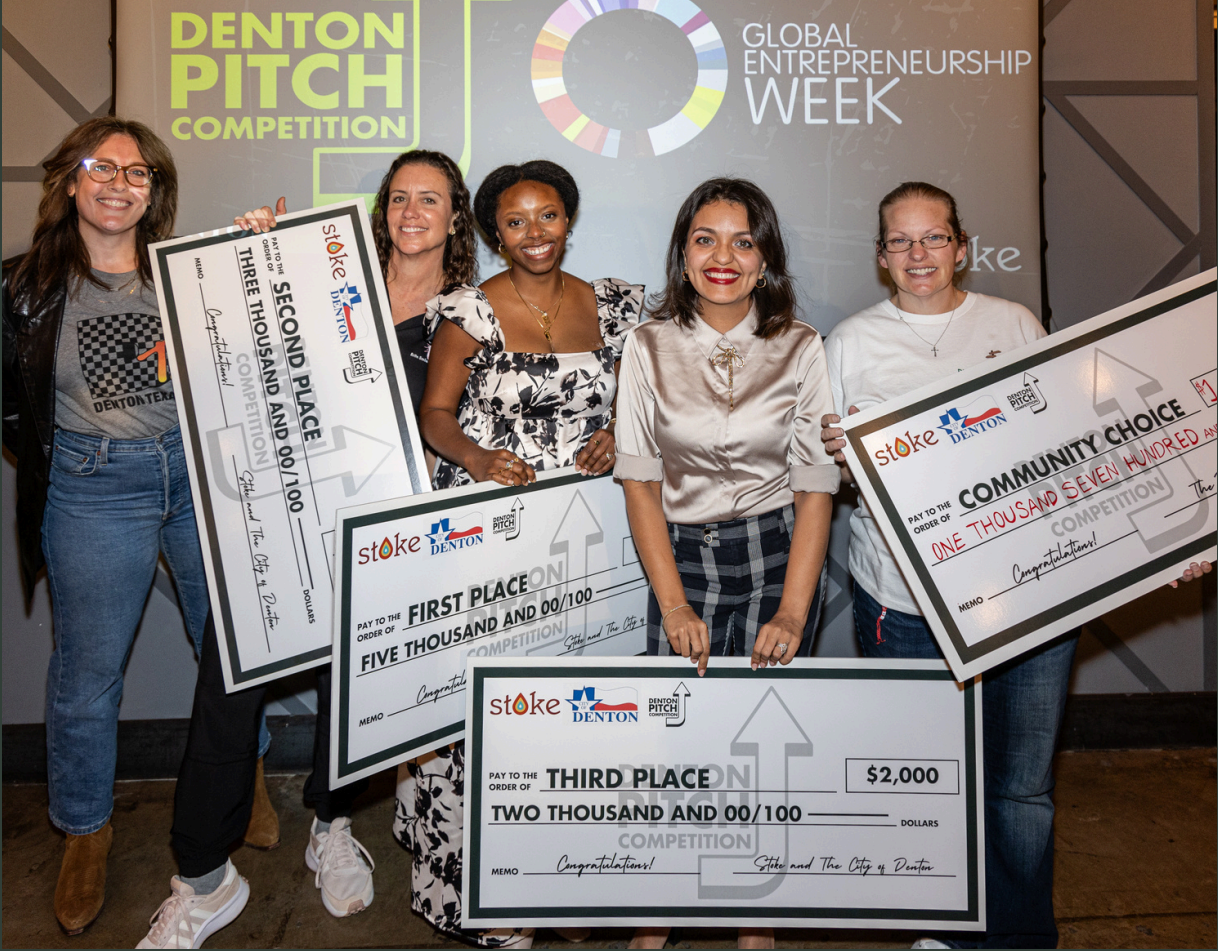
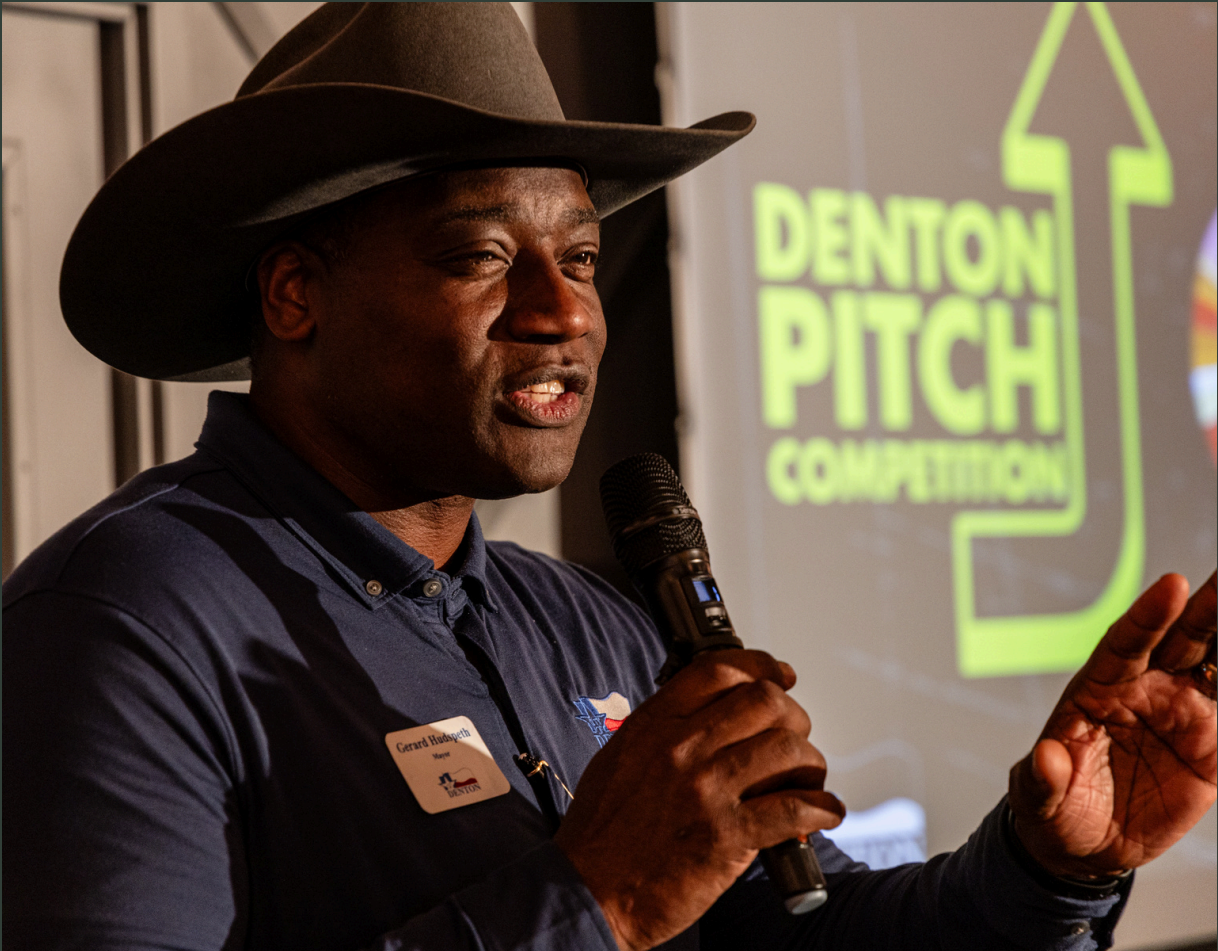
DOORS: 4:30 PM
PITCHES: 5:00 PM
NETWORKING HAPPY HOUR & EXPO: 6:30 PM

FREE TO ATTEND, RSVP:







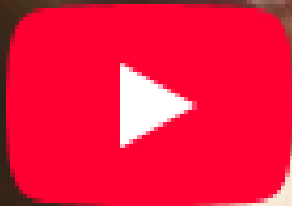




Denton Pitch Competition and Entrepreneur Expo 2024



Share



Watch on  YouTube



Heather Walker
Brite Smiles by Heather



Kimberly Burdine Ph.D
Kimberly Burdine Psychological
Services & Consulting



Morgan Kennedy
MKOA Architecture &
Design

Virtual Cohort
Showcase
followed by an in
person happy hour at
Harvest House

January 30th, 2024 | 4:00 PM

AccelerateHER

Cohort Wrap Event

TEXAS WOMAN'S UNIVERSITY
JANE NELSON INSTITUTE
for WOMEN'S LEADERSHIP
Center for Women Entrepreneurs

stoke



Morgan Loftin
Pinned Ptera



Janette Orona
Azul Therapies, LLC



Betz Baker & Lois Robertson
Triptych Coffee Co.

Scan for Event
Sign Up!



SPARK

creative mixer

entertainment
law edition

with

Lauren Upshaw Esq

September 12
6:00pm-8:00pm

400 E Hickory St,
Denton, TX 76201

SPARK

creative mixer

MARCH 4TH 6PM-8PM STOKE DENTON



stoke
COWORKING

COFFEE + CONVO

morning meetup with **stoke**



COFFEE + CONVO

casual morning meetup with entrepreneurs, experts, and peers

Juli James



COFFEE + CONVO

casual morning meetup with entrepreneurs, experts, and peers

Anita O'Neal



COFFEE + CONVO

Tuesday, February 25th
9:00am - 10:00am

with **Shay McNuckles**
of Uptown Discovery Group

stoke



COFFEE + CONVO

casual morning meetup with entrepreneurs, experts, and peers

Madison Newman

stoke
COWORKING



FIRST STRIKE

Creative Economy Panelists



Diana Barns
Diana Barns Pottery



Dan Black
Artist/Muralist



Cynthia Foster
Top Secret Rehearsal Studio

May 7th, 2025
6:00pm-8:00pm



Stoke
608 E. Hickory St. #128
Denton, TX 76205

stoke presents

MAY 8

flintconf

DENTON'S CONFERENCE FOR CREATIVES AND ENTREPRENEURS

CONTENT: 8:30AM - 4 PM HAPPY HOUR: 4 PM	MAY 8, 2025	PATTERSON-APPLETON ARTS CENTER 400 E HICKORY ST. DENTON TX, 76201
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Headshots



Breakfast + Coffee + Lunch



Networking



Hands-on Workshop



Speaker Sessions



Breakout Sessions

LEARN. CONNECT. GROW YOUR BUSINESS.

TICKETS AVAILABLE AT:
STOKEDENTON.COM/FLINT



@STOKEDENTON
LEARN MORE AND GET YOUR TICKETS TODAY!



flintconf

EDP25-015; May 14, 2025

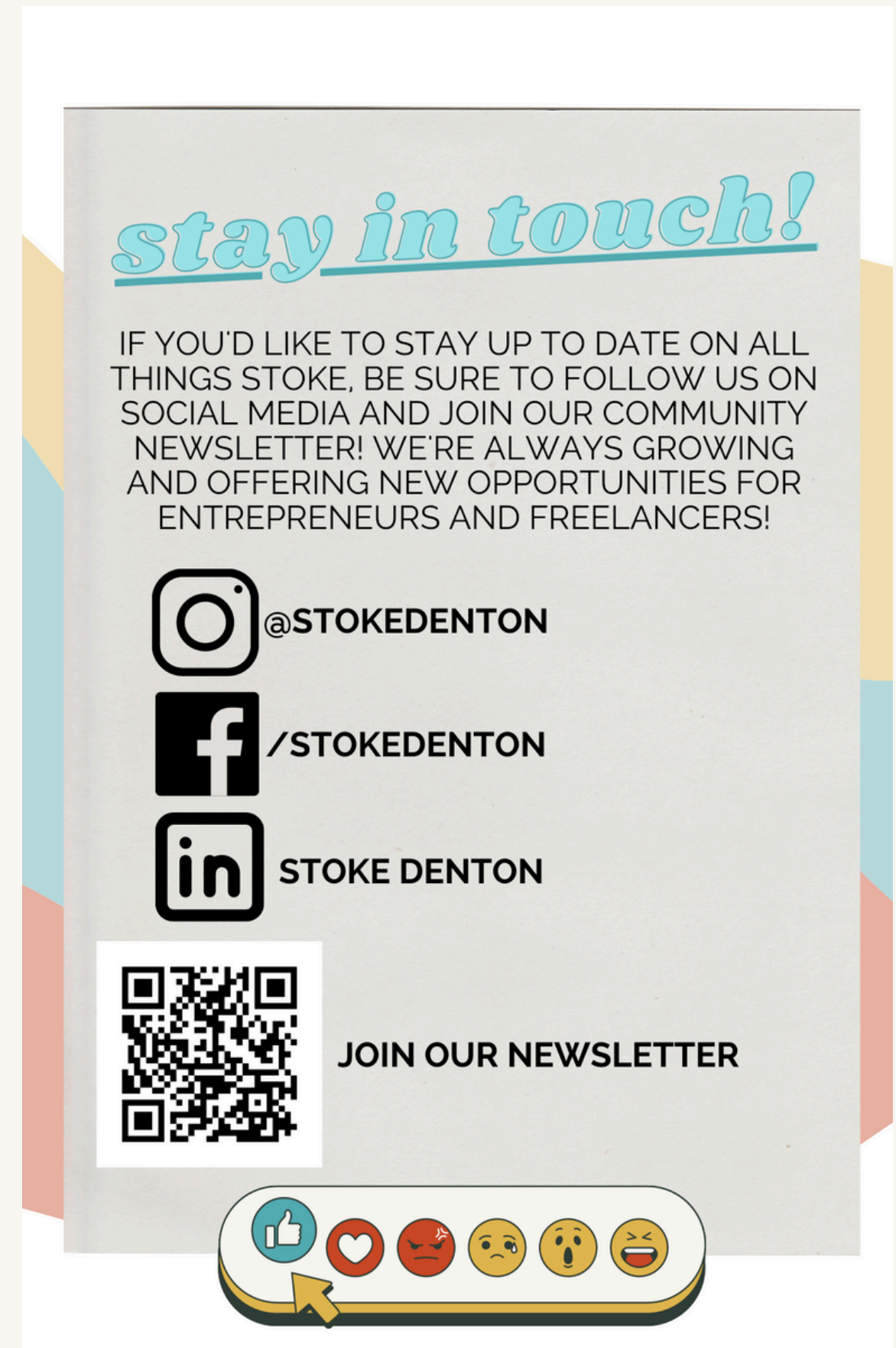
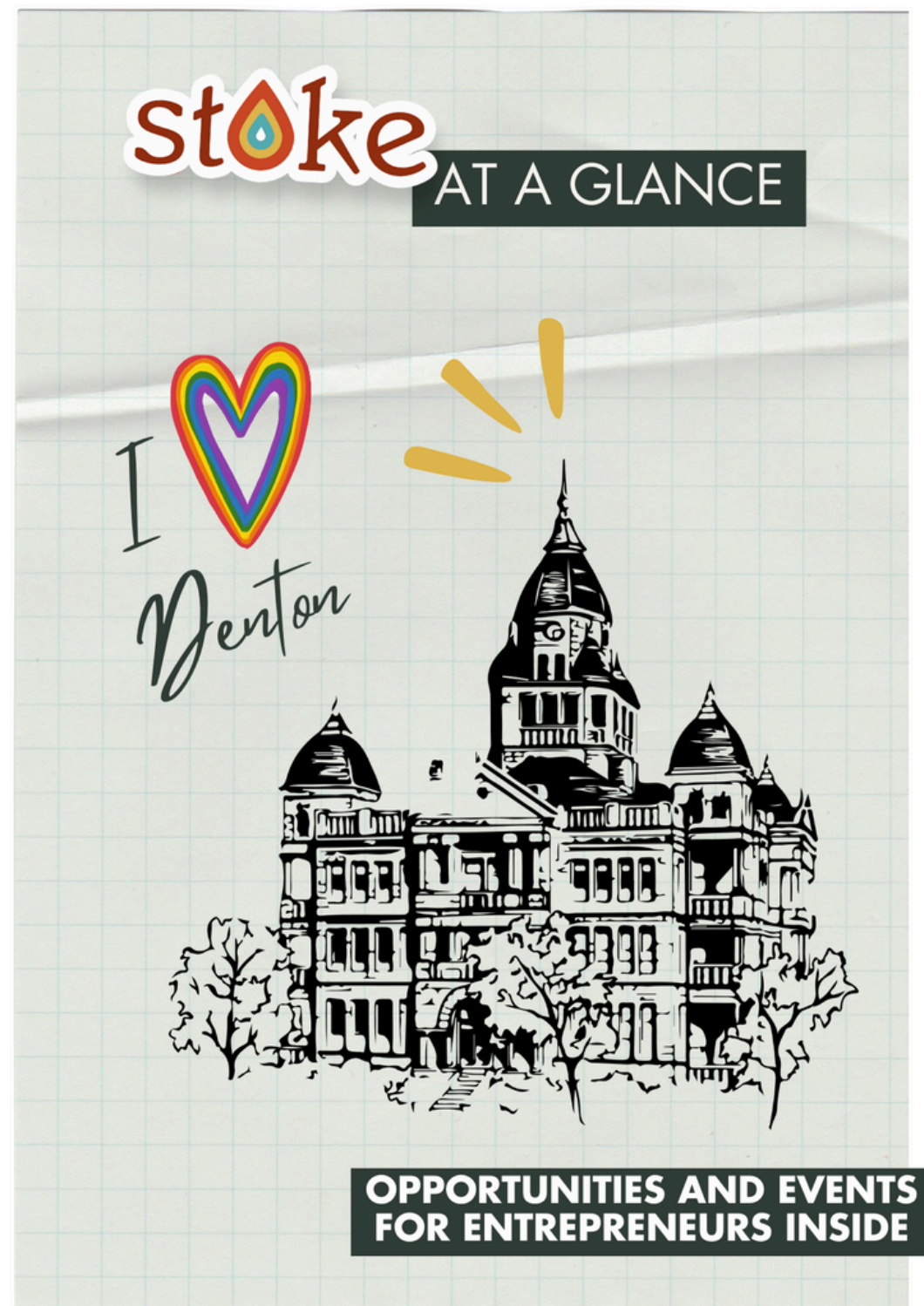


IMPACTS + OUTCOMES

- 60% of member survey respondents say their business has experienced growth
 - Includes sales growth, hiring new employees, landing and onboarding new clients, raising funds, launching new product/service
 - Direct impact of Stoke membership include collaborations, education and resources, networking, hiring within the member community
- 100 monthly members (average)
- 355 people brought together through our events and programs (since October 2024)
- 2 professionally produced videos by local creatives highlighting FlintConf and Denton Pitch Competition.
- 11 blog posts written since October 2024
- Digital marketing efforts - 280K impressions, 6K clicks, 185 conversions

IMPACTS + OUTCOMES

- Denton Pitch Competition 2024
 - 22 hours of business coaching (17 entrepreneurs received support)
 - 10 businesses pitched at DPC (70% women-owned, 30% BIPOC)
 - 12 Entrepreneur Expo participants
 - 4 winners received recognition and cash prizes
- FlintConf 2024
 - 85 attendees (speakers + sponsors + students + teachers in attendance)
 - 6 speaker sessions, 1 workshop, 2 networking opportunities, 1 kickoff event with panel discussion about Creative Economy
- Coffee + Convo
 - 5 sessions and 24 attendees (since October 2024)
- Spark Creative Mixer
 - 4 events since launching in March 2024
 - 87 attendees - designers, musicians, videographers, writers, makers



THANK YOU! QUESTIONS?